

Successful Project Management 5th Edition Gido

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CPHIMS Review Guide - Himss 2016-08-05

Whether you're taking the CPHIMS exam, or simply want the most current and comprehensive overview in healthcare information and management systems today - this completely revised and updated third edition has it all. But for those preparing for the CPHIMS exam, this book is an ideal study partner. The content reflects the exam content outline covering healthcare and technology environments; systems analysis, design, selection, implementation, support, maintenance, testing, evaluation, privacy and security; and administration leadership management. Candidates can challenge themselves with the sample multiple choice questions at the end of the book.

Effective Project Management - James P. Clements 2012
Clements/Gido's best-selling EFFECTIVE PROJECT MANAGEMENT, 5th Edition, International Edition presents everything you need to know to work successfully in today's exciting project management environment, from

how to organize and manage effective project teams, to planning, scheduling and cost management. Revised chapters now closely align with the PMBOK (Project Management Body of Knowledge) framework to ensure you are mastering today's best management practices. Coverage of the latest business developments and challenges introduce issues, such as project constraints, the project charter, and how projects relate to an organization's strategic plan. You even gain experience working with the latest version of today's most popular project management software -- Microsoft Project 2010 -- using the trial version that comes with each new book.

Successful Project Management - Jack Gido 2017-02-21
Master the skills and knowledge needed to work successfully in today's project management environment with Gido/Clements/Baker's SUCCESSFUL PROJECT MANAGEMENT, 7E. This best-selling book details how to organize and manage project teams -- from planning and

scheduling to cost management. Each chapter aligns with PMBOK (Project Management Body of Knowledge) to ensure familiarity with today's best practices. Coverage of the latest business challenges addresses project constraints, stakeholder issues, the project charter, and how projects relate to the organization's strategic plan. Reader practice effective communication and examine how professionals apply project management in the workplace with new and revised cases and real-world vignettes. End-of-chapter practice and Internet exercises review the concepts most critical to project management success. Future and current professionals find the insights and specifics needed to manage projects most effectively in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Project Management Workbook and PMP / CAPM Exam Study Guide - Harold R. Kerzner 2013-07-01

This is the Eleventh Edition of the student workbook that accompanies the best selling "bible" of project management. The workbook contains additional problems and exercises to reinforce the concepts presented in the main text. It also serves as a self-study guide for the Project Management Professional (PMP) certification exam to be based on PMI's PMBOK Guide, 5E. Both as accompanying supplement to Kerzner's text and as standalone self-study guide, this workbook gives students key insights from the acknowledged world leader in project management.

Customer Service - Elaine K. Harris 2013

The market-leader, *Customer Service: A Practical Approach*, Sixth Edition, goes beyond providing reasons why customer service is important to defining proven

methods for creating customer service excellence. Using a hands-on approach, it covers a wide range of knowledge and skills and offers an extensive collection of activities to enliven and invigorate any lecture. This edition features a revised chapter on technology, new Ethics in Action exercises and coverage of the latest trends in the customer service field. Focusing on problem solving, communication strategies and technology, this classic text pinpoints the skills needed to improve and sustain customer satisfaction and business relationships. For undergraduate courses in Customer Service, Training and Development, and Service Marketing; also as a supplement for a course in Marketing Principles

Healthcare Hazard Control and Safety Management, Third Edition - James T. Tweedy, MS, CHSP, CPSO, CHEP, 2014-03-12

Comprehensive in scope, this totally revamped edition of a bestseller is the ideal desk reference for anyone tasked with hazard control and safety management in the healthcare industry. Presented in an easy-to-read format, *Healthcare Hazard Control and Safety Management, Third Edition* examines hazard control and safety management as proactive functions of an organization. Like its popular predecessors, the book supplies a complete overview of hazard control, safety management, compliance, standards, and accreditation in the healthcare industry. This edition includes new information on leadership, performance improvement, risk management, organizational culture, behavioral safety, root cause analysis, and recent OSHA and Joint Commission Emergency Management requirements and regulatory changes. The book illustrates valuable insights and lessons learned by author James T. Tweedy,

