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Systems Development Methods for the Next Century - W. Gregory Wojtkowski
2012-12-06

This book is a result of the ISD'97, Sixth International Conference on Information Systems Development-Methods and Tools, Theory and Practice held August 11-14, 1997 in Boise, Idaho, USA. The purpose of this Conference was to address the issues facing academia and industry when specifying, developing, managing and improving software systems. The selection of papers was carried out by the International Program Committee. All papers were reviewed in advance by at least three people. Papers were judged according to their originality, relevance and presentation quality. All papers were judged purely on their own merits, independently of other submissions. This year's Information Systems Development Conference-ISD'97 is the first ISD conference being held in the US. ISD was brought into existence almost ten years ago. It continues the fine tradition of the first Polish-Scandinavian Seminar on Current Trends in Information Systems Development Methodologies, held in Gdansk-Poland in 1988. ISD'98 will be held in Bled, Slovenia. ISD'97 consists not only of the technical program represented in these proceedings, but also tutorials on improved software testing and end-user information systems and workshop on sharing knowledge within international high technology industries that are intended for both, the research and business communities. We would like to thank the authors of papers accepted for ISD'97 who all made gal lant efforts to provide me with electronic copies of their manuscripts conforming to com mon guidelines. We thank them for thoughtfully responding to reviewers comments and carefully preparing their final contributions.

Introduction to Managerial Accounting - James Jiambalvo 1994-11-01

Jiambalvo Managerial Accounting - James Jiambalvo 2001

Managerial Economics - Luke M. Froeb 2015-01-01

Discover how to use managerial economics to both diagnose and solve business problems with this breakthrough text, designed specifically for MBA learners like you. Froeb/McCann/Ward/Shor's MANAGERIAL ECONOMICS, 4E offers a succinct, fast-paced, yet challenging, approach full of invaluable insights from cover to cover. This edition incorporates less math and fewer technical models, graphs and figures than traditional managerial economics books while emphasizing the real decisions that today's managers face on a daily basis. Current, interactive applications place you in the roles of decision maker within a variety of real business scenarios, making this book an excellent ongoing resource for your business career. The latest updates throughout this lively edition keep you abreast of the most recent economic developments and current economic challenges worldwide. With MANAGERIAL ECONOMICS, 4E you learn how to apply economic theory to even the most

formidable business challenges. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managerial Accounting, Study Guide - James Jiambalvo 2013-01-29

Jiambalvo was developed based on the notion that a significant piece of the market was unsatisfied with the traditional, encyclopedic book. Across the first four editions, Jiambalvo has found its market within that space. It appeals to instructors who want to place a real emphasis on the non-accounting students in their course; it also appeals to those instructors who want their text to have a more streamlined approach (either due to lack of student preparation, short course duration, or personal preference). Through the fourth edition, the Jiambalvo segment has evolved to primarily state schools and community colleges. As in the past four editions, the fifth edition of Jiambalvo continues to be a more concise, affordable text that is focused on the needs of future managers. The book builds on the framework, exemplified by the book's two major themes (incremental analysis and performance measurement), that helps unite the numerous topics in managerial accounting.

Contemporary Issues in Business - Ndalaha Musa Masanja 2019-11-06

The main premise underlying this book entitled Contemporary Issues in Business provides a comprehensive account of different aspects encountered for business practices in Tanzania and elsewhere around the world. In the dawn of the twenty first century, there are several challenges which confront businesses. These challenges include the management of human resources, operations and production, finances and marketing issues surrounding the success of of business entity and the organization as whole. At the same time, businesses are facing multiple challenges about ethical and legal issues confronting business activities. Moreover, the drastic changes in technological especially artificial intelligence have reconfigured the whole fabric of business endeavors in the world today especially in Tanzania. In light of these challenges confronting business, it is therefore important to research with the sole objectives to meet the rising demand of the business activities. These researchers should solely focus on contemporary issues which threaten the survival and prosperity of business activities in this era. These studies provide a new insight and perspective in confronting today business challenges and provide a blueprint to forge a clear path forward. In this case, this book provides the current and up-to-date issue surrounding business activities and operations. But at the same time, provide clear recommendations and suggestions in efforts to solve the underlying problems in business activities.

