

Business Logistics Supply Chain Management

AS RECOGNIZED, ADVENTURE AS WITHOUT DIFFICULTY AS EXPERIENCE ROUGHLY LESSON, AMUSEMENT, AS WELL AS ACCORD CAN BE GOTTEN BY JUST CHECKING OUT A BOOK **BUSINESS LOGISTICS SUPPLY CHAIN MANAGEMENT** ALSO IT IS NOT DIRECTLY DONE, YOU COULD PUT UP WITH EVEN MORE ON THE SUBJECT OF THIS LIFE, AS REGARDS THE WORLD.

WE ALLOW YOU THIS PROPER AS CAPABLY AS SIMPLE QUIRK TO ACQUIRE THOSE ALL. WE PROVIDE BUSINESS LOGISTICS SUPPLY CHAIN MANAGEMENT AND NUMEROUS BOOK COLLECTIONS FROM FICTIONS TO SCIENTIFIC RESEARCH IN ANY WAY. IN THE COURSE OF THEM IS THIS BUSINESS LOGISTICS SUPPLY CHAIN MANAGEMENT THAT CAN BE YOUR PARTNER.

E-LOGISTICS AND E-SUPPLY CHAIN MANAGEMENT - DERYN GRAHAM 2013-04-30

"THIS BOOK EXPLORES THE CREATION OF INTEGRATED SUPPLY CHAINS, THE DEVELOPMENTS OF VIRTUAL BUSINESS, AND THE PROCESSES OF RE-ENGINEERING FOR BUSINESS DEVELOPMENT"—PROVIDED BY PUBLISHER.

SUPPLY CHAIN MANAGEMENT FOR DUMMIES - DANIEL STANTON 2017-11-29

EVERYONE CAN IMPACT THE SUPPLY CHAIN SUPPLY CHAIN MANAGEMENT FOR DUMMIES HELPS YOU CONNECT THE DOTS BETWEEN THINGS LIKE PURCHASING, LOGISTICS, AND OPERATIONS TO SEE HOW THE BIG PICTURE IS AFFECTED BY SEEMINGLY ISOLATED INEFFICIENCIES. YOUR BUSINESS IS A SYSTEM, MADE OF MANY MOVING PARTS THAT MUST SYNCHRONIZE TO MOST EFFICIENTLY MEET THE NEEDS OF YOUR CUSTOMERS—AND YOUR SHAREHOLDERS. INTERRUPTIONS IN ONE AREA RIPPLE THROUGHOUT THE ENTIRE OPERATION, DISRUPTING THE CAREFUL COORDINATION THAT MAKES BUSINESSES SUCCESSFUL; THAT'S WHERE SUPPLY CHAIN MANAGEMENT (SCM) COMES IN. SCM MEANS DIFFERENT THINGS TO DIFFERENT PEOPLE, AND MANY DIFFERENT MODELS EXIST TO MEET THE NEEDS OF DIFFERENT INDUSTRIES. THIS BOOK FOCUSES ON THE BROADLY-APPLICABLE SUPPLY CHAIN OPERATIONS REFERENCE (SCOR) MODEL: PLAN, SOURCE, MAKE, DELIVER, RETURN, AND ENABLE, TO DESCRIBE THE BASIC TECHNIQUES AND KEY CONCEPTS THAT KEEP BUSINESSES RUNNING SMOOTHLY. WHETHER YOU'RE IN SALES, HR, OR PRODUCT DEVELOPMENT, THE DECISIONS YOU MAKE EVERY DAY CAN IMPACT THE SUPPLY CHAIN. THIS BOOK SHOWS YOU HOW TO FACTOR BROADER IMPACT INTO YOUR DECISION MAKING PROCESS BASED ON YOUR PLACE IN THE SYSTEM. IMPROVE PROCESSES BY DETERMINING YOUR METRICS CHOOSE THE RIGHT SOFTWARE AND IMPLEMENT APPROPRIATE AUTOMATION EVALUATE AND MITIGATE RISKS AT ALL STEPS IN THE SUPPLY CHAIN HELP YOUR BUSINESS FUNCTION AS A SYSTEM TO MORE EFFECTIVELY MEET CUSTOMER NEEDS WE TEND TO THINK OF THE SUPPLY CHAIN AS SUPPLIERS, LOGISTICS, AND WAREHOUSING—BUT IT'S SO MUCH MORE THAN THAT. EVERY SINGLE PERSON IN YOUR ORGANIZATION, FROM THE MAILROOM TO THE C-SUITE, CAN WORK TO ENHANCE OR HINDER THE FLOW. SUPPLY CHAIN MANAGEMENT FOR DUMMIES SHOWS YOU WHAT YOU NEED TO KNOW TO MAKE SURE YOUR IMPACT LEADS TO POSITIVE OUTCOMES.

CONTEMPORARY ISSUES IN SUPPLY CHAIN MANAGEMENT AND LOGISTICS - ANTHONY M. PAGANO 2017-04-26

THIS BOOK IS A COLLECTION OF CHAPTERS ON ISSUES WE FACE TODAY IN THE WORLD OF SUPPLY CHAIN MANAGEMENT. WHILE THERE ARE A NUMBER OF COLLEGE TEXTBOOKS RELATED TO SPECIFIC AREAS WITHIN LOGISTICS AND SUPPLY CHAIN ISSUES, THERE ARE VERY FEW GENERAL SUPPLY CHAIN MANAGEMENT "TRENDS" BOOKS. CONTEMPORARY ISSUES IN SUPPLY CHAIN MANAGEMENT AND LOGISTICS CONSISTS OF SEVEN DYNAMIC, CURRENT AND INFORMATIVE CHAPTERS THAT COVER A VARIETY OF CUTTING-EDGE SUPPLY CHAIN TOPICS OF USE TO BOTH GRADUATE STUDENTS, AND PROFESSIONALS WORKING IN THE FIELD. THE BOOK CONTAINS NEW, ORIGINAL RESEARCH PAPERS WRITTEN BY ACADEMICS FROM THE FIELDS OF ENGINEERING, TRANSPORTATION, MARKETING, AND SUPPLY CHAIN MANAGEMENT AND LOGISTICS.

MANAGING SUPPLY CHAINS - C. JOHN LANGLEY 2012-03-01

MANAGING SUPPLY CHAINS: A LOGISTICS APPROACH, 9E, INTERNATIONAL EDITION REFINED ITS FOCUS ON THE SUPPLY CHAIN APPROACH BY BLENDING LOGISTICS THEORY WITH PRACTICAL APPLICATIONS. EACH CHAPTER OPENS WITH "SUPPLY CHAIN PROFILES" VIGNETTES INTRODUCING STUDENTS TO REAL-WORLD COMPANIES, PEOPLE, AND EVENTS. NEW AND UPDATED "ON THE LINE" BOXED FEATURES ARE APPLIED EXAMPLES PROVIDING STUDENTS WITH HANDS-ON MANAGERIAL EXPERIENCE OF THE CHAPTER'S TOPICS. "SUPPLY CHAIN TECHNOLOGY" BOXES APPEAR THROUGHOUT THE TEXT, HELPING STUDENTS RELATE TECHNOLOGICAL DEVELOPMENTS TO SUPPLY CHAIN MANAGEMENT CONCEPTS AND LOGISTICS PRACTICES WHILE TAKING IN CONSIDERATION GLOBAL CHANGES. SHORT CASES AT THE END OF EACH CHAPTER ARE UPDATED AND BUILD ON WHAT STUDENTS HAVE LEARNED IN THE CHAPTER.

OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT - HENK ZIJM 2018-08-29

THIS BOOK PROVIDES AN OVERVIEW OF IMPORTANT TRENDS AND DEVELOPMENTS IN LOGISTICS AND SUPPLY CHAIN RESEARCH, MAKING THEM AVAILABLE TO PRACTITIONERS, WHILE ALSO SERVING AS A POINT OF REFERENCE FOR ACADEMICIANS. OPERATIONS AND

LOGISTICS ARE CORNERSTONES OF MODERN SUPPLY CHAINS THAT IN TURN ARE ESSENTIAL FOR GLOBAL BUSINESS AND ECONOMICS. THE COMPOSITION, CHARACTER AND IMPORTANCE OF SUPPLY CHAINS AND NETWORKS ARE RAPIDLY CHANGING, DUE TO TECHNOLOGICAL INNOVATIONS SUCH AS INFORMATION AND COMMUNICATION TECHNOLOGIES, SENSORS AND ROBOTICS, INTERNET OF THINGS, AND ADDITIVE MANUFACTURING, TO NAME A FEW (OFTEN REFERRED TO AS INDUSTRY 4.0). SOCIETAL DEVELOPMENTS SUCH AS ENVIRONMENTAL CONSCIOUSNESS, URBANIZATION OR THE OPTIMAL USE OF SCARCE RESOURCES ARE ALSO IMPACTING HOW SUPPLY CHAIN NETWORKS ARE CONFIGURED AND OPERATED. AS A RESULT, FUTURE SUPPLY CHAINS WILL NOT JUST BE ASSESSED IN TERMS OF COST-EFFECTIVENESS AND SPEED, BUT ALSO THE NEED TO SATISFY AGILITY, RESILIENCE AND SUSTAINABILITY REQUIREMENTS. TO FACE THESE CHALLENGES, AN UNDERSTANDING OF THE BASIC AS WELL AS MORE ADVANCED CONCEPTS AND RECENT INNOVATIONS IS ESSENTIAL IN BUILDING COMPETITIVE AND SUSTAINABLE SUPPLY CHAINS AND, AS PART OF THAT, LOGISTICS AND OPERATIONS. THESE SPAN MULTIPLE DISCIPLINES AND GEOGRAPHIES, MAKING THEM INTERDISCIPLINARY AND INTERNATIONAL. THEREFORE, THIS BOOK CONTAINS CONTRIBUTIONS AND VIEWS FROM A VARIETY OF EXPERTS FROM MULTIPLE COUNTRIES, AND COMBINES MANAGEMENT, ENGINEERING AS WELL AS BASIC INFORMATION TECHNOLOGY AND SOCIAL CONCEPTS. IN PARTICULAR, IT AIMS TO: PROVIDE A COMPREHENSIVE GUIDE FOR ALL RELEVANT AND MAJOR LOGISTICS, OPERATIONS, AND SUPPLY CHAIN MANAGEMENT TOPICS IN TEACHING AND BUSINESS PRACTICE ADDRESS THREE LEVELS OF EXPERTISE, I.E., CONCEPTS AND PRINCIPLES AT A BASIC (UNDERGRADUATE, BS) LEVEL, MORE ADVANCED TOPICS AT A GRADUATE LEVEL (MS), AND FINALLY RECENT (STATE-OF-THE-ART) DEVELOPMENTS AT A RESEARCH LEVEL. IN PARTICULAR THE LATTER SERVE TO PRESENT A WINDOW ON CURRENT AND FUTURE (POTENTIAL) LOGISTICS INNOVATIONS IN THE DIFFERENT THEMATIC FIELDS FOR BOTH RESEARCHERS AND TOP BUSINESS PRACTITIONERS INTEGRATE A TEXTBOOK APPROACH WITH MATCHING CASE STUDIES FOR EFFECTIVE TEACHING AND LEARNING DISCUSS MULTIPLE INTERNATIONAL PERSPECTIVES IN ORDER TO REPRESENT ADEQUATELY THE TRUE GLOBAL NATURE OF OPERATIONS, LOGISTICS AND SUPPLY CHAINS.

LOGISTICS MANAGEMENT AND STRATEGY - ALAN HARRISON 2019

FROM PREFACE: THIS TEXT HAS A CLEAR EUROPEAN FOUNDATION AND AN INTERNATIONAL APPEAL. IN LINE WITH THE GLOBALISATION OF LOGISTICS, WE HAVE INCLUDED CASES FROM OTHER PARTS OF THE WORLD THAN EUROPE - DIVERSE THOUGH EUROPEAN LOGISTICS SOLUTIONS ARE - INCLUDING SOUTH AFRICA, THE UNITED STATES, JAPAN, CHINA AND AUSTRALIA. ACCORDINGLY, WE START IN PART ONE WITH THE STRATEGIC ROLE OF LOGISTICS IN THE SUPPLY CHAIN. WE CONTINUE BY DEVELOPING THE MARKETING PERSPECTIVE BY EXPLAINING OUR VIEW OF 'PUTTING THE END-CUSTOMER FIRST'. PART ONE FINISHES BY EXPLORING THE CONCEPT OF VALUE AND LOGISTICS COSTS. IN PART TWO, WE REVIEW LEVERAGING LOGISTICS OPERATIONS IN TERMS OF THEIR GLOBAL DIMENSIONS, AND OF THE LEAD-TIME FRONTIER. PART TWO CONTINUES BY EXAMINING THE CHALLENGES OF COORDINATING MANUFACTURING AND RETAIL PROCESSES, AND THE IMPACT ON LOGISTICS OF

JUST-IN-TIME AND THE AGILE SUPPLY CHAIN. PART THREE REVIEWS WORKING TOGETHER, FIRST IN TERMS OF INTEGRATING THE SUPPLY CHAIN AND SECOND IN TERMS OF SOURCING AND SUPPLY MANAGEMENT. OUR BOOK ENDS WITH PART FOUR, IN WHICH WE OUTLINE THE LOGISTICS FUTURE CHALLENGE. THIS TEXT IS INTENDED FOR MSc STUDENTS ON LOGISTICS COURSES, AND AS AN ACCOMPANYING TEXT FOR OPEN LEARNING COURSES SUCH AS GLOBAL MSc DEGREES AND VIRTUAL UNIVERSITIES. IT WILL ALSO BE ATTRACTIVE AS A MANAGEMENT TEXTBOOK AND AS RECOMMENDED READING ON MBA OPTIONS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT.

LOGISTICS AND SUPPLY CHAIN MANAGEMENT ePUB eBook - MARTIN CHRISTOPHER
2013-07-25

EFFECTIVE DEVELOPMENT AND MANAGEMENT OF A SUPPLY CHAIN NETWORK IS AN INVALUABLE SOURCE OF SUSTAINABLE ADVANTAGE IN TODAY'S TURBULENT GLOBAL MARKETPLACE, WHERE DEMAND IS DIFFICULT TO PREDICT AND SUPPLY CHAINS NEED TO BE MORE FLEXIBLE AS A RESULT. THIS UPDATED 4TH EDITION OF THE BESTSELLING LOGISTICS AND SUPPLY CHAIN MANAGEMENT IS A CLEAR-HEADED GUIDE TO ALL THE KEY TOPICS IN AN INTEGRATED APPROACH TO SUPPLY CHAINS, INCLUDING: • THE LINK BETWEEN LOGISTICS AND CUSTOMER VALUE. • LOGISTICS AND THE BOTTOM LINE MEASURING COSTS AND PERFORMANCE. • CREATING A RESPONSIVE SUPPLY CHAIN. • MANAGING THE GLOBAL PIPELINE. • MANAGING SUPPLY CHAIN RELATIONSHIPS. • MANAGING RISK IN THE SUPPLY CHAIN. • MATCHING SUPPLY AND DEMAND. • CREATING A SUSTAINABLE SUPPLY CHAIN. • PRODUCT DESIGN IN THE SUPPLY CHAIN.

BUSINESS LOGISTICS MANAGEMENT - JOHN J. VOGT 2005

THIS BOOK HAS TWENTY CHAPTERS COVERING TOPICS SUCH AS SUPPLY CHAIN STRATEGIES, ORGANIZATION, OPTIMIZATION, PERFORMANCE IMPROVEMENT, CUSTOMER SERVICE, QUALITY AND INVENTORY MANAGEMENT, E-BUSINESS, TRANSPORT AND DISTRIBUTION MANAGEMENT AND GLOBAL SUPPLY CHAIN MANAGEMENT. WHEREAS THE CONCEPT OF LOGISTICS USED TO EMPHASIZE TRANSPORT MECHANISMS, NOW IT IS LARGELY REFERRED TO WITHIN THE CONTEXT OF SUPPLY CHAIN MANAGEMENT-THE CO-ORDINATION REQUIRED TO ENSURE THAT ALL COMPONENTS OF A PRODUCT OR SERVICE ARE IN THE PLACE THEY ARE REQUIRED, IN THE RIGHT QUANTITIES AT THE RIGHT TIME. THE NEW EDITION OF BUSINESS LOGISTICS MANAGEMENT EMPHASIZES THE SUPPLY CHAIN MANAGEMENT APPROACH, THEREBY EQUIPPING STUDENTS WITH THE MOST UP-TO-DATE KNOWLEDGE AND SET OF SKILLS REQUIRED TO PRACTICE LOGISTICS EFFECTIVELY IN A BUSINESS ENVIRONMENT. MOREOVER, THE INPUT OF AUTHOR JOHN VOGT, A CONSULTANT IN THE FIELD HAS ENSURED THAT THE MATERIAL COVERED IN THE BOOK IS PRACTICAL AND RELEVANT TO THE CONTEMPORARY LOGISTICS WORKPLACE.