executive director of the International Board for Certification of Safety Managers. In the text, Mr. Tweedy touches on the key concepts related to safety management that all healthcare leaders need to understand. Identifies common factors that are often precursors to accidents in the healthcare industry Examines the latest OSHA and Joint Commission Emergency Management Requirements and Standards Covers facility safety, patient safety, hazardous substance safety, imaging and radiation safety, infection control and prevention, and fire safety management Includes references to helpful information from federal agencies, standards organizations, and voluntary associations Outlining a proactive hazard control approach based on leadership involvement, the book identifies the organizational factors that support accident prevention. It also examines organizational dynamics and supplies tips for improving organizational knowledge management. Complete with accompanying checklists and sample management plans that readers can immediately put to use, this text is currently the primary study reference for the Certified Healthcare Safety Professional Examination.

Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course.

This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Successful Project Management - Jack Gido 2014-02-28

Gido/Clements's best-selling SUCCESSFUL PROJECT MANAGEMENT, 6E presents everything you need to know to work successfully in today's exciting project management environment, from the organization and management of effective project teams to planning, scheduling, and cost management. Revised chapters closely align with the PMBOK (Project Management Body of Knowledge) framework to ensure that you are mastering today's best management practices. Coverage of the latest business developments and challenges introduce issues such as project constraints, the project charter, and how projects relate to an organization's strategic plan. You even gain experience working with the latest version of today's most popular project management software--

Microsoft Project 2013--using the trial version that is available to download on the student companion site. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Pocket Guide to APA Style - Robert Perrin 2014-01-01

The POCKET GUIDE TO APA STYLE, 5E is an essential tool for writing research papers across the disciplines. Concise and thorough, the POCKET GUIDE offers straightforward explanations, annotated examples, and margin notes designed to help writers produce properly documented papers in the latest APA style. Not only less expensive and easier to use than the APA Manual, the POCKET GUIDE also includes extensive coverage of electronic sources, preparing writers to evaluate and use Internet references correctly in their research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Project Management - Harvey Maylor 2005

Combining a strong academic approach with relevant practical cases, this text skilfully shows the range of issues that face project managers throughout the project cycle. Harvey Maylor considers projects as being a core business activity and approaches the subject from a strategic perspective, covering both the role of projects in the execution of organisational strategy and the application of strategic principles in projects. "Classic features: " Covers a wide range of project settings, from traditional large-scale industrial projects through to small-scale personal projects, in both service and manufacturing settings Each chapter contains examples of 'Project Management in Practice' as well as case studies, discussion questions and exercises

to help you check your understanding This new Media Edition comes with a free CD Rom containing a 60-day evaluation version of Microsoft Office Project Professional 2003 to help familiarise you with the most commonly used project management software. "Project Management" is used extensively to accompany courses on undergraduate, masters and MBA programmes, as well as for in-company training and for professionals wanting to bring themselves up-to-date with developments in the field. Extra teaching materials are available online for lecturers at <http://www.booksites.net/maylor>. Dr Harvey Maylor is Lecturer in Operations and Project Management at the University of Bath School of Management. He is also a consultant and trainer in the area of Project Management, and has received funding for his research from industry, government, the European Commission, and most recently, the Project Management Institute. 'For all involved in projects, it's a book that needs to be on your bookshelf, but better in your hand'. "Bob Saunders, Open University and Association for Project Management." 'A thorough introduction to project management. Highly recommended for use as an introductory course text'. "Paul Walley, Lecturer in Operations Management, Warwick Business School." 'A useful introduction to the subject for students, as it indicates the complexity of the subject and its importance in a wide range of industries'. "Prof J.H.Rogerson, Dean of Engineering, Science and Manufacturing, Cranfield University"

Project Management Leadership - Rory Burke 2014-04-14
Project Management Leadership is a comprehensive guide to the human factors involved in Project Management, in particular the leadership skills required to ensure successful implementation of current best practice. It

provides the latest insights on team building, motivation, collaboration, and networking skills, and the way these can be harnessed to manage a successful project. Exercises and worked examples are provided throughout.

