

CHAPTER 9 BUSINESS ETHICS AND SOCIAL RESPONSIBILITY

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Issues in Business Ethics and Corporate Social Responsibility - SAGE Publishing 2020-03-19

Issues in Business Ethics and Corporate Social Responsibility explores these foundational themes across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students with the essential information they need to assess business practices through the lens of ethical decision-making and corporate social responsibility.

Empowering Organizations through Corporate Social Responsibility - Wolf, Ruth 2014-11-30

The impact of businesses on a country's economy extends beyond just the monetary effects of the company. The ethical standard to which a business upholds itself can have a crucial impact on the development of a country's economy. *Empowering Organizations through Corporate Social Responsibility* addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector.

Business Ethics and Corporate Governance - Fernando A.C. 2010-09

Managing Business Ethics - Linda K. Trevino 2010-08-23

While most business ethics texts focus exclusively on individual decision making—what should an individual do—this resource presents the whole business ethics story. Highly realistic, readable, and down-to-earth, it moves from the individual to the managerial to the organizational level, focusing on business ethics in an organizational context to promote an understanding of complex influences on behavior. The new Fifth Edition is the perfect text for students entering the workplace, those seeking to become professionals in training,

communications, compliance, in addition to chief ethics officers, corporate counsel, heads of human resources, and senior executives.

Corporate Social Responsibility – Sustainable Business - Rae Lindsay 2020-06-17

In a dramatic departure from its voluntary origins, corporate social responsibility (CSR) is rapidly shifting to hold multinational companies accountable for more than traditional shareholder performance. This CSR movement is embracing new environmental, social and governance (ESG) frameworks that both promote global sustainability goals and enhance accountability for negative impacts businesses can have on 'planet and people'. This collection of essays by leading businesspeople, international civil servants, legal practitioners, academics, and other experts offers a forward-looking and pragmatic perspective that illuminates the major themes in this movement towards increasingly sustainable, transparent and accountable business practices. The collection shows how CSR has evolved to account for societal pressures, environmental, climate change and human rights impacts, international policy imperatives and the practical challenges of regulating commercial activity that transcends borders. The chapters offer an in-depth examination of current issues including: international frameworks and multistakeholder initiatives catalysing foundational change; the shifting emphasis on corporate imperatives to avoid harm to third parties; trends in CSR, focused on assuring the planet's future sustainability and social stability; regulatory initiatives around the globe, including Europe, North America, Asia and Africa; and extended accountability for activities of corporate group members and supply chains. The pressure and business case for companies to incorporate CSR into corporate governance is intensifying with each quarter, shareholder meeting, and regulatory agenda. The integration of CSR and new ESG frameworks into multinational corporate strategy and operations is key to sustainable business models that can generate long-term value for the organization and all stakeholders. Their acceptance as cornerstones of 21st century business practice appears inevitable. Taking full account of the imperative for companies and their lawyers to grapple with the practical and legal challenges in this area, this volume is an

invaluable and pragmatic addition to the practitioners' toolbox at this important juncture in an ever-more dynamic field.

Ethics and Corporate Social Responsibility - Ronald R. Sims 2003

Ethical failures are rooted in leadership failure, the lack of a corporate culture in which ethical concerns have been integrated, and unresponsiveness to key organizational stakeholders. This book seeks to enhance our understanding of the causes of ethical debacles in an era when ethical missteps can often lead to corporate bankruptcies or worse. Sims offers practical solutions for mitigating damage and preventing such problems from happening in the first place. He also explains how to institutionalize ethics throughout an organization. Sims asserts that organizations wishing to behave ethically must do more than harbor good intentions. Such companies must implement policies that inculcate the corporate culture with ethical values. They must also commit to ethical behavior in all interactions with internal and external stakeholders, including investors, customers, employees, and the community.

Business Ethics - Janet Morrison 2017-09-16

This core adoptable text provides a comprehensive overview of the challenges facing organisations as they pursue global business activities. Ethics in business has grown to be of increasing importance in the world of today, as companies have been placed in the moral spotlight by shareholders, consumers, employees and governments. The growing complexities of the global economy demand a broader and a deeper view of business ethics than that offered by current management approaches that focus on reforming corporate behaviour. Business Ethics places business ethics in a richer contextual setting, focusing on the challenges that businesses must now confront, and exploring how these issues can be met by a rethinking of business models, goals and strategies. Business Ethics is the ideal textbook for students taking business ethics modules at undergraduate, postgraduate and MBA levels.