THE MANAGEMENT OF BUSINESS LOGISTICS - JOHN JOSEPH COYLE 2003

THE LATEST EDITION OF THIS MARKET LEADING TEXT HAS ADOPTED A SUPPLY CHAIN APPROACH, ONE OF THE LATEST DEVELOPMENTS IN LOGISTICS MANAGEMENT. ITS MANAGERIAL FOCUS BLENDS LOGISTICS THEORY WITH PRACTICAL APPLICATIONS AND INCLUDES UPDATED MATERIAL OF LATEST TRANSPORTATION REGULATIONS AND CARRIER PRICING.

SUPPLY CHAIN MANAGEMENT AND TRANSPORT LOGISTICS - JOHN J LIU 2011-09-08

THIS VOLUME EXAMINES SUPPLY CHAIN AND TRANSPORT LOGISTICS. IT IS BASED ON THE INTERRELATIONSHIP BETWEEN SUPPLY CHAIN MANAGEMENT AND BUSINESS LOGISTICS, REFERRING TO SUPPLY-CHAIN CENTRED LOGISTICS OF ENTERPRISE-CROSSING CHARACTERISTICS, INCLUDING BOTH SERVICE FACILITATION AND INDUSTRIAL ORGANIZATION ASPECTS OF LOGISTICS.

MANAGING THE SUPPLY CHAIN - DAVID SIMCHI-LEVI 2003-11-22

IN TODAY'S ENVIRONMENT OF TIGHT BUDGETS AND EVEN TIGHTER TURNAROUNDS, EFFECTIVE SUPPLY-CHAIN MANAGEMENT HAS BECOME A CORE BUSINESS REQUIREMENT. MANAGING THE SUPPLY CHAIN ADAPTS THE NUMBER ONE SUPPLY-CHAIN BOOK ON THE COLLEGE MARKET TO EXAMINE HOW PROFESSIONALS CAN CONSISTENTLY TURN SUPPLY-CHAIN STRATEGY INTO A COMPETITIVE ADVANTAGE. THIS RESULTS-BASED BOOK EXAMINES THE EXPERIENCES OF TODAY'S MOST ACCOMPLISHED COMPANIES TO DEMONSTRATE SUPPLY-CHAIN INNOVATION AT WORK IN THE MARKETPLACE.

THE MANAGEMENT OF BUSINESS LOGISTICS - JOHN JOSEPH COYLE 1980

SUSTAINABLE LOGISTICS AND SUPPLY CHAIN MANAGEMENT (REVISED EDITION) - DAVID B. GRANT 2015-03-03

SUSTAINABLE LOGISTICS AND SUPPLY CHAIN MANAGEMENT IS THE ESSENTIAL GUIDE TO THE PRINCIPLES AND PRACTICES OF SUSTAINABLE LOGISTICS OPERATIONS AND THE RESPONSIBLE MANAGEMENT OF THE ENTIRE SUPPLY CHAIN. BASED ON EXTENSIVE RESEARCH BY EXPERTS IN THE FIELD, THIS COMPREHENSIVE BOOK COVERS THE WHOLE SCOPE OF SUSTAINABLE LOGISTICS. THE BOOK PROVIDES CAREFULLY REVIEWED RESEARCH-LED APPLICATIONS AND CASE STUDIES THAT HAVE BEEN ESPECIALLY DEVELOPED FOR THIS REVISED EDITION WITH PARTICULAR ATTENTION FOR USE IN A TEACHING CONTEXT. THE MINI CASE STUDIES ARE HIGHLY TOPICAL, RELATING THE THEORETICAL CONCEPTS TO PRACTICE AND WHAT IS ACTUALLY HAPPENING 'ON THE GROUND'. EXAMINING THE SUBJECT IN AN INTEGRATED MANNER, THIS BOOK EXAMINES ALL THE KEY AREAS IN SUSTAINABLE LOGISTICS AND SUPPLY CHAIN MANAGEMENT, INCLUDING: SUSTAINABLE PRODUCT DESIGN AND PACKAGING; SUSTAINABLE PURCHASING AND PROCUREMENT; CLEANER PRODUCTION; ENVIRONMENTAL IMPACT OF FREIGHT TRANSPORT; SUSTAINABLE WAREHOUSING AND STORAGE; SUSTAINABLE SUPPLY MANAGEMENT; REVERSE LOGISTICS AND RECYCLING; SUPPLY CHAIN MANAGEMENT STRATEGY, AND MUCH MORE. THE BOOK PROVIDES AN EXCELLENT INSIGHT INTO THE TOPIC THAT WILL HELP MANAGERS, STUDENTS, AND SCHOLARS GRASP THE FUNDAMENTALS OF GREEN SUPPLY AND LOGISTICS MANAGEMENT. THIS REVISED EDITION OF SUSTAINABLE LOGISTICS AND SUPPLY CHAIN MANAGEMENT INCLUDES VALUABLE SUPPORTING ONLINE MATERIALS, INCLUDING PPT PRESENTATIONS, CHAPTER SUMMARIES, LEARNING OBJECTIVES, TIPS FOR TEACHING AND IN CLASS ACTIVITIES.

CRAM101 TEXTBOOK OUTLINES TO ACCOMPANY - 2007

BUSINESS LOGISTICS/SUPPLY CHAIN MANAGEMENT AND LOGWARE CD PACKAGE - RONALD H. BALLOU 2003-08

FOR UNDERGRADUATE, MBA, AND OTHER COURSES IN BUSINESS LOGISTICS, PHYSICAL DISTRIBUTION, OPERATIONS MANAGEMENT, MATERIALS MANAGEMENT, AND SUPPLY CHAIN MANAGEMENT, IN DEPARTMENTS OF BUSINESS AND ENGINEERING. THIS COMPREHENSIVE DISCUSSION-COVERING THE PLANNING, ORGANIZING, AND CONTROLLING OF SUCH ACTIVITIES AS TRANSPORTATION, INVENTORY MAINTENANCE, FACILITY LOCATION, ORDER PROCESSING, PURCHASING, WAREHOUSING, MATERIALS HANDLING, PACKAGING, CUSTOMER SERVICE STANDARDS, AND PRODUCT SCHEDULING-IS SPECIFICALLY DESIGNED TO HELP STUDENTS SOLVE ACTUAL CHALLENGES THAT THEY WILL ENCOUNTER IN TODAY'S MARKETPLACE. IT PROVIDES THE BASIC DECISION MAKING TOOLS AND CONCEPTS USED FOR FINDING COST REDUCTION AND STRATEGIC OPPORTUNITIES. LOGWARE SOFTWARE ON CD-ROM IS INCLUDED.

HANDBOOK OF GLOBAL SUPPLY CHAIN MANAGEMENT - JOHN T. MENTZER 2007

INCLUDES METHODS AND PERSPECTIVES ON GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT THAT HAVE EMERGED FROM LOGISTICS, MARKETING, MANAGEMENT, ECONOMICS, SOCIOLOGY, PERSONNEL, INFORMATION SYSTEMS, AND INTERNATIONAL RELATION. PROVIDES A COMPREHENSIVE UNDERSTANDING AND ASSESSMENT OF THE FIELD OF GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT. DESCRIBES AND CRITICALLY EXAMINES THE KEY PERSPECTIVES GUIDING GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT, TAKING STOCK OF WHAT WE KNOW (AND DON'T KNOW) ABOUT THEM. IDENTIFIES EMERGING DEVELOPMENTS AND DELINEATE THEIR SIGNIFICANCE TO THE PRACTICE OF GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT. EMPLOYS TOP FLIGHT INTERNATIONAL RESEARCHERS FROM BOTH ACADEMIA AND PRACTICE TO PROVIDE A BROAD RANGE OF IDEAS AND APPLICATIONS.

SUPPLY CHAIN MANAGEMENT - JOHN T. MENTZER 2001

THIS WORK PRESENTS A COMPREHENSIVE MODEL OF SUPPLY CHAIN MANAGEMENT. EXPERIENCED EXECUTIVES FROM 20 COMPANIES CLEARLY DEFINE SUPPLY CHAIN MANAGEMENT, IDENTIFYING THOSE FACTORS THAT CONTRIBUTE TO ITS EFFECTIVE IMPLEMENTATION. THEY PROVIDE PRACTICAL GUIDELINES ON HOW COMPANIES CAN MANAGE SUPPLY CHAINS, ADDRESSING THE ROLE OF ALL THE TRADITIONAL BUSINESS FUNCTIONS IN SUPPLY CHAIN MANAGEMENT AND SUGGEST HOW THE ADOPTION OF A SUPPLY CHAIN MANAGEMENT APPROACH CAN AFFECT BUSINESS STRATEGY AND CORPORATE PERFORMANCE.