Information Technology Project Management - Jack T. Marchewka 2016-02-08

The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

Microsoft Project 2019 Step by Step - Cindy Lewis 2019-04-23

The quick way to learn Microsoft Project 2019! This is learning made easy. Get more done quickly with Microsoft Project 2019. Jump in wherever you need answers—brisk lessons and informative screenshots show you exactly what to do, step by step. Other Project users will want to grab this book as well. Quickly start new plans, build task lists, and assign resources View resource capacity and track progress Capture and fine-tune work and cost details Visualize schedules with Gantt charts and other views and reports Consolidate projects, and share resources across plans Manage modern Agile projects (James Mills, Jr., contributor) Customize Project to maximize your efficiency Leverage improvements to task linking, timelines, and accessibility Master PM best practices while you learn Project Look up just the tasks and lessons you need

Business Mathematics and Statistics - Andy Francis 2000

Fundamentals of Project Management - James P. Lewis 2002
Updated concepts and tools to set up project plans, schedule work, monitor progress—and consistently achieve desired project results. In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project—from developing the goals and objectives to managing the project team—and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization—in any industry.

Effective Project Management - Robert K. Wysocki 2011-09-26

Expert guidance on ensuring project success—the latest edition! Many projects fail to deliver on time and within budget, and often—poor project management is to blame. If you're a project manager, the newest edition of this expert and top-selling book will help you avoid the pitfalls and manage projects successfully. Covering the major project management techniques including

Traditional (Linear and Incremental), Agile (Iterative and Adaptive), and Extreme, this book lays out a comprehensive overview of all of the best-of-breed project management approaches and tools today. You'll learn how to use these approaches effectively to achieve better outcomes. Fresh topics in this new edition include critical chain project management, using the Requirements Management Lifecycle as a key driver, career and professional development for project managers, and more. This book is packed with step-by-step instruction and practical case studies, and a companion web site offers additional exercises and solutions. Gives new or veteran project managers a comprehensive overview of the best-of-breed project management approaches and tools today Shows readers, through step-by-step instruction and practical case studies, how to use these tools effectively Updated new edition adds new material on career and professional development for project managers, critical chain project management, and more If you're seeking to improve your professional project management skills, the latest edition of this popular, successful, and in-depth book is the place to start. Visit <http://wysockiepm.com/> for support materials and to connect with the author.

Customer Service - Paul R. Timm 2001

Annotation. This practical, real-world book presents the skills essential for success in customer service. It brings together a wealth of the best information from professional books and academic textbooks, and the authors broad consulting experience. Includes information on making optimum use of the Internet as a customer service professional. A clear, usable process is employed for developing the skills, attitudes, and thinking patterns needed to win customer satisfaction

and loyalty. The process helps the reader develop: a heightened awareness of challenges and opportunities; tools for dealing with unhappy customers, using the power of customer expectations and creating loyalty; the ability to lead, expand, and empower the service process.

Images of Projects - Mark Winter 2017-03-02

In this very distinctive book, *Images of Projects* challenges how we think about projects in the most fundamental way: it rejects outright the idea of a one 'best way' to view all projects and also the idea of following a prescriptive approach. In contrast, *Images of Projects* seeks to encourage a more pragmatic and reflective approach, based on deliberately seeing projects from multiple perspectives, exploring the insights and implications which flow from these, and crafting appropriate action strategies in complex situations. Based on real examples and the authors' work over the last ten years, *Images of Projects* presents seven pragmatic images for making sense of the complex realities of projects. Illustrated using various models, these images are presented in ways that allow the reader to reflect upon their own mental models in relation to the different perspectives in this book.

OM - David A. Collier 2016-09-16

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Extensively revised and reorganized, OM6 content includes a new integrative case that moves from chapter to chapter 35 related questions; a new treatment of value chain networks; greater emphasis on supply chain design; an all-new chapter devoted to supply chain management and

logistics; and many new feature boxes and cases.
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Successful Project Management - Jack Gido 2006

This text covers everything students need to know about working successfully in a project environment, including how to organize and manage effective project teams.

Communication is also emphasized, with a focus on how to document and communicate project developments within and outside of the team. In-depth coverage of planning, scheduling, and cost estimating is also provided.

