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Organization Theory and Design - Jonathan Murphy 2014

Organizing involves continous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design?In

this second edition of Organization Theory and Design, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's landmark text.

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Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

Waiting for Augusta -
Jessica Lawson
2016-05-10

From the author of *The Actual & Truthful Adventures of Becky Thatcher and Nooks & Crannies* comes a "whimsical, heartwarming," (Kirkus Reviews) and profound tale of love, loss, and family. Eleven-year-old Benjamin Putter has a lump in his throat, and he's certain it's a golf ball. He knows it sounds crazy, but everything's been topsy-turvy since his father died last month. And he doesn't know how to fix it. Then, one day, something starts tugging at Ben, telling him to hurry to Augusta, Georgia—home of the most famous golf course in the world. Ben might be going a little crazy, but escaping Hilltop, Alabama, sounds like a darn good idea. (And just maybe it will make that lump go away.) As he makes his way to

Augusta, Ben partners up with a mysterious runaway named Noni, and they embark on a journey full of strange and wonderful surprises—and possibly magic—at every turn.

Adequacy of Evidence for Physical Activity Guidelines Development -
Institute of Medicine
2007-04-14

Is there a sufficient evidence base for the U.S. Department of Health and Human Services (HHS) to develop a comprehensive set of physical activity guidelines for Americans? To address this question, the Institute of Medicine (IOM) held a workshop titled "Adequacy of Evidence for Physical Activity Guidelines Development" in Washington, DC on October 23-24, 2006, sponsored by HHS. The workshop summary includes the presentations and discussions of more than 30 experts who were asked to consider the available evidence related to physical

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activity and the general population, as well as special population subgroups including children and adolescents, pregnant and postpartum women, older adults, and persons with disabilities. The summary provides an overview of the specific issues of relevance in assessing the quality and breadth of the available evidence.

Language Learning and the Brain - Ulf Schütze 2017

Takes the reader on a fascinating journey through the brain to demonstrate how language is processed.

Ask Your Developer - Jeff Lawson 2021-01-12
Jeff Lawson, developer turned CEO of Twilio (one of Bloomberg Businessweek's Top 50 Companies to Watch in 2021), creates a new playbook for unleashing the full potential of software developers in any organization, showing how to help management utilize this coveted and valuable workforce to enable

growth, solve a wide range of business problems, and drive digital transformation. From banking and retail to insurance and finance, every industry is turning digital, and every company needs the best software to win the hearts and minds of customers. The landscape has shifted from the classic build vs. buy question, to one of build vs. die. Companies have to get this right to survive. But how do they make this transition? Software developers are sought after, highly paid, and desperately needed to compete in the modern, digital economy. Yet most companies treat them like digital factory workers without really understanding how to unleash their full potential. Lawson argues that developers are the creative workforce who can solve major business problems and create hit products for customers—not just grind through rote tasks. From Google and Amazon, to one-person online

software companies—companies that bring software developers in as partners are winning. Lawson shows how leaders who build industry changing software products consistently do three things well. First, they understand why software developers matter more than ever. Second, they understand developers and know how to motivate them. And third, they invest in their developers' success. As a software developer and public company CEO, Lawson uses his unique position to bridge the language and tools executives use with the unique culture of high performing, creative software developers. Ask Your Developer is a toolkit to help business leaders, product managers, technical leaders, software developers, and executives achieve their common goal—building great digital products and experiences. How to compete in the digital economy? In short: Ask

Your Developer.
Data Modeling Essentials
- Graeme Simson
2004-12-03
Data Modeling Essentials, Third Edition, covers the basics of data modeling while focusing on developing a facility in techniques, rather than a simple familiarization with "the rules". In order to enable students to apply the basics of data modeling to real models, the book addresses the realities of developing systems in real-world situations by assessing the merits of a variety of possible solutions as well as using language and diagramming methods that represent industry practice. This revised edition has been given significantly expanded coverage and reorganized for greater reader comprehension even as it retains its distinctive hallmarks of readability and usefulness. Beginning with the basics, the book provides a thorough grounding in theory before guiding the