Business Ethics and Corporate Governance -

Business Ethics - Stephen M. Byars 2018-09-24

Corporate Social Responsibility in India. Trends, Issues and Strategies - Sateesh Gouda M 2016-11-28

Corporate Social Responsibility (CSR) – the commitment of organizations to balance financial performance with contributions to the quality of life of their employees, the local community and society at large – is gaining worldwide value as a business tool and social effort. The review of literature suggests that many studies have been undertaken globally to understand CSR as a subject of management but there have been very few

studies undertaken to understand the other dimension of CSR which is beneficiary (community) aspect of CSR, especially in India. Here, the authors make an attempt to understand the CSR concept from both the dimensions of CSR i.e. management and beneficiaries of CSR (community). The authors try to understand the issues covered by the management and their implementing strategies in order to meet community needs. Also, the authors try to study the requirements and satisfaction of the community in the area where the corporates implement CSR. This type of attempt is the first one in India to study the community awareness and its knowledge about CSR as well as the organisations working in the community. The present study also tries to measure the impact of CSR activities undertaken by the organizations in a way to have the sustainable development at village level. In this context, the present study plays a significant role in the field of Research Methodology, the field of management as well as social science, especially from the social work perspective. To meet the study objectives, both primary and secondary data were used. The primary data was collected in Karnataka, India by selecting nine organisations, three of each from Govt., Private and Multinational companies; those were recognised as leaders in implementing CSR activities. To understand the impact of CSR on community, 450 community respondents were also interviewed with the help of structured questionnaire. Secondary data for the study was obtained from Karmayog. CSR Ratings of the 500 largest Indian companies and other similar studies, other available articles, books, companies' annual reports and related publications were reviewed in the study.

The Anthropology of Corporate Social Responsibility - Catherine Dolan 2016-03-01

The Anthropology of Corporate Social Responsibility explores the meanings, practices, and impact of corporate social and environmental responsibility across a range of transnational corporations and geographical locations (Bangladesh, Cameroon, Chile, the Democratic Republic of the Congo, Ghana, India, Peru, South Africa, the UK, and the USA). The contributors examine the expectations, frictions and contradictions the CSR movement is generating and addressing key issues such as the introduction of new forms of management, control, and discipline through ethical and environmental governance or the extent to which corporate responsibility challenges existing patterns of inequality rather than generating new geographies of inclusion and exclusion.

Handbook of Research on Business Ethics and Corporate Responsibilities - Daniel E. Palmer 2015-01-31

While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in

the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

Business Ethics - Jeffrey Moriarty 2021-09-30

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features
Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument.
Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility - Patricia H. Werhane 2017-11-16

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

Corporate Social Responsibility and Sustainable Development in Emerging Economies - Dharendra K. Vajpeyi 2015-12-24

This book analyzes issues related to multinational corporations, their immense economic and political influence in a globalized world, and corporate social responsibility. It offers a unique discussion of corporate social responsibility in the emerging economies of Brazil, India, South Africa, China, Bangladesh, Chile, and the Philippines.

Business Ethics Education and the Pragmatic Pursuit of the Good - Francis J. Schweigert 2016-08-12

This book is an extended argument for the critical importance which justice and ethical leadership should have in business ethics education. The book examines the history of ideas and purposes in education, the contemporary role of business schools, and the social foundations of moral education to conclude that the pragmatic pursuit of the good must be a central aim of business strategy. To meet the challenges of facing society today, the masters of business must be moral craftsmen in a just and democratic private property economy that serves the common good. The author grounds this vision for business leadership in the centrality of systems of exchange in human society, in generating prosperity and providing for the general welfare. Business ethics education has focused primarily on moral formation of individual leaders and managers in the context of ethical codes, organizational culture, and legal compliance. Important as this approach is, it fails to generate a sufficient level of business responsibility to satisfy legitimate social concerns regarding the use of natural resources, environmental sustainability, reasonable limitation of systemic risk in capital markets, and fair allocation of goods and services. If the social purpose of business is not intentionally embraced and diligently pursued, the economy may enrich a few but impoverish the society, its resources, and its democracy. Hence this book argues for a new vision of business ethics that is grounded in public accountability of business operations and outcomes for the common good, as a matter of justice.

Religious Perspectives on Business Ethics - Thomas O'Brien 2007

In the first anthology of its kind, Thomas O'Brien and Scott Paeth have gathered unique pieces from across religious perspectives to illustrate the growing influence and contribution of religion to the field of business ethics. Events in the recent past make clear people in business urgently need to focus on the moral dimension of practices and behaviors. Courses in business ethics are increasingly more prevalent in business schools and in departments of philosophy and religious studies, and yet texts for these courses normally pay scant attention to the much-needed religious perspective on what constitutes ethical practice and behavior. O'Brien and Paeth now fill that need with this new text! Tackling such wide-ranging subjects as Jewish environmental ethics, Zen in the workplace, and Christian social ethics, this text is a valuable addition to any

business ethics course.