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT - JOHN MANGAN 2016-07-18

THINK OF THE MANY DIFFERENT PRODUCTS AND SERVICES THAT ARE PURCHASED AND CONSUMED EACH DAY - HOW DO THEY REACH THE END-USER? WHAT DOES THIS COST? WHAT HAPPENS WHEN SOMETHING GOES WRONG? LOGISTICS AND SUPPLY CHAIN MANAGEMENT (SCM) ARE THE AREAS OF STUDY WHICH HELP US TO EXPLORE AND ANSWER THESE QUESTIONS. TODAY THEY PLAY A VERY IMPORTANT ROLE IN UNDERPINNING THE SUCCESS OF MANY ORGANISATIONS ACROSS THE PUBLIC AND PRIVATE SECTORS AND IMPACT HOW WE LIVE OUR LIVES. WHILE THE ORIGINS OF LOGISTICS AND SCM ARE FIRMLY EMBEDDED

IN THE MANUFACTURING DOMAIN, THE SUCCESSFUL APPLICATIONS OF LOGISTICS AND SCM PRINCIPLES AND PRACTICES ARE BECOMING INCREASINGLY RELEVANT IN THE SERVICES AREA ALSO – SEE FOR EXAMPLE, THE MANY CHANGES THAT HAVE RECENTLY BEEN DRIVEN INTO HEALTHCARE SYSTEMS AND AIRLINES. GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT, NOW IN ITS THIRD EDITION, PROVIDES ESSENTIAL READING FOR ANYBODY STUDYING SCM AND LOGISTICS. ENCOMPASSING BOTH PRACTICAL AND STRATEGIC PERSPECTIVES, IT TAKES A TRULY GLOBAL PERSPECTIVE, RECOGNISING THE TRANSNATIONAL NATURE OF LOGISTICS ACTIVITIES IN TODAY’S WORLD. KEY FEATURES OF THIS NEW AND EXTENDED THIRD EDITION INCLUDE: 18 UP-TO-DATE CHAPTERS ON ALL ASPECTS OF LOGISTICS AND SCM, INCLUDING COVERAGE OF EMERGING AND IMPORTANT TOPICS SUCH AS SECURITY, TECHNOLOGY AND AUTOMATION IN LOGISTICS, SUPPLY CHAIN DATA FLOWS, LOGISTICS AND THE INTERNET OF EVERYTHING, SUSTAINABILITY, SUPPLY CHAIN VULNERABILITY AND TRADE FACILITATION. NEW CHAPTERS INCLUDE ONE ON MANAGEMENT SCIENCE APPLICATIONS, WHICH PROVIDES AN EASY AND CLEAR INTRODUCTION TO KEY QUANTITATIVE TECHNIQUES THAT CAN BE APPLIED TO LOGISTICS AND SCM. 12 UPDATED CASE STUDIES, INCLUDING NEW CASE STUDIES ON AIR CARGO, PORT-CITY LOGISTICS, AUTOMOBILE MANUFACTURING LOGISTICS AND LOGISTICS INFRASTRUCTURE APPRAISAL.

LEAN SUPPLY CHAIN AND LOGISTICS MANAGEMENT - PAUL MYERSON 2012-04-27

“THE DOCUMENTED BENCHMARKS FOR SUCCESS AND THE MANY EXAMPLES HELP EXPLICATE THE COMPLEXITIES FOR THE READER. THE BOOK IS ORGANIZED AND WRITTEN SO THAT IT WILL BE USEFUL AS AN INTRODUCTION TO THE FIELD AND ALSO AS A REFERENCE WHEN SPECIAL CHALLENGES ARISE FOR THE PRACTICING MANAGER.” -- DR. JOHN J. COYLE, PROFESSOR EMERITUS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT, DEPARTMENT OF SUPPLY CHAIN AND INFORMATION SYSTEMS, Smeal College of Business, Pennsylvania State University “THE BOOK IS A MUST-READ FOR ALL SUPPLY CHAIN MANAGERS SEEKING TO DRIVE DOWN COSTS AND IMPROVE PROFITS AND MUST BE READ BEFORE ANY INVESTMENT IS MADE IN YOUR SUPPLY CHAIN. GET COPIES FOR YOUR CONTROLLER AND ALL SENIOR MANAGERS...THIS BOOK LAYS IT ALL OUT.” -- DR. RICHARD LANCIONI, CHAIR, MARKETING & SUPPLY CHAIN MANAGEMENT, FOX SCHOOL OF BUSINESS, TEMPLE UNIVERSITY EXPERT STRATEGIES FOR IMPROVING SUPPLY CHAIN AND LOGISTICS PERFORMANCE USING LEAN THIS PRACTICAL GUIDE REVEALS HOW TO IDENTIFY AND ELIMINATE WASTE IN YOUR ORGANIZATION’S SUPPLY CHAIN AND LOGISTICS FUNCTION. LEAN SUPPLY CHAIN AND LOGISTICS MANAGEMENT PROVIDES EXPLANATIONS OF BOTH BASIC AND ADVANCED LEAN TOOLS, AS WELL AS SPECIFIC LEAN IMPLEMENTATION OPPORTUNITIES. THE BOOK THEN DESCRIBES A LEAN IMPLEMENTATION METHODOLOGY WITH CRITICAL SUCCESS FACTORS. REAL-WORLD EXAMPLES AND CASE STUDIES DEMONSTRATE HOW TO EFFECTIVELY USE THIS POWERFUL STRATEGY TO REALIZE SIGNIFICANT, LONG-TERM IMPROVEMENTS AND BOTTOM-LINE SAVINGS. COVERAGE INCLUDES: * USING LEAN TO ENERGIZE YOUR SUPPLY CHAIN * THE EIGHT WASTES * LEAN OPPORTUNITIES AND JIT IN SUPPLY CHAIN AND LOGISTICS * LEAN TOOLS AND WAREHOUSE * GLOBAL LEAN SUPPLY CHAIN AND LOGISTICS

* LEAN OPPORTUNITY ASSESSMENT, VALUE STREAM MAPPING, AND KAIZEN EVENT MANAGEMENT * BEST-IN-CLASS USE OF TECHNOLOGY WITH LEAN * METRICS AND MEASUREMENT * EDUCATION AND TRAINING VALUABLE TRAINING SLIDES ARE AVAILABLE FOR DOWNLOAD.

BUSINESS LOGISTICS MANAGEMENT - RONALD H. BALLOU 1999

COVERING PLANNING, ORGANIZING AND CONTROLLING OF SUCH ACTIVITIES AS TRANSPORTATION, INVENTORY MAINTENANCE, ORDER PROCESSING, PURCHASING, WAREHOUSING, MATERIALS HANDLING, PACKAGING, CUSTOMER SERVICE STANDARDS AND PRODUCT SCHEDULING, THIS WORKS AIMS TO HELP READERS SOLVE ACTUAL PROBLEMS.

FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT - JOHN T. MENTZER 2004-05-05

AUTHOR OF THE BESTSELLING TEXT SUPPLY CHAIN MANAGEMENT, JOHN T. MENTZER’S COMPANION BOOK FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT: TWELVE DRIVERS OF COMPETITIVE ADVANTAGE HAS BEEN DEVELOPED AS A SUPPLEMENTAL TEXT FOR ANY COURSE DEALING WITH STRATEGY AND SUPPLY CHAINS. WRITTEN IN AN ENTERTAINING, ACCESSIBLE STYLE, MENTZER IDENTIFIES TWELVE DRIVERS OF COMPETITIVE ADVANTAGE AS CLEAR STRATEGIC POINTS MANAGERS CAN USE IN THEIR COMPANIES. RESEARCH FROM MORE THAN 400 BOOKS, ARTICLES, AND PAPERS, AS WELL AS INTERVIEWS WITH OVER FIFTY EXECUTIVES IN MAJOR GLOBAL COMPANIES, INFORM THESE TWELVE DRIVERS. THE ROLES OF ALL OF THE TRADITIONAL BUSINESS FUNCTIONS—MARKETING, SALES, LOGISTICS, INFORMATION SYSTEMS, FINANCE, CUSTOMER SERVICES, AND MANAGEMENT—IN SUPPLY CHAIN MANAGEMENT ARE ALSO ADDRESSED.