Project Management - Jeffrey K. Pinto 2007

Exploring both technical and managerial challenges, this text emphasizes individual project execution and provides a strategic perspective. Cases, examples and problems from a variety of project types are used to illustrate the text.

Microsoft Project 2016 Step by Step - Carl S. Chatfield 2016

This is learning made easy. Students will get productive fast with Project 2016 and jump in wherever they need answers--brisk lessons and colorful screen shots show them exactly what to do, step by step.

Schaums Outline of Engineering Economics - Jose A. Sepulveda 1984-06-22

Algebraic relationships and solution procedures. Discrete, periodic compounding. Continuous compounding.

The Mathematics Education for the Future Project. Proceedings of the 13th International Conference Mathematics Education in a Connected World - Alan Rogerson 2015-07-01

This volume contains the papers presented at the International Conference on Mathematics Education in a

Connected World held from September 16-21, 2015 in Catania, Italy. The Conference was organized by The Mathematics Education for the Future Project – an international educational project founded in 1986.

Project Management - Jack R. Meredith 2017-10-30

Projects continue to grow larger, increasingly strategic, and more complex, with greater collaboration, instant feedback, specialization, and an ever-expanding list of stakeholders. Now more than ever, effective project management is critical for the success of any deliverable, and the demand for qualified Project Managers has leapt into nearly all sectors. Project Management provides a robust grounding in essentials of the field using a managerial approach to both fundamental concepts and real-world practice. Designed for business students, this text follows the project life cycle from beginning to end to demonstrate what successful project management looks like on the ground. Expert discussion details specific techniques and applications, while guiding students through the diverse skill set required to select, initiate, execute, and evaluate today's projects. Insightful coverage of change management provides clear guidance on handling the organizational, interpersonal, economic, and technical glitches that can derail any project, while in-depth cases and real-world examples illustrate essential concepts in action.

Mastering Project Time Management, Cost Control, and Quality Management - Randal Wilson 2015-04-23

Mastering Project Time Management, Cost Control, and Quality Management gives managers powerful insights and tools for addressing the "Triple Constraints" that define virtually every project: time, cost, and quality. This book is part of a new series of seven cutting-edge

project management guides for both working practitioners and students. Like all books in this series, it offers deep practical insight into the successful design, management, and control of complex modern projects. Using real case studies and proven applications, expert authors show how multiple functions and disciplines can and must be integrated to achieve a successful outcome. Individually, these books focus on realistic, actionable solutions, not theory. Together, they provide comprehensive guidance for working project managers at all levels, including highly-complex enterprise environments. These books also provide indispensable knowledge for anyone pursuing PMI/PMBOK or PRINCE2 certification, or other accreditation in the field.

Practice Standard for Project Risk Management - Project Management Institute 2009-06-01

The Practice Standard for Project Risk Management covers risk management as it is applied to single projects only. It does not cover risk in programs or portfolios. This practice standard is consistent with the PMBOK® Guide and is aligned with other PMI practice standards. Different projects, organizations and situations require a variety of approaches to risk management and there are several specific ways to conduct risk management that are in agreement with principles of Project Risk Management as presented in this practice standard.

Project Management - Eric W. Larson 2020

"Project Management, 8e provides a holistic and realistic approach to Project Management that combines the human aspect and culture of an organization with the tools and methods used. It covers concepts and skills used to propose, plan, secure resources, budget and lead project teams to successful completion of projects. This text is not only on how the management process works,

but also, and more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation."--Publisher.

Effective Project Management - James P. Clements 2006
Provides information to students about working successfully in a project environment, including how to organize and manage effective project teams. This book emphasizes on communication, focusing on how to document and communicate project developments within and outside of the team.

The McGraw-Hill 36-Hour Course: Operations Management - Linda Brennan 2010-09-17

Take a crash course in boosting operational efficiency! Whether a business manufactures trucks, delivers packages, or sells coffee, it lives and breathes on its operations. Without exception. Ensuring smooth, efficient processes is a challenging task--but the rewards are immense. The McGraw-Hill 36-Hour Course: Operations Management puts you on the fast track to bolstering and managing the effectiveness of your organization's operations. Complete with exercises, self-tests, and an online final exam, this virtual immersion course in operations management teaches you how to: Evaluate and measure existing systems' performance Use quality management tools like Six Sigma

and Lean Production Design new, improved processes Define, plan, and control costs of projects Take this in-depth course on operations management and put your vision into action. This is the only book on the syllabus. Class begins now!