Business Ethics and Corporate Sustainability - Antonio Tencati 2011-01-01

This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect upon business ethics, foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together, the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge. *Business Ethics and Corporate Sustainability* will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance.

Business Ethics, 2/e - A.C. Fernando 2013

Business Ethics: An Indian Perspective provides a comprehensive coverage of the theories of business ethics and emphasizes the importance of ethical principles in overcoming moral dilemmas in the business world. Using a large number of India-centric case studies and examples, this book helps readers develop the reasoning and analytical skills needed to apply ethical concepts to business.

Business Ethics: Ethical Decision Making and Cases - O. C. Ferrell 2021-06-16

Learn to make successful ethical decisions in the midst of the new business realities of 2020 and 2021 with Ferrell/Fraedrich/Ferrell's market-leading *BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES*, 13E. Packed with current examples and exercises, this edition demonstrates how to integrate ethics into key strategic business decisions as reorganized chapters clearly present the ethical decision-making process in today's complex ethical, legal, social and political environments. New scenarios highlight 2020 economic and pandemic realities and preview ethical challenges you are most likely to encounter as a new manager.

Updates address the processes and best practices behind successful business ethics programs as well as the latest legislation and new coverage of global sustainability and corporate social responsibility. New and original cases provide insights into ethics in familiar organizations, such as Tesla and TOMS, while exercises reinforce concepts with hands-on applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics - Richard A. Spinello 2019-01-24

An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also features content on further trends and topics that will help students build a deeper

understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy. The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities, Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses.

CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies - Kuna-Marsza?ek, Anetta 2020-01-17

One of the most important activities of enterprises today is responsible entrepreneurship. Corporate social responsibility (CSR) activities can help to forge a stronger bond between employees and corporations, can boost morale, and can help both employees and employers feel more connected with the world around them. Moreover, the growing importance of this concept results from the fact that it is perceived as an effective tool for increasing competitiveness, improving the image of the company, or contributing to the generation of higher profits. In today's world, an active commitment to social responsibility is becoming more common for a company. *CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies* is an essential reference source that identifies the scale and scope of implementation of CSR and socially responsible investing strategies and standards in companies operating in different transitioning and emerging economies as well as assessing the global effects of these activities. Featuring research on topics such as economic growth, responsible investing, and business ethics, this book is ideally designed for managers, executives, directors, corporate professionals, government officials, industry leaders, academicians, students, and researchers in the fields of international economics, international business, marketing, finance management, and public relations.

Business & Society: Ethics, Sustainability & Stakeholder Management - Archie B. Carroll 2017-05-24

Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's *BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT*, 10E. Readers see, first-hand,

how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. They review the importance of business decision making particularly now, as businesses recover from a perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Contemporary Issues in Business Ethics - Mary W. Vilcox 2007

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can arise in a business setting, and any special duties or obligations that apply to persons who are engaged in commerce. Business ethics can be both a normative and a descriptive discipline. As a corporate practice and a career specialisation, the field is primarily normative. In academia descriptive approaches are also taken. The range and quantity of business ethical issues reflects the degree to which business is perceived to be at odds with non-economic social values. Historically, interest in business ethics accelerated dramatically during the 1980s and 1990s, both within major corporations and within academia. For example, today most major corporate websites lay emphasis on commitment to promoting non-economic social values under a variety of headings (e.g. ethics codes, social responsibility charters). In some cases, corporations have redefined their core values in the light of business ethical considerations. Catching business ethics in action, however, remains a seldom-spotted nugget for in reality it depends on the characters of the characters.

Corporate Social Performance In The Age Of Irresponsibility - Agata Stachowicz-Stanusch 2016-08-01

Corporate Social Performance In The Age Of Irresponsibility – Cross National Perspective is authored by a range of international experts with a diversity of backgrounds and perspectives and provides a collection of ideas, examples and solutions on CSP implementation in the time of irresponsibility. Although Corporate Social Performance (CSP) has become important part of the management agenda of many enterprises and many companies adding socially responsible statements to their websites and mission statements some firms behave irresponsibly while at the same time acting positively on some dimensions— “corporate social irresponsibility (CSI) and responsibility can exist at the same time in the same firm.” (Gonzalez-Perez, 2011). This volume is aimed at presenting Corporate Social Performance concept from distinct cultural perspectives with the reference to responsible and irresponsible practices of various entities from different parts of the world.