PURCHASING AND SUPPLY CHAIN MANAGEMENT - W. C. BENTON, JR. 2020-09-10

PURCHASING AND SUPPLY CHAIN MANAGEMENT INTRODUCES STUDENTS TO PURCHASING AS IT RELATES TO THE SUPPLY CHAIN AND OTHER FUNCTIONS AND SYSTEMS WITHIN AN ORGANIZATION, SUCH AS MARKETING, LOGISTICS, AND OPERATIONS. AUTHOR W. C. BENTON, JR. DRAWS FROM MORE THAN 30 YEARS OF PRACTICE, INSTRUCTION, RESEARCH, AND CONSULTING EXPERIENCE TO TEACH STUDENTS PROACTIVE COLLABORATION, NEGOTIATION, AND ANALYTICS. THROUGH A STEP-BY-STEP APPROACH, READERS WILL GAIN DATA-DRIVEN PURCHASING SKILLS CRUCIAL FOR THE NEXT GENERATION OF PROFESSIONALS. THE FOURTH EDITION IS FULLY UPDATED WITH NEW REAL-WORLD CASES, THE LATEST RESEARCH, AND CURRENT COVERAGE OF KEY TRENDS IN THE FIELD. INCLUDED WITH THIS TITLE: THE PASSWORD-PROTECTED INSTRUCTOR RESOURCE SITE (FORMALLY KNOWN AS SAGE EDGE) OFFERS ACCESS TO ALL TEXT-SPECIFIC RESOURCES, INCLUDING A TEST BANK AND EDITABLE, CHAPTER-SPECIFIC POWERPOINT® SLIDES.

BUSINESS LOGISTICS, SUPPLY CHAIN MANAGEMENT - RONALD H. BALLOU 2004

SUPPLY CHAIN AND LOGISTICS MANAGEMENT: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS - MANAGEMENT ASSOCIATION, INFORMATION RESOURCES 2019-11-01
BUSINESS PRACTICES ARE CONSTANTLY EVOLVING IN ORDER TO MEET GROWING CUSTOMER DEMANDS. EVALUATING THE ROLE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT SKILLS OR

APPLICATIONS IS NECESSARY FOR THE SUCCESS OF ANY ORGANIZATION OR BUSINESS. AS MARKET COMPETITION BECOMES MORE AGGRESSIVE, IT IS CRUCIAL TO EVALUATE WAYS IN WHICH A BUSINESS CAN MAINTAIN A STRATEGIC EDGE OVER COMPETITORS. SUPPLY CHAIN AND LOGISTICS MANAGEMENT: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS IS A VITAL REFERENCE SOURCE THAT CENTERS ON THE EFFECTIVE MANAGEMENT OF RISK FACTORS AND THE IMPLEMENTATION OF THE LATEST SUPPLY MANAGEMENT STRATEGIES. IT ALSO EXPLORES THE FIELD OF DIGITAL SUPPLY CHAIN OPTIMIZATION AND BUSINESS TRANSFORMATION. HIGHLIGHTING A RANGE OF TOPICS SUCH AS INVENTORY MANAGEMENT, COMPETITIVE ADVANTAGE, AND TRANSPORT MANAGEMENT, THIS MULTI-VOLUME BOOK IS IDEALLY DESIGNED FOR BUSINESS MANAGERS, SUPPLY CHAIN MANAGERS, BUSINESS PROFESSIONALS, ACADEMICIANS, RESEARCHERS, AND UPPER-LEVEL STUDENTS IN THE FIELD OF SUPPLY CHAIN MANAGEMENT, OPERATIONS MANAGEMENT, LOGISTICS, AND OPERATIONS RESEARCH.

SUPPLY CHAIN LOGISTICS MANAGEMENT - M. Bixby Cooper 2012-01-25

THE FOURTH EDITION OF SUPPLY CHAIN LOGISTICS MANAGEMENT PRESENTS LOGISTICS IN THE CONTEXT OF INTEGRATION WITHIN A FIRM'S SUPPLY CHAIN STRATEGY AND OPERATIONS. THE FRAMEWORK OF SUPPLY CHAIN MANAGEMENT IS INITIALLY PRESENTED THEREBY CREATING A FOUNDATION FOR IN-DEPTH STUDY OF THE FIVE LOGISTICS OPERATIONAL COMPONENTS IN PART TWO. CHALLENGES AND STRATEGIES RELATED TO DESIGN AND OPERATIONAL INTEGRATION OF LOGISTICS WITHIN A GLOBAL SUPPLY CHAIN ARE DISCUSSED IN PART THREE. PART FOUR FOCUSES ON ADMINISTRATIVE CHALLENGES RELATED TO CROSS ORGANIZATIONAL COLLABORATION, PERFORMANCE MEASUREMENT, AND CONCLUDES WITH THE CHALLENGES OF MANAGING RISK AND ACHIEVING SUSTAINABILITY. AN ESSENTIAL FEATURE OF THE OVERALL PRESENTATION IS THE INTEGRATION OF TOPICAL MATERIALS AND EXAMPLES INTO THE SUPPLY CHAIN LOGISTICS VALUE CREATION PROCESS. TEXT MATERIALS ARE SUPPORTED BY STUDY AND CHALLENGE QUESTIONS AS WELL AS CONTEMPORARY CASES. THE OVERALL PRESENTATION INTEGRATES THE DISCUSSION OF INFORMATION TECHNOLOGY THROUGHOUT THE TEXT. ILLUSTRATIONS AND EXAMPLES HIGHLIGHT HOW FIRM'S DEAL WITH OPERATIONAL CHALLENGES AND USE LOGISTICS PERFORMANCE TO GAIN COMPETITIVE ADVANTAGE.

SUPPLY CHAIN MANAGEMENT - C. JOHN LANGLEY 2020-02-05

USING A READER-FRIENDLY STYLE AND STRAIGHTFORWARD, INTERESTING APPROACH, SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE, 11E BLENDS LOGISTICS THEORY WITH PRACTICAL APPLICATIONS. THE LATEST CONTENT HIGHLIGHTS EMERGING ISSUES, TECHNOLOGY DEVELOPMENTS, AND GLOBAL CHANGES IN THE CONSTANTLY EVOLVING FIELD OF SUPPLY CHAIN MANAGEMENT TODAY. THIS DIGITAL EDITION EXAMINES TODAY'S REAL COMPANIES AND HOW PUBLIC AND PRIVATE ORGANIZATIONS ARE RESPONDING TO THE CONTINUAL PRESSURE TO MODERNIZE AND TRANSFORM THEIR SUPPLY CHAINS. UPDATED FEATURES AND SHORT CASES OFFER HANDS-ON MANAGERIAL EXPERIENCE AS YOU EXAMINE THE KEY DECISIONS AND CIRCUMSTANCES THAT SUPPLY CHAIN MANAGERS FACE DAILY. NEW PROFILES INTRODUCE EACH CHAPTER WITH REAL ORGANIZATIONS, PEOPLE, OR

EVENTS THAT EMPHASIZE THE RELEVANCE OF WHAT YOU ARE LEARNING. TECHNOLOGY-FOCUSED FEATURES AND GLOBAL CONTENT EXAMINE KEY AREAS WHERE CHANGE IS OCCURRING AND PROVIDE A MEANINGFUL PERSPECTIVE ON HOW TODAY'S CHANGES IMPACT CURRENT AND FUTURE SUPPLY CHAINS.

SUPPLY CHAIN LOGISTICS MANAGEMENT - DONALD J. BOWERSOX 2002

THIS TEXT ATTEMPTS TO BOLSTER TRADITIONAL LOGISTICS COURSES AND INVIGORATE SUPPLY CHAIN MANAGEMENT COURSES BY EXAMINING TRADITIONAL LOGISTICS ISSUES WITHIN THE CONTEXT OF THE SUPPLY CHAIN. THIS TEXT PROVIDES A SOLID FOUNDATION THAT CLEARLY DESCRIBES THE ROLE OF LOGISTICS WITHIN THE SUPPLY CHAIN, PORTRAYING A COMPLETE VIEW OF THE SUBJECT AND GOING FURTHER TO SHOW HOW ALL THE PIECES FIT TOGETHER. THE BOOK FEATURES: COVERAGE OF THE CONTEMPORARY TECHNOLOGY IN THIS INDUSTRY SUCH AS INFORMATION NETWORKS, ENTERPRISE RESOURCE PLANNING AND DECISION SUPPORT SYSTEMS; THE MSU LOGA SIMULATION WHICH STRESSES A COMPLETE RANGE OF SUPPLY CHAIN DECISIONS, ALLOWING THE STUDENTS TO BECOME FAMILIAR, IN A PRACTICAL WAY, WITH ALL STAGES OF SUPPLY CHAIN DECISIONS THAT THEY WILL MEET AS PRACTITIONERS; AND A REALISTIC AND THOROUGH UNDERSTANDING OF BOTH PROCUREMENT AND DISTRIBUTION ISSUES WITH EQUAL BALANCE.

TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE - JOHN J. COYLE 2010-03-04

TRANSPORTATION IS ARGUABLY THE MOST CRITICAL COMPONENT OF GLOBAL SUPPLY CHAINS. AND ONE OF THE MOST COMPLEX. DELIVERING COMPREHENSIVE COVERAGE OF CURRENT DOMESTIC AND GLOBAL TRANSPORTATION TRENDS, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 7E EQUIPS YOUR STUDENTS WITH A SOLID UNDERSTANDING OF THIS DYNAMIC FIELD. MORE STUDENT FRIENDLY THAN EVER, THE SEVENTH EDITION HELPS READERS UNDERSTAND BOTH THE FUNDAMENTAL ROLE AND IMPORTANCE OF TRANSPORTATION IN COMPANIES AND IN SOCIETY, AS WELL AS THE COMPLEX ENVIRONMENT IN WHICH TRANSPORTATION SERVICE IS PROVIDED TODAY. TAKING A MANAGERIAL APPROACH, THE AUTHORS GIVE STUDENTS THE TOOLS TO SUCCESSFULLY ADAPT TO THIS FAST-PACED AND RAPIDLY CHANGING INDUSTRY. THE TEXT IS ORGANIZED INTO THREE PARTS. PART I PROVIDES A FRAMEWORK AND FOUNDATION FOR THE ROLE OF TRANSPORTATION FROM A MICRO AND MACRO PERSPECTIVE IN SUPPLY CHAINS. DISCUSSIONS INCLUDE BOTH THE THEORETICAL AND MANAGERIAL DIMENSIONS OF TRANSPORTATION IN SUPPLY CHAINS, INCLUDING REGULATION AND PUBLIC POLICY. PART II FOCUSES ON THE PROVIDERS OF TRANSPORTATION, OFFERING AN INDUSTRY OVERVIEW, OPERATING AND SERVICE CHARACTERISTICS, COST STRUCTURE, AND CURRENT CHALLENGES AND ISSUES. PART III FOCUSES ON A VARIETY OF CRITICAL TRANSPORTATION MANAGEMENT ISSUES, PROVIDING INSIGHTFUL DISCUSSIONS OF THE STRATEGIC ACTIVITIES AND CHALLENGES INVOLVED IN THE MOVEMENT OF GOODS THROUGH THE SUPPLY CHAIN. IMPORTANT NOTICE: MEDIA CONTENT REFERENCED WITHIN THE PRODUCT DESCRIPTION OR THE PRODUCT TEXT MAY NOT BE AVAILABLE IN THE EBOOK VERSION.

SUPPLY CHAIN MANAGEMENT - JOHN JOSEPH COYLE 2008

THE LATEST EDITION OF THIS MARKET LEADING TEXT HAS ADOPTED A SUPPLY CHAIN APPROACH, ONE OF THE LATEST DEVELOPMENTS IN LOGISTICS MANAGEMENT. ITS MANAGERIAL FOCUS BLENDS LOGISTICS THEORY WITH PRACTICAL APPLICATIONS AND INCLUDES UPDATED MATERIAL OF LATEST TRANSPORTATION REGULATIONS AND CARRIER PRICING.

GLOBAL SUPPLY CHAIN MANAGEMENT: LEVERAGING PROCESSES, MEASUREMENTS, AND TOOLS FOR STRATEGIC CORPORATE ADVANTAGE - G. TOMAS M. HULT 2013-11-07
LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT DO YOU HAVE A GLOBAL SUPPLY CHAIN STRATEGY DESIGNED FOR THE LONG RUN? ABOUT 90 PERCENT OF GLOBAL DEMAND IS NOT FULLY MET BY LOCAL SUPPLY, AND GLOBAL SUPPLY CHAINS WILL SOON ACCOUNT FOR 25 PERCENT OF MULTINATIONAL FIRMS' PERFORMANCE--MEANWHILE, SUPPLY CHAINS NEED TO BECOME 43 PERCENT MORE GLOBAL IN THE NEXT DECADE JUST TO MAINTAIN A FIRM'S COMPETITIVE EDGE. WRITTEN BY THREE OF TODAY'S LEADING EXPERTS ON THE SUBJECT--EACH FROM MICHIGAN STATE UNIVERSITY, THE UNCONTESTED WORLD LEADER OF SUPPLY CHAIN MANAGEMENT--GLOBAL SUPPLY CHAIN MANAGEMENT GIVES YOU THE KNOW-HOW AND TOOLS TO DRAMATICALLY BOOST SUPPLY CHAIN EFFICIENCY BY MAKING IT A CORE ELEMENT OF YOUR OVERALL CORPORATE STRATEGY. GLOBAL SUPPLY CHAIN MANAGEMENT TAKES YOU STEP BY STEP THROUGH THE PROCESS OF CREATING AND MANAGING A GLOBAL SUPPLY CHAIN STRATEGY AND ALIGNING IT WITH THE CONDITIONS OF YOUR INDUSTRY. LEARN EVERYTHING YOU NEED TO KNOW ABOUT DEVELOPING A CORE STRATEGY PLUS STRATEGIES FOR EACH OF THE CRITICAL SUPPLY CHAIN FUNCTIONS: LOGISTICS--INTEGRATE LOGISTICS STRATEGY AND TACTICAL ACTIVITIES PURCHASING--MANAGE THE TRANSITION TO PURCHASING GLOBALLY OPERATIONS--SYSTEMATICALLY DESIGN, DIRECT, AND CONTROL PROCESSES MARKET CHANNELS--EFFECTIVELY CONNECT YOUR SUPPLY CHAIN TO CUSTOMERS WITH IN-DEPTH CASE STUDIES AND DATA SHOWING HOW AMERICAN EXPRESS, AB INBEV, DELL, FEDEX, DAIMLER, MICROSOFT, NESTLÉ, NOKIA, AND SEVERAL OTHER PROMINENT COMPANIES HAVE APPLIED GLOBAL SUPPLY CHAIN STRATEGY TO INCREASE PROFITS AND GROWTH, GLOBAL SUPPLY CHAIN MANAGEMENT HELPS YOU TAKE ACTION TO DRIVE SIMILAR SUCCESS IN YOUR COMPANY. IF YOU'RE SERIOUS ABOUT COMPETING TODAY--AND IN THE FUTURE--YOU MUST INTEGRATE AND LEVERAGE STRATEGIC SUPPLY CHAIN MANAGEMENT INTO YOUR OVERALL CORPORATE STRATEGY. GLOBAL SUPPLY CHAIN MANAGEMENT PROVIDES EVERYTHING YOU NEED TO BUILD A STRATEGY DESIGNED FOR THE LONG RUN. PRAISE FOR GLOBAL SUPPLY CHAIN MANAGEMENT "THIS BOOK DOES A SUPERB JOB OF USING A TOTAL VALUE PERSPECTIVE AND INTEGRATING BUSINESS FUNCTIONS INTO A STRATEGIC FRAMEWORK FOR GLOBAL SUPPLY CHAIN MANAGEMENT THAT CAN BE LEVERAGED FOR SUCCESS." -- LEIF JOHANSSON, CHAIRMAN OF THE BOARD OF DIRECTORS OF ASTRAZENECA, ERICSSON, EUROPEAN ROUND TABLE OF INDUSTRIALISTS, AND THE INTERNATIONAL ADVISORY BOARD OF THE NOBEL FOUNDATION "WRITTEN BY A SUPERB TEAM OF WORLD-LEADING AUTHORS ON GLOBAL SUPPLY CHAIN MANAGEMENT, THIS BOOK PROVIDES A GREAT FRAMEWORK FOR COMPANIES TO LEVERAGE GLOBAL SUPPLY CHAIN FUNCTIONS AND PROCESSES, MEASUREMENTS, AND TOOLS TO ACHIEVE SUSTAINED STRATEGIC