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reader through the various stages of applied data modeling and database design. Later chapters address advanced subjects, including business rules, data warehousing, enterprise-wide modeling and data management. It includes an entirely new section discussing the development of logical and physical modeling, along with new material describing a powerful technique for model verification. It also provides an excellent resource for additional lectures and exercises. This text is the ideal reference for data modelers, data architects, database designers, DBAs, and systems analysts, as well as undergraduate and graduate-level students looking for a real-world perspective. Thorough coverage of the fundamentals and relevant theory. Recognition and support for the creative side of the process. Expanded coverage of applied data modeling includes new chapters on logical and

physical database design. New material describing a powerful technique for model verification. Unique coverage of the practical and human aspects of modeling, such as working with business specialists, managing change, and resolving conflict. Learning, Arts, and the Brain - Carolyn H. Asbury 2008

Fundamentals of Information Systems - Ralph Stair 2015-01-02
Combining the latest research and most current coverage available into a succinct nine chapters, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field--and highlights their impact on the

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rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead,

FUNDAMENTALS OF
INFORMATION SYSTEMS, 8E

and its resources can help them maximize their success as employees, decision makers, and business leaders.

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ERP for Textiles and Apparel Industry - R.

Surjit 2016-02-24

This book develops a broad range of knowledge in ERP implementation and usage for textile and apparel vertical. Covered are two major areas in ERP: the basics about ERP and the technology and functioning of it and usage of ERP for textile and apparel vertical specifically. Also addressed are concerns of the industry, mainly on how to select the ERP, what to expect from ERP, and how it will be beneficial to the industry.

The Greenhouse Gas Protocol - 2004

The GHG Protocol Corporate Accounting and Reporting Standard helps

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companies and other organizations to identify, calculate, and report GHG emissions. It is designed to set the standard for accurate, complete, consistent, relevant and transparent accounting and reporting of GHG emissions.

Biology and Management of Rice Insects - E. A. Heinrichs 1994

I. Fundamentals; II. Biology and ecology; III. Control tactics and strategies; IV. Implementation of rice IPM systems.

Operations Management in Context - Frank

Rowbotham 2012-05-23
Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning.

Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

Crossing the Chasm - Geoffrey A. Moore 2009-03-17

Here is the bestselling guide that created a new game plan for marketing in high-tech industries. Crossing the Chasm has become the bible for bringing cutting-edge products to progressively larger markets. This edition provides new insights into the realities of high-tech marketing, with special emphasis on the Internet. It's essential reading for anyone with a stake in the world's most exciting marketplace.

Computerworld - 2002-01-14

For more than 40 years, Computerworld has been the leading source of technology news and information for IT

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influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Digital Accounting -

Ashutosh Deshmukh
2006-01-01

This volume provides a foundation in digital accounting by covering such fundamental topics as accounting software, XBRL (eXtensible Business Reporting Language), and EDI. The effects of the Internet and ERP on accounting are classified and presented for each accounting cycle, along with a comprehensive discussion of online controls.

Project Management -

Eric W. Larson 2020
"Project Management, 8e provides a holistic and realistic approach to Project Management that combines the human aspect and culture of an organization with the tools and methods used

It covers concepts and skills used to propose, plan secure resources, budget and lead project teams to successful completion of projects. this text is not only on how the management process works, but also, and more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation."-
-Publisher.

Cases on Institutional Research Systems -

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Burley, Hansel
2011-10-31
Institutional research (IR) is a growing, applied, and interdisciplinary area that attracts people from a variety of fields, including computer programmers, statisticians, and administrators and faculty from every discipline to work in archiving, analyzing, and reporting on all aspects of higher education information systems. Cases on Institutional Research Systems is a reference book for institutional research, appealing to novice and expert IR professionals and the administrators and policymakers that rely on their data. By presenting a variety of institutional perspectives, the book depicts the challenges and solutions to those in higher education administration, and state, federal, and even international accreditation.

Nurse as Educator -
Susan Bacorn Bastable

2008
Designed to teach nurses about the development, motivational, and sociocultural differences that affect teaching and learning, this text combines theoretical and pragmatic content in a balanced, complete style. --from publisher description.

Advances in Systems, Computing Sciences and Software Engineering -

Tarek Sobh 2007-09-27

Advances in Systems, Computing Sciences and Software Engineering
This book includes the proceedings of the International Conference on Systems, Computing Sciences and Software Engineering (SCSS'05). The proceedings are a set of rigorously reviewed world-class manuscripts addressing and detailing state-of-the-art research projects in the areas of computer science, software engineering, computer engineering, systems sciences and engineering, information technology, parallel and distributed computing.