Business Ethics - Andrew Crane 2016

The fourth edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly.

Toward Assessing Business Ethics Education - Diane L. Swanson 2010-11-01

Toward Assessing Business Ethics Education, edited by Diane L. Swanson and Dann G. Fisher of Kansas State University, is a sequel to their book Advancing Business Ethics Education in the Ethics in Practice IAP book series. The focus on assessment in this second book is a timely response to the urgent search among business schools for ways to teach and assess ethics at a time when the public’s faith in corporations and business schools has been undermined greatly by the failure of both to respond to widespread corruption and scandals in the business sector. Although no one expects business education alone to resolve these problems, the distinguished scholars represented in this book advocate that business schools should at least do their part by exposing their students to decision models that incorporate ethical dimensions on behalf of corporate stakeholders and society at large. As the book’s title conveys, it is then important to assess key learning objectives to insure that business students graduate knowing ethics fundamentals and armed with the ability to recognize ethical dilemmas and possible solutions during the course of their careers. This book will speak to all who are interested in accountability for business ethics education, especially business school deans, university administrators, faculty members, students, and prospective employers. This audience will find that the enterprise of assessing business ethics education is advanced in three ways. First, the book functions as a venue for distinguished scholars to share the innovative ways that they are assessing ethics coverage in courses and degree programs. Second, these authors identify what needs to be assessed and the means for doing so. Third, the book serves not only as a guide to assessment, but also as a platform for expanding and improving ethics coverage in business schools. Moreover, an important take away for readers is the provision of a simple formula, first advocated by Diane L. Swanson and William C. Frederick (University of Pittsburgh) in 2005, for delivering ethics education that minimizes assessment errors. By following this formula, business schools can provide assurances that ethics will not be assessed as being sufficient when it is woefully inadequate or even missing in the curriculum and that it cannot be distorted, diluted, or trivialized by uninformed coverage and still pass inspection. Avoiding these assessment errors is critical in an educational environment in which weak accrediting standards for ethics go hand in hand with spotty, uniformed coverage that would not be tolerated for other business disciplines.

Essentials of Strategic Management 4e - John Gamble 2014-09-16

Business and Society: Ethics, Sustainability, and Stakeholder Management - Archie B. Carroll 2014-01-01

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.

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Business Ethics and Corporate Social Responsibility - Khanka S.S. 2014

Profit maximization motive of business has led to competition and corruption erasing the distinction between ethical and unethical business practices. The result is rampant unethical practices in business causing harm both to business and society.

Politics, Ethics and Social Responsibility of Business: - Murthy

Spread over 30 chapters in six units, Politics, Ethics and Social Responsibility of Business is a comprehensive guide to corporate social responsibility (CSR). It explains how the bases of CSR are politics and ethics, without which the role of business in society cannot be understood. Though designed for the students of B. Com, University of Delhi, this book will be useful for all students of management as well as practicing managers and professionals.

Comparative Perspectives on Global Corporate Social Responsibility - Jamali, Dima 2016-08-12

In the modern era, businesses have developed a complex relationship with the society surrounding them. While the effects of business activity are clearly seen, their direct impact varies from country to country. Comparative Perspectives on Global Corporate Social Responsibility is a pivotal reference source for the latest scholarly research on the accountability contemporary businesses face for the environmental, social, and economic impacts that they create. Highlighting the variant expressions between developed and

developing countries, this book is ideally designed for graduate students, professionals, practitioners, and academicians interested in furthering their knowledge on corporate social responsibility.

Business Ethics - Manisha Paliwal 2006

Manisha Paliwal is presently a lecturer at D.R.K. College of Commerce and Management, Kolhapur. She has been teaching the same subject to various prestigious colleges of Kolhapur. She has completed her B. Sc. from M.D.S. University, Ajmer (Rajasthan) with top rank and also has been a gold medalist by the University. She has also been awarded the Maharana Mewar Foundation award from City Palace, Udaipur.

Issues in Business Ethics and Corporate Social Responsibility - SAGE Publishing 2020-03-19

One need only look at the news to be bombarded with examples of corporate malfeasance and the impact such behavior has on a company's public image, customers, employees, and bottom line. And while these stories grab the headlines, some companies are adopting practices that display awareness of their impact on the globe, whether that be to the environment, its employees and suppliers, or communities in which they do business. What factors are leading to these decisions? What are the benefits and costs of making ethical business decisions and acting in a socially responsible way, however one defines it? Issues in Business Ethics and Corporate Social Responsibility explores these foundational themes across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students with the essential information they need to assess business practices through the lens of ethical decision-making and corporate social responsibility.