ADVANTAGE IN THE GLOBAL MARKETPLACE." -- MICHAEL LAWTON, CHIEF FINANCIAL OFFICER (CFO) AND EXECUTIVE VICE PRESIDENT OF FINANCE OF DOMINO'S PIZZA, INC. "IN OUR COMPANY, WE HAVE COME TO RECOGNIZE THE STRATEGIC IMPORTANCE OF BUILDING AND MAINTAINING A GLOBAL SUPPLY CHAIN. THIS BOOK DOES AN EXCELLENT JOB OF IDENTIFYING A FRAMEWORK FOR CONSIDERING THE IMPLICATIONS OF AN INTEGRATED MODEL FOR GLOBAL SUPPLY CHAIN MANAGEMENT. IT'S CLEAR THAT THE AUTHORS HAVE TREMENDOUS EXPERIENCE, AND THEY HAVE SHARED THEIR INSIGHTS IN AN INNOVATIVE AND INTEGRATIVE WAY." -- JOHN SHULL, VICE PRESIDENT AND GLOBAL PROCUREMENT OFFICER OF STEELCASE INC. "GLOBAL SUPPLY CHAINS ARE CRITICALLY IMPORTANT TO COMPANIES IN DELIVERING PRODUCTS AND SERVICES THAT SATISFY CUSTOMERS. HULT, CLOSS, AND FRAYER PROVIDE AN EXCELLENT MODEL FOR HOW TO DRIVE THE STRATEGIC AND OPERATIONAL DIMENSIONS OF GLOBAL SUPPLY CHAIN MANAGEMENT TO MAXIMIZE END-CUSTOMER VALUE." -- CLAES FORNELL, CHAIRMAN OF THE BOARD OF DIRECTORS OF CFI GROUP WORLDWIDE AND FORESEE, AND FOUNDER OF THE AMERICAN CUSTOMER SATISFACTION INDEX (ACSI)

TRANSPORTATION: A GLOBAL SUPPLY CHAIN PERSPECTIVE - JOHN J. COYLE 2015-04-08
DELIVERING COMPREHENSIVE COVERAGE OF CURRENT DOMESTIC AND GLOBAL TRENDS, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E EQUIPS READERS WITH A SOLID UNDERSTANDING OF WHAT IS ARGUABLY THE MOST CRITICAL--AND COMPLEX--COMPONENT OF GLOBAL SUPPLY CHAINS. TAKING A MANAGERIAL APPROACH, THE TEXT EXPLAINS THE FUNDAMENTAL ROLE AND IMPORTANCE OF TRANSPORTATION IN COMPANIES AND IN SOCIETY, AS WELL AS THE COMPLEX ENVIRONMENT IN WHICH TRANSPORTATION SERVICE IS PROVIDED TODAY. IT PROVIDES A FRAMEWORK AND FOUNDATION FOR THE ROLE OF TRANSPORTATION FROM A MICRO AND MACRO PERSPECTIVE IN SUPPLY CHAINS. IT ALSO OFFERS AN OVERVIEW OF THE OPERATING AND SERVICE CHARACTERISTICS, COST STRUCTURE, AND CURRENT CHALLENGES FACED BY CURRENT PROVIDERS OF TRANSPORTATION. IN ADDITION, THE AUTHORS SPOTLIGHT A VARIETY OF CRITICAL TRANSPORTATION MANAGEMENT ISSUES, PROVIDING INSIGHTFUL DISCUSSIONS OF THE STRATEGIC ACTIVITIES AND CHALLENGES INVOLVED IN THE MOVEMENT OF GOODS THROUGH THE SUPPLY CHAIN. COMPLETELY UP TO DATE, THE EIGHTH EDITION FEATURES NEW READINGS, CASES, AND EXAMPLES. IT EMPHASIZES GLOBAL TOPICS THROUGHOUT, INCLUDES NEW COVERAGE OF HARD AND SOFT TECHNOLOGY, AND OFFERS EXPANDED DISCUSSIONS OF FUEL, ENERGY, MANAGERIAL, ECONOMIC, AND ENVIRONMENTAL ISSUES. IMPORTANT NOTICE: MEDIA CONTENT REFERENCED WITHIN THE PRODUCT DESCRIPTION OR THE PRODUCT TEXT MAY NOT BE AVAILABLE IN THE EBOOK VERSION.

SUPPLY CHAIN AND LOGISTICS MANAGEMENT MADE EASY - PAUL A. MYERSON 2015-04-06

THE PRACTICAL, EASY INTRODUCTION TO MODERN SUPPLY CHAIN/LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT! COVERS CORE CONCEPTS, PLANNING, OPERATIONS, INTEGRATION, COLLABORATION, NETWORK DESIGN, AND MORE SHOWS HOW TO MEASURE,

CONTROL, AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER THIS EASY GUIDE INTRODUCES THE MODERN FIELD OF SUPPLY CHAIN AND LOGISTICS MANAGEMENT, EXPLAINS WHY IT IS CENTRAL TO BUSINESS SUCCESS, SHOWS HOW ITS PIECES FIT TOGETHER, AND PRESENTS BEST PRACTICES YOU CAN USE WHEREVER YOU WORK. MYERSON EXPLAINS KEY CONCEPTS, TOOLS, AND APPLICATIONS IN CLEAR, SIMPLE LANGUAGE, WITH INTUITIVE EXAMPLES THAT MAKE SENSE TO ANY STUDENT OR PROFESSIONAL. HE COVERS THE ENTIRE FIELD: FROM PLANNING THROUGH OPERATIONS, INTEGRATION AND COLLABORATION THROUGH MEASUREMENT, CONTROL, AND IMPROVEMENT. YOU'LL FIND PRACTICAL INSIGHTS ON HOT-BUTTON ISSUES RANGING FROM SUSTAINABILITY TO THE LEAN-AGILE SUPPLY CHAIN. MYERSON CONCLUDES BY HELPING YOU ANTICIPATE KEY EMERGING TRENDS—SO YOU CAN ADVANCE MORE QUICKLY IN YOUR OWN CAREER. TRILLIONS OF DOLLARS ARE SPENT EVERY YEAR ON SUPPLY CHAINS AND LOGISTICS. SUPPLY CHAIN MANAGEMENT IS ONE OF THE FASTEST GROWING AREAS OF BUSINESS, AND SALARIES ARE RISING ALONGSIDE DEMAND. NOW, THERE'S AN EASY, PRACTICAL INTRODUCTION TO THE ENTIRE FIELD: A SOURCE OF RELIABLE KNOWLEDGE AND BEST PRACTICES FOR STUDENTS AND PROFESSIONALS ALIKE. PAUL A. MYERSON TEACHES YOU ALL YOU'LL NEED TO START OR MOVE FORWARD IN YOUR OWN SUPPLY CHAIN CAREER. WRITING IN PLAIN ENGLISH, HE COVERS ALL THE PLANNING AND MANAGEMENT TASKS NEEDED TO TRANSFORM RESOURCES INTO FINISHED PRODUCTS AND SERVICES, AND DELIVER THEM EFFICIENTLY TO CUSTOMERS. USING PRACTICAL EXAMPLES, MYERSON REVIEWS THE INTEGRATION, COLLABORATION, AND TECHNOLOGY ISSUES THAT ARE ESSENTIAL TO SUCCESS IN TODAY'S COMPLEX SUPPLY CHAINS. YOU'LL LEARN HOW TO MEASURE YOUR SUPPLY CHAIN'S PERFORMANCE, MAKE IT MORE AGILE AND SUSTAINABLE, AND FOCUS IT ON WHAT MATTERS MOST: ADDING CUSTOMER VALUE. MASTER NUTS-AND-BOLTS OPERATIONAL BEST PRACTICES IMPROVE PROCUREMENT, TRANSPORTATION, WAREHOUSING, ORDERING, REVERSE LOGISTICS, AND MORE BUILD A BETTER GLOBAL SUPPLY CHAIN MANAGE NEW RISKS AS YOU IMPROVE SUSTAINABILITY STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS GET SUPPLY CHAINS RIGHT BY GETTING COLLABORATION RIGHT PREVIEW THE FUTURE OF SUPPLY CHAINS—AND YOUR SUPPLY CHAIN CAREER DISCOVER “WHERE THE PUCK IS HEADED”—SO YOU CAN GET THERE FIRST

BUSINESS LOGISTICS MANAGEMENT - WESSEL PIENAAR 2012-12-20

BUSINESS LOGISTICS MANAGEMENT 4E COVERS CONCEPTS AND THEORIES RELATING TO THE MOVEMENT OF GOODS, THE COORDINATION OF SUPPLY CHAIN, THE MOST RECENT ADVANCES IN LOGISTICS TECHNOLOGY, THE EXCHANGE OF INFORMATION, AND THE IMPACT ON BUSINESS WITHIN THE LOGISTICS MANAGEMENT FRAMEWORK.