Project Management: A Managerial Approach, 9th Edition - Jack R. Meredith 2014-10-27

Designed for project management courses for business students, *Project Management: A Managerial Approach, 9th Edition* guides students through all facets of the steps needed to successfully manage a project. The authors' managerial perspective addresses the basic nature of managing all types of projects as well as the specific techniques and insights required for selecting, initiating, executing, and evaluating those projects. *Understanding Project Management, Second Edition* - Dave C. Barrett 2021-05-10

In the second edition of *Understanding Project Management*, skilled expert Dave C. Barrett offers a well-updated, practical real-world guide for current and aspiring project managers. Using concise and approachable language, the second edition features new concept illustrations, a greater consistency with the Project Management Body of Knowledge terminology, and additional case studies in the updated instructor resources. Taking the reader through an ongoing case study from initiation to completion, the text reinforces the importance of managing key aspects of a project, including its scope, quality, schedule, and budget, and explores the less tangible challenges that can often derail a project or lead to its success. This newly updated edition offers authentic project management documents produced alongside the project case study and equips readers with a solid understanding of why

specific processes are used, why certain decisions are made, and how pieces of project management fit together. Suitable for any discipline or industry, *Understanding Project Management, Second Edition*, promises to be an engaging and worthwhile read. FEATURES: - Additional key terms, illustrations, practical examples, and references to the Project Management Body of Knowledge, Sixth Edition - Readers follow an ongoing case study, gaining insight into the thought processes and resulting actions of a project manager, including the creation of project documents - Robust instructor resources include new case studies that can be used for in-class activities and case study extensions of additional situations and problems to discuss with students

Project Management in Practice - Samuel J. Mantel 2011 *Project Management in Practice, 4th Edition* focuses on the technical aspects of project management that are directly related to practice.

OM 5 - David A. Collier 2014-09-17

Created through a student-tested, faculty-approved review process with input from more than 150 students and faculty, Collier/Evans' OM5 provides a streamlined introduction to the core concepts, techniques, and applications of contemporary operations management. This concise, engaging, and accessible text is perfect for today's diverse learners. OM5 provides the latest examples featuring companies students will recognize from the news as well as videos for every chapter, case studies and end-of-chapter problems. Five additional chapters online enable readers to delve further into the quantitative aspects of operations management. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managing Projects - Karen Brown 2010-01-01

Students today are likely to be assigned to project teams or to be project managers almost immediately in their first job. *Managing Projects: A Team-Based Approach* was written for a wide range of stakeholders, including project managers, project team members, support personnel, functional managers who provide resources for projects, project customers (and customer representatives), project sponsors, project subcontractors, and anyone who plays a role in the project delivery process. The need for project management is on the rise as product life cycles compress, demand for IT systems increases, and business takes on an increasingly global character. This book adds to the project management knowledge base in a way that fills an unmet need--it shows how teams can apply many of the standard project management tools, as well as several tools that are relatively new to the field. *Managing Projects: A Team-Based Approach* offers the academic rigor found in most textbooks along with the practical attributes often found more often in trade/professional publications.

Successful Project Management SA 1e - Jack Gido 2018-03-07

Successful Project Management is designed to present the essential skills you need to make an effective contribution and an immediate impact on the accomplishment of projects. A wealth of cases from both South Africa and Africa inspire discussion and debate, giving you first-hand insights into how to apply project management in the real world. A variety of learning features reinforce concepts critical to project management success. Key Features -The text is comprehensive but written in an easy-to-understand,

straightforward style with a minimum of technical terms. You will acquire project management terminology gradually as you work through the text. -Scheduling techniques are described without relying on complex mathematical theories or algorithms. -Examples based on projects encountered in everyday situations give you a taste of project management skills in action. -Concepts in the chapters support the project management knowledge areas of the PMBOK(R) Guide. This ensures that the concepts you are learning reflect today's best practices within project management. -End-of-chapter, localised case studies provide critical-thinking scenarios, placing project management skills into a practical context and prompting meaningful analysis and discussion. -A wealth of practical questions and effective internet exercises encourage you to apply the concepts covered in the chapter. *Successful Project Management* is intended for students as well as for working professionals and volunteers.