Ethical and Social Perspectives on Global Business Interaction in Emerging Markets - Al-Shammari, Minwir 2016-02-10

Societal demands, needs, and perspectives of ethical and socially responsible behavior within business environments are a driving force for corporate self-regulation. As such, executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve. Ethical and Social Perspectives on Global Business Interaction in Emerging Markets compiles current research relating to business ethics within developing markets around the world. This timely publication features research on topics essential to remaining competitive in the modern global marketplace, such as corporate social responsibility, corporate governance, consumer behavior understanding, and ethical leadership, and how all of these components attribute to the decision making process in business environments. Business executives and managers, graduate-level students, and academics will find this publication to be essential to their research, professional, and educational needs.

Business Ethics: Ethical Decision Making & Cases - O. C. Ferrell 2014-01-01

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs—helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics in Action - Domènec Melé 2019-10-25

This comprehensive textbook, packed with international cases, places individual human action at the heart of ethical business, arguing that business ethics guides human excellence in businesses. With its unique person-centred approach and student-centred pedagogy, this book will help students to discover and frame ethical issues in business, allowing them to gain an understanding of the role of ethical values and moral character in leadership, reason about ethical dilemmas, and reflect on how to improve business and organizational conditions from an ethical perspective. With international and up-to-date case studies drawn from a wide range of business contexts, this book helps students to apply the foundations and principles of business ethics to real world situations. With a strong theoretical unpinning that supports positive practical action, this is an ideal textbook for Business Ethics students at undergraduate, postgraduate and MBA level. New to this Edition: - Thoroughly updated throughout - All new case studies - Increased coverage of: immigration; climate change; social networking; organizational culture; transnational corporations; ecological issues; environmental, social and corporate governance - Increased international coverage, in particular of Asia, the Middle East and Africa - A new companion website with instructor and student resources

Business Environment - John Kew 2017-07-03

A solid understanding of the social, economic and legal environment in which a business operates is crucial to developing a successful business strategy. With a unique balance between theory and practice, Business Environment is a broad ranging and easy to use guide that looks at how factors such as the world economy, government policy, regulation and demography, and social trends, affect day-to-day strategy and decision making in practice. The text is ideal for students taking undergraduate and postgraduate modules in the

Business Environment or Business Context areas of an HR or business degree, and also caters for students studying the CIPD Leadership and Management module 'Managing in a Strategic Business Context'. This fully updated 2nd edition includes new content addressing the needs of migrant workers, further international case studies and real-world examples, and lots of new research from the CIPD and elsewhere. Online, you will find a comprehensive tutor and student support site to complement the practical material within the text. Packed with engaging features such as chapter objectives, student and seminar activities, self assessment questions, case studies, key learning points and further reading, Business Environment is guaranteed to develop the skills, knowledge and key understanding of business strategy that is required at every level.

The Routledge Companion to Business Ethics - Eugene Heath 2018-02-12

The field of business ethics continues to expand intellectually and geographically. During the past five decades, scholars have developed and deepened their inquiries into the ethics of commercial and corporate conduct. This Companion provides a novel overview of the discipline of business ethics, covering the major areas of the field as well as new and emerging topics. The eight thematic units range over an extraordinary set of subjects and include chapters on the history and pedagogy of business ethics, moral philosophy, the nature of business, responsibilities within the firm, economic institutions, the 2008 financial crisis, globalization, and business ethics in different regions of the world. Led by a well-respected editorial team, this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy, economics, law, and history, in addition to business and philosophy. With its fresh analyses, wide scope, and clarity of approach, this volume will be an essential addition to library collections in business, management, and applied ethics.

Positive Psychology in Business Ethics and Corporate Responsibility - Robert A. Giacalone 2006-05-01

The goal of this volume is to begin to create those critical linkages between positive psychological attributes and relevant research areas. Undoubtedly, there are many topics in positive psychology that could not be covered in just one volume, and many more topical linkages to business ethics and social responsibility that need to be made. While much research yet needs to be done in this nascent area, we hope that much as other volumes on positive psychology served as an impetus for research in social psychology (see Snyder & Lopez, 2002) and organizational behavior (Cameron, Dutton, & Quinn, 2003), this volume will ignite scientific interest in the role positive psychology plays in key areas such as ethics and social responsibility. As the study of positive psychology continues to emerge more fully, it may well help us to better comprehend the impact of this paradigm on predicting ethical decision making, organizational citizenship, and social responsibility toward the end of creating more positive and productive workplaces in general.