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and web-based programming. SCSS'05 was part of the International Joint Conferences on Computer, Information, and Systems Sciences, and Engineering (CISSE'05) (www.cisse2005.org), the World's first Engineering/Computing and Systems Research E-Conference. CISSE'05 was the first high-caliber Research Conference in the world to be completely conducted online in real-time via the internet. CISSE'05 received 255 research paper submissions and the final program included 140 accepted papers, from more than 45 countries. The concept and format of CISSE'05 were very exciting and groundbreaking. The PowerPoint presentations, final paper manuscripts and time schedule for live presentations over the web had been available for 3 weeks prior to the start of the conference for all registrants, so they could choose the presentations they want to attend and think

about questions that they might want to ask. The live audio presentations were also recorded and were part of the permanent CISSE archive, which also included all power point presentations and papers. SCSS'05 provided a virtual forum for presentation and discussion of the state-of-the-art research on Systems, Computing Sciences and Software Engineering.

Strategic Management and Business Policy - Thomas L. Wheelen 1998

Advanced Web Services - Athman Bouguettaya 2013-08-13

Web services and Service-Oriented Computing (SOC) have become thriving areas of academic research, joint university/industry research projects, and novel IT products on the market. SOC is the computing paradigm that uses Web services as building blocks for the engineering of composite, distributed applications out of the reusable application

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logic encapsulated by Web services. Web services could be considered the best-known and most standardized technology in use today for distributed computing over the Internet. This book is the second installment of a two-book collection covering the state-of-the-art of both theoretical and practical aspects of Web services and SOC research and deployments. *Advanced Web Services* specifically focuses on advanced topics of Web services and SOC and covers topics including Web services transactions, security and trust, Web service management, real-world case studies, and novel perspectives and future directions. The editors present foundational topics in the first book of the collection, *Web Services Foundations* (Springer, 2013). Together, both books comprise approximately 1400 pages and are the result of an enormous community effort that

involved more than 100 authors, comprising the world's leading experts in this field.

Purchasing and Supply Chain Management -

Robert M. Monczka 2005 Resource added for the Supply Chain Management program 101821.

Textbook of Traumatic Brain Injury, Third Edition - Jonathan M. Silver, M.D. 2018-12-05

Rotman on Design - Roger

L. Martin 2013-01-01

Over the past decade, the Rotman School of Management and its award-winning publication, *Rotman magazine*, have proved to be leaders in the emerging field of design thinking. Employing methods and strategies from the design world to approach business challenges, design thinking can be embraced at every level of an organization to help build innovative products and systems, and to enhance customer experiences. This collection features *Rotman magazine's* best articles on design

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thinking and business design. Insights are drawn from the people on the frontlines of bringing design into modern organizations, as well as from the leading academics who are teaching design thinking to a new generation of global leaders. Rotman on Design is divided into three sections, each of which features an all-new introduction by a prominent thought leader. The selections cover a variety of practical topics, focusing on why design methodologies are so important today and how they can be introduced into organizations that have never before considered design thinking. They also illustrate the particular skills that promote great design - whether it be of a new business plan, a user experience, a health care system, or an economic policy. Together, the articles in this collection will help managers to thrive and prepare for future challenges. Anyone who

is interested in fostering creativity and innovation in their organization will benefit from this engaging book.

Oracle PL/SQL

Programming - Steven Feuerstein 2002

The authors have revised and updated this bestseller to include both the Oracle8i and new Oracle9i Internet-savvy database products.

Strategic Supply

Management - Paul Cousins 2008

This book traces the development of purchasing and supply management from its origins as a tactical commercial function into a key strategic business process.

Rewire Your Brain - John B. Arden 2010-03-22

How to rewire your brain to improve virtually every aspect of your life-based on the latest research in neuroscience and psychology on neuroplasticity and evidence-based practices Not long ago, it was thought that the brain you were born with was the brain you would die

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with, and that the brain cells you had at birth were the most you would ever possess. Your brain was thought to be "hardwired" to function in predetermined ways. It turns out that's not true. Your brain is not hardwired, it's "softwired" by experience. This book shows you how you can rewire parts of the brain to feel more positive about your life, remain calm during stressful times, and improve your social relationships. Written by a leader in the field of Brain-Based Therapy, it teaches you how to activate the parts of your brain that have been underactivated and calm down those areas that have been hyperactivated so that you feel positive about your life and remain calm during stressful times. You will also learn to improve your memory, boost your mood, have better relationships, and get a good night sleep. Reveals how cutting-edge developments in

neuroscience, and evidence-based practices can be used to improve your everyday life Other titles by Dr. Arden include: Brain-Based Therapy-Adult, Brain-Based Therapy-Child, Improving Your Memory For Dummies and Heal Your Anxiety Workbook Dr. Arden is a leader in integrating the new developments in neuroscience with psychotherapy and Director of Training in Mental Health for Kaiser Permanente for the Northern California Region Explaining exciting new developments in neuroscience and their applications to daily living, Rewire Your Brain will guide you through the process of changing your brain so you can change your life and be free of self-imposed limitations.