STUDYGUIDE FOR BUSINESS LOGISTICS/SUPPLY CHAIN MANAGEMENT BY BALLOU -

CRAM101 TEXTBOOK REVIEWS 2006-10

NEVER HIGHLIGHT A BOOK AGAIN! INCLUDES ALL TESTABLE TERMS, CONCEPTS, PERSONS, PLACES, AND EVENTS. CRAM101 JUST THE FACTS101 STUDYGUIDES GIVES ALL OF THE

OUTLINES, HIGHLIGHTS, AND QUIZZES FOR YOUR TEXTBOOK WITH OPTIONAL ONLINE COMPREHENSIVE PRACTICE TESTS. ONLY CRAM101 IS TEXTBOOK SPECIFIC. ACCOMPANIES: 9780130661845. THIS ITEM IS PRINTED ON DEMAND.

LOGISTICS, SUPPLY CHAIN AND OPERATIONS MANAGEMENT CASE STUDY COLLECTION -
DAVID B. GRANT 2016-03-03

LOGISTICS, SUPPLY CHAIN AND OPERATIONS MANAGEMENT CASE STUDY COLLECTION IS A RICH AND VARIED COMPILATION OF RELEVANT CASE STUDIES FROM ACROSS LOGISTICS, SUPPLY CHAIN MANAGEMENT AND OPERATIONS. IT CONTAINS REAL LIFE SCENARIOS FROM LEADING COMPANIES INCLUDING VOLVO, VORTEX, HONDA OF AMERICA, GREEN CARGO AND SWEDISH TRANSPORT ADMINISTRATION. IT INCLUDES A FOREWORD BY MARTIN CHRISTOPHER. COMPREHENSIVE IN SCOPE AND SCRUPULOUS IN DETAIL, LOGISTICS, SUPPLY CHAIN AND OPERATIONS MANAGEMENT CASE STUDY COLLECTION INCLUDES ACTUAL EVENTS EXPERIENCED BY BUSINESSES OF EVERY SIZE, FROM SMB'S TO SOME OF THE MOST SUCCESSFUL CORPORATIONS IN MANUFACTURING, TRANSPORTATION, HOSPITALITY AND OTHER INDUSTRIES. IN THESE PAGES READERS WILL DISCOVER PROVEN TACTICS AND INNOVATIVE SOLUTIONS FOR HANDLING UNCERTAINTIES, SOLVING PROBLEMS AND CIRCUMVENTING RISK, PLUS A WEALTH OF INFORMATION TO GUIDE STRATEGY AND DECISION MAKING. READERS WHO ARE INVOLVED IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT WILL FIND THE COLLECTION EXTREMELY HELPFUL. DIRECTORS AND MANAGERS WILL FIND IMMEDIATE APPLICATION OF STRATEGIES AND TACTICS TO THEIR OWN SITUATIONS AND CHALLENGES AND LEARN TO IDENTIFY POTENTIAL PITFALLS BEFORE THEY BECOME CHRONIC ISSUES. TRAINING PROFESSIONALS WILL HAVE A VALUABLE TOOL FOR TESTING MANAGEMENT PROFICIENCY IN CRISIS MITIGATION AND RESOLUTION, AND PARTICULARLY USEFUL IN ACADEMIC CURRICULUM, INDEPENDENT LEARNING MODULES AND PROFESSIONAL TRAINING PROGRAMS. ACADEMICS AND PROFESSIONAL TRAINERS WILL BENEFIT FROM EXPANDED QUESTION AND ANSWER SECTIONS DESIGNED TO MEASURE KNOWLEDGE TRANSFER AND LESSONS LEARNED. STUDENTS WILL LEARN FROM ENGAGING, TOPICAL SITUATIONS THAT ARE HIGHLY RELEVANT TO THE FIELDS OF LOGISTICS, SUPPLY CHAIN MANAGEMENT AND OPERATIONS, AND BOTH STUDENTS AND PROSPECTIVE MANAGERS WILL LEARN CRUCIAL SKILLS TO MEET CURRENT CHALLENGES, QUALIFY FOR PROFESSIONAL ADVANCEMENT AND ACHIEVE SUCCESS.

SUPPLY CHAIN MANAGEMENT - JOHN J. COYLE 2011-01-30

LOGISTICS & SUPPLY CHAIN MANAGEMENT - MARTIN CHRISTOPHER 2016

REVISED EDITION OF THE AUTHOR'S LOGISTICS & SUPPLY CHAIN MANAGEMENT, 2011.

BUSINESS LOGISTICS/SUPPLY CHAIN MANAGEMENT - 2011

THE ESSENTIALS OF SUPPLY CHAIN MANAGEMENT - HOKEY MIN 2015-05-23

THIS IS TODAY'S INDISPENSABLE INTRODUCTION TO SUPPLY CHAIN MANAGEMENT FOR TODAY'S STUDENTS AND TOMORROW'S MANAGERS - NOT YESTERDAY'S! PROF. HOKEY MIN

FOCUSES ON MODERN BUSINESS STRATEGIES AND APPLICATIONS – TRANSCENDING OBSOLETE LOGISTICS- AND PURCHASING-DRIVEN APPROACHES STILL FOUND IN MANY COMPETITIVE BOOKS. FOCUSING ON OUTCOMES THROUGHOUT, THE ESSENTIALS OF SUPPLY CHAIN MANAGEMENT SHOWS HOW TO ACHIEVE CONTINUOUS ORGANIZATIONAL SUCCESS BY APPLYING MODERN SUPPLY CHAIN CONCEPTS. REFLECTING HIS EXTENSIVE RECENT EXPERIENCE WORKING WITH LEADING EXECUTIVES AND MANAGERS, MIN TEACHES HIGHLY-EFFECTIVE METHODS FOR SUPPLY CHAIN THINKING AND PROBLEM-SOLVING. YOU’LL MASTER AN INTEGRATED TOTAL SYSTEM APPROACH THAT PLACES FUNCTIONS LIKE INVENTORY CONTROL AND TRANSPORTATION SQUARELY IN CONTEXT, HELPING YOU SMOOTHLY INTEGRATE INTERNAL AND EXTERNAL FUNCTIONS, AND ESTABLISH EFFECTIVE INTER-FIRM COOPERATION AND STRATEGIC ALLIANCES ACROSS COMPLEX SUPPLY CHAINS. COVERAGE INCLUDES: UNDERSTANDING MODERN SOURCING, LOGISTICS, OPERATIONS, SALES, AND MARKETING – AND HOW THEY FIT TOGETHER USING MODERN SUPPLY CHAIN METHODS TO IMPROVE CUSTOMER SATISFACTION AND QUALITY WORKING WITH CUTTING-EDGE SUPPLY CHAIN TECHNOLOGY AND METRICS MOVING TOWARDS GREATER SUSTAINABILITY AND MORE EFFECTIVE RISK

MANAGEMENT WORKING WITH CORE ANALYTICAL TOOLS TO EVALUATE SUPPLY CHAIN PRACTICES AND MEASURE PERFORMANCE LEGAL, ETHICAL, CULTURAL, AND ENVIRONMENTAL/SUSTAINABILITY ASPECTS OF MODERN SUPPLY CHAIN OPERATIONS HOW TO BUILD A CAREER IN GLOBAL SUPPLY CHAIN MANAGEMENT THE ESSENTIALS OF SUPPLY CHAIN MANAGEMENT WILL BE AN INDISPENSABLE RESOURCE FOR ALL GRADUATE AND UNDERGRADUATE STUDENTS IN SUPPLY CHAIN MANAGEMENT, AND FOR EVERY PRACTITIONER PURSUING PROFESSIONAL CERTIFICATION OR EXECUTIVE EDUCATION IN THE FIELD.
BUSINESS LOGISTICS/SUPPLY CHAIN MANAGEMENT - RONALD H. BALLOU 2007
THIS BOOK COVERS THE PLANNING, ORGANIZING, AND CONTROLLING OF ACTIVITIES SUCH AS TRANSPORTATION, INVENTORY MAINTENANCE, ORDER PROCESSING, PURCHASING, WAREHOUSING, MATERIALS HANDLING, PACKAGING, CUSTOMER SERVICE STANDARDS, AND PRODUCT SCHEDULING. IT IS SPECIFICALLY DESIGNED TO HELP LEARNERS SOLVE THE ACTUAL PROBLEMS THAT THEY WILL ENCOUNTER IN TODAY’S MARKET PLACE. IT PROVIDES THE BASIC DECISION MAKING TOOLS AND CONCEPTS USED FOR FINDING COST REDUCTION AND STRATEGIC OPPORTUNITIES.