Successful Project Management - Jack Gido 2014-02-28

Gido/Clements's best-selling *SUCCESSFUL PROJECT MANAGEMENT*, 6E presents everything you need to know to work successfully in today's exciting project management environment, from the organization and management of effective project teams to planning, scheduling, and cost management. Revised chapters closely align with the PMBOK (Project Management Body of Knowledge) framework to ensure that you are mastering today's best management practices. Coverage of the latest business developments and challenges introduce issues such as project constraints, the project charter, and how projects relate to an organization's strategic plan. You even gain experience working with the latest version of today's most popular project management software--

Microsoft Project 2013--using the trial version that is available to download on the student companion site. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Project Portfolios in Dynamic Environments - Brian Hobbs
2012-05-01

Project Portfolios in Dynamic Environments: Organizing for Uncertainty is a comprehensive report of research that addresses this important, rising issue. Authors Yvan Petit and Brian Hobbs present the results of their investigation in a report that significantly advances the theory and also offers tips for practice. Currently, those applying project portfolio management tend to focus on the selection, prioritization, and strategic alignment of projects. Little attention is afforded the potential disturbances to project portfolios such as new projects, terminated projects, delayed projects, incorrect planning due to high uncertainty, and changes in the external environment. Yet, these factors can have highly disruptive, even show-stopping influence. This research seeks to answer: How is uncertainty affecting project portfolios managed in dynamic environments?

Strategic Project Management Made Simple - Terry Schmidt
2009-03-16

When Fortune Magazine estimated that 70% of all strategies fail, it also noted that most of these strategies were basically sound, but could not be executed. The central premise of Strategic Project Management Made Simple is that most projects and strategies never get off the ground because of adhoc, haphazard, and obsolete methods used to turn their ideas into coherent and actionable plans. Strategic Project Management Made Simple is the first book to couple a

step-by-step process with an interactive thinking tool that takes a strategic approach to designing projects and action initiatives. Strategic Project Management Made Simple builds a solid platform upon four critical questions that are vital for teams to intelligently answer in order to create their own strong, strategic foundation. These questions are: 1. What are we trying to accomplish and why? 2. How will we measure success? 3. What other conditions must exist? 4. How do we get there? This fresh approach begins with clearly understanding the what and why of a project - comprehending the bigger picture goals that are often given only lip service or cursory reviews. The second and third questions clarify success measures and identify the risky assumptions that can later cause pain if not spotted early. The how questions - what are the activities, budgets, and schedules - comes last in our four-question system. By contrast, most project approaches prematurely concentrate on the how without first adequately addressing the three other questions. These four questions guide readers into fleshing out a simple, yet sophisticated, mental workbench called "the Logical Framework" - a Systems Thinking paradigm that lays out one's own project strategy in an easily accessible, interactive 4x4 matrix. The inclusion of memorable features and concepts (four critical questions, LogFrame matrix, If-then thinking, and Implementation Equation) make this book unique.

Managing Complex, High Risk Projects - Franck Marle
2015-12-18

Maximizing reader insights into project management and handling complexity-driven risks, this book explores propagation effects, non-linear consequences, loops, and the emergence of positive properties that may occur over

the course of a project. This book presents an introduction to project management and analysis of traditional project management approaches and their limits regarding complexity. It also includes overviews of recent research works about project complexity modelling and management as well as project complexity-driven issues. Moreover, the authors propose their own new approaches, new methodologies and new tools which may be used by project managers and/or researchers and/or students in the management of their projects. These new elements include project complexity

definitions and frameworks, multi-criteria approaches for project complexity measurement, advanced methodologies for project management (propagation studies to anticipate potential behaviour of the project, and clustering approaches to improve coordination between project actors) and industrial case studies (automotive industry, civil engineering, railroad industry, performing arts,...) and exercises (with their solutions) which will allow readers to improve and strengthen their knowledge and skills in the management of complex and (thus) risky projects.