Microsoft Business Intelligence For Dummies

- Ken Withee 2010-03-05

Learn to create an effective business strategy using Microsoft's BI stack
Microsoft Business

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Intelligence tools are among the most widely used applications for gathering, providing access to, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With so much jargon and so many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively. This guide provides an overview of SharePoint, PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies. Explains how the various technologies work together to solve

functional problems. Translates the buzzwords and shows you how to create your business strategy. Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, reporting, dashboards, and Key Performance Indicators (KPIs). Simplifies this complex package to get you up and running quickly. Microsoft Business Intelligence For Dummies demystifies these essential tools for enterprise managers, business analysts, and others who need to get up to speed.

Air Power - Stephen Budiansky 2005-03-29
No single human invention has transformed war more than the airplane—not even the atomic bomb. Even before the Wright Brothers' first flight, predictions abounded of the devastating and terrible consequences this new invention would have as an engine of war. Soaring over the battlefield, the

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airplane became an unstoppable force that left no spot on earth safe from attack. Drawing on combat memoirs, letters, diaries, archival records, museum collections, and eyewitness accounts by the men who fought—and the men who developed the breakthrough inventions and concepts—acclaimed author Stephen Budiansky weaves a vivid and dramatic account of the airplane's revolutionary transformation of modern warfare. On the web: <http://www.budiansky.com/>

Enterprise Information Systems - David L Olson
2009-10-28

This book analyzes various aspects of enterprise information systems (EIS), including enterprise resource planning, customer relationship management, supply chain management systems, and business process reengineering. It describes the evolution and functions of these systems, focusing on issues

related to their implementation and upgrading. Enhanced with pedagogical features, the book can be read by graduate and undergraduate students, as well as senior management and executives involved in the study and evaluation of EIS.

Computer Programs for Qualitative Data Analysis - Eben Weitzman
1995-02-02

Written by qualitative researchers for qualitative researchers, and not presuming extensive computer experience, this user-friendly guide takes a critical look at the wide range of software currently available. The book gives detailed reviews of 24 programs in five major categories: text retrievers, textbase managers, code-and-retrieve programs, code-based theory-builders and conceptual network-builders. In addition, the book provides ratings of over 75 features per program. The authors also offer

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detailed guidance on the operation of each program, helping the reader to ask key questions about the use of the computer - the nature of the project being undertaken, what time-line analyses are planned and what worksheets are re

Lean Six Sigma

Approaches in Manufacturing, Services, and Production - Erdem Gerard Tetteh 2014-11-30

"This book presents emerging research-based trends in the area of global quality lean six sigma networks and analysis through an interdisciplinary approach focusing on research, cases, and emerging technologies"-- Provided by publisher.

Cognitive-Behavioral Therapy for Avoidant/Restrictive Food Intake Disorder - Jennifer J. Thomas 2018-11-15

This book outlines a new cognitive-behavioral treatment for patients of all age groups with avoidant/restrictive food intake disorder. *Applying Advanced*

Analytics to HR Management Decisions - James C. Sesil 2014
Dramatically improve human capital management decisions by applying advanced analytics and "Big Data" technologies and processes!

Pioneering HR technology expert James Sesil identifies widespread flaws in today's HR decision-making processes, and reveals how advanced analytics can help organizations make far more robust decisions about employee selection, performance management, strategy alignment, collaboration, and more. In this book he shows how to integrate Business Intelligence, ERP, Strategy Maps, Talent Management Suites, and advanced analytics -- and use them together to make far better decisions. You'll learn how to measure and improve the value of HCM decision-making in workforce/succession planning, talent acquisition, career development, **Downloaded from**

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learning, and beyond. Sesil teaches key lessons from sources ranging from online dating services to Moneyball-style sports player selection processes. He shows how to systematically improve decision-making through more complete and sophisticated collaboration and new Collective Intelligence approaches. You'll learn how to use both internal and external data sources more effectively, and review a wide variety of advanced tools now available from vendors such as OrcaEyes, Vemo, Aruspex, Peoplefluent, Infor/Lawson, DecisionLens, Oracle, Ultimate, Cogniti, IBM, SAP, and Microsoft. Sesil concludes by demonstrating how to build "data driven" cultures and organizations that truly want to bring objectivity to decision-making, and will actually use these remarkable new tools. This book will be an invaluable resource for

every HR executive, manager, analyst, and IT professional seeking new opportunities for competitive advantage through human capital and technological innovation.

Balanced Scorecard Step-by-Step - Paul R. Niven
2002-10-15

This book explains how an organization can measure and manage performance with the Balanced Scorecard methodology. It provides extensive background on performance management and the Balanced Scorecard, and focuses on guiding a team through the step-by-step development and ongoing implementation of a Balanced Scorecard system. Corporations, public sector agencies, and not for profit organizations have all reaped success from the Balanced Scorecard. This book supplies detailed implementation advice that is readily applied to any and all of these organization types. Additionally, it will benefit organizations at any stage of Balanced

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Scorecard development. Regardless of whether you are just contemplating a Balanced Scorecard, require assistance in linking their current Scorecard to management processes, or need a review of their past measurement efforts, Balanced Scorecard Step by Step provides detailed advice and proven solutions. Principles of Supply Chain Management - Joel D. Wisner 2008-05-01 Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available

elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management

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in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth.

Gordons of Lochinvar - Forrest T. Tutor 2008

The Gordons of Lochinvar descend from a notable Scot family and later were successful landowners in Chickasaw Indian Territory, which became North Mississippi. The book describes the life of James Gordon and his parents Robert and Mary Elizabeth from mid-nineteenth century to turn of the twentieth century America. It describes Colonel James Gordon's experiences during the Civil War, and transcribes his noteworthy address to the United States Senate long after Reconstruction shattered his fortune. Included are many of James Gordon's own poetry and hunting short stories, and Robert Gordon's diary entries from

several years prior to the War Between the States.

Science Teaching and the Development of Thinking - Anton E. Lawson 1995

To provide future science teachers with the methods and tools to present science, this text integrates new methods and theories with more traditional existing programs to meet the needs of almost every instructor. It encourages personal development of critical-thinking skills in students as well as professional development for the future teacher by encouraging establishment of curriculum guidelines. The text also stresses an active learning environment by utilizing learning cycles and in-depth science investigation activities.

Promoting the Educational Success of Children and Youth Learning English - National Academies of Sciences, Engineering, and Medicine 2017-08-25

Educating dual language

learners (DLLs) and English learners (ELs) effectively is a national challenge with consequences both for individuals and for American society. Despite their linguistic, cognitive, and social potential, many ELs—who account for more than 9 percent of enrollment in grades K-12 in U.S. schools—are struggling to meet the requirements for academic success, and their prospects for success in postsecondary education and in the workforce are jeopardized as a result. Promoting the Educational Success of Children and Youth Learning English: Promising Futures examines how evidence based on research relevant to the development of DLLs/ELs from birth to age 21 can inform education and health policies and related practices that can result in better educational outcomes. This report makes recommendations for policy, practice, and

research and data collection focused on addressing the challenges in caring for and educating DLLs/ELs from birth to grade 12.

The Profit Impact of Business Intelligence -

Steve Williams
2010-07-27

The Profit Impact of Business Intelligence presents an A-to-Z approach for getting the most business intelligence (BI) from a company's data assets or data warehouse. BI is not just a technology or methodology, it is a powerful new management approach that - when done right - can deliver knowledge, efficiency, better decisions, and profit to almost any organization that uses it. When BI first came on the scene, it promised a lot but often failed to deliver. The missing element was the business-centric focus explained in this book. It shows how you can achieve the promise of BI by connecting it to your organization's strategic goals, culture, and strengths.

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while correcting your BI weaknesses. It provides a practical, process-oriented guide to achieve the full promise of BI; shows how world-class companies used BI to become leaders in their industries; helps senior business and IT executives understand the strategic impact of BI and how they can ensure a strong payoff from their BI investments; and identifies the most common mistakes organizations make in implementing BI. The book also includes a helpful glossary of BI terms; a BI readiness

assessment for your organization; and Web links and extensive references for more information. A practical, process-oriented book that will help organizations realize the promise of BI Written by Nancy and Steve Williams, veteran consultants and instructors with hands-on, "in the trenches" experience in government and corporate business intelligence applications Will help senior business and IT executives understand the strategic impact of BI and how they can help ensure a strong payoff on BI investments