The Blackwell Encyclopedia of Management, 12 Volume Set - Chris Argyris 2005-02-14
The second edition of this flagship business and management reference work is divided into 12 individual subject volumes and an index and includes a brand new

volume on Entrepreneurship: Comprises over 6500 specially commissioned and carefully edited entries Written and edited by international teams of over 1500 of the world's best scholars and teachers Features extended bibliographies of relevant, wider, international literature and the foremost global scholarship in each field Flexible, multi-level use, maintained and further extended by sophisticated cross-referencing both among individual encyclopedia entries and between volumes and external sources Available online, for the first time, via the EBSCO database and linked to wider literature and to an associated Blackwell Library Online, consisting of a selection of Blackwell Handbooks and Journals in the field. Register with us to receive updates on this landmark project at www.managementencyclopedia.com where you will find further details, a special pre-publication offer and, coming soon, contributor browsing features.

Management Accounting - Anthony A. Atkinson 2007

The Handbook of Loan Syndications and Trading - LSTA (Loan Syndications and Trading Assoc.) 2006-08-29

The First Guide to Understanding and Capitalizing on the \$1 Trillion-Plus Loan Syndications and Trading Market! The Handbook of Loan Syndications and Trading is the first resource especially designed to equip institutional investors and professional money managers with expert analysis and insights on every key aspect of this rapidly growing financial market. Co-published by McGraw-Hill and the Loan Syndications and Trading Association (LSTA), The Handbook of Loan Syndications and Trading fully explains the evolution and history of the loan market...primary and secondary markets ...analytics and performance...the credit agreement... pricing and all legal and regulatory issues. This comprehensive reference guide features: First-ever guidance on the booming loan syndications and trading market, covering every topic that investors and money managers need to know Over 40 contributions from the leading players in loan syndication, including Standard & Poor's, Bank of America, JP Morgan, Credit Suisse, along with top Buyside Institutions and Law Firms Valuable insights and observations from industry experts A comprehensive A-Z glossary of all loan syndications and trading terms Dozens of helpful tables, charts, and examples

Study Guide to Accompany Macroeconomics - Dean Darrell Croushore 2001

Business - Perseus Publishing 2002-08-15

Offers essays by more than 150 top business leaders that cover a range of topics pertaining to management, as well as biographical information, a world almanac with twenty-six industry sector surveys, and profiles of 150 countries.

Principles of Macroeconomics - Soumen Sikdar 2020-06-12

Principles of Macroeconomics is a lucid and concise introduction to the theoretical and practical aspects of macroeconomics. This revised and updated third edition covers key macroeconomic issues such as national income, investment, inflation, balance of payments, monetary and fiscal policies, economic growth and banking system. This book also explains the role of the government in guiding the economy along the path of stable prices, low unemployment, sustainable growth, and planned development through many India-centric examples. Special attention has been given to macroeconomic management in a country linked to the global economy. This reader-friendly book presents a wide coverage of relevant themes, updated statistics, chapter-end exercises, and summary points modelled on the Indian context. It will serve as an indispensable introductory resource for students and teachers of macroeconomics.

Managerial Accounting for Managers - Eric W. Noreen 2011

International Logistics - Pierre David 2015-04-30

Taiwan Edition

Analysis for Financial Management - Robert C. Higgins 2009

"Written with enthusiasm and dedication, Analysis for Financial Management, 9th edition, presents Financial Management in a clear and conversational style that both business students and non-financial executives comprehend." --Book Jacket.

Working Capital Management - James Sagner 2014-08-21

Stay liquid, think global, and better manage resources with this authoritative guide Working Capital Management is a comprehensive primer on keeping your business financially competitive in the face of limited access to short-term funds. With detailed insight applicable to each phase in the business cycle, this authoritative guide helps managers revamp current practices for more efficient use of assets and liabilities, including more stringent monitoring and planning of collections, disbursements, and balances. Readers will learn how to minimize investments in idle resources, and how to maximize the use of forecast data to better identify risk and the optimal use of available funds. Case studies illustrate the practical applications of the ideas presented, with particular attention given to cash budgeting, forecasting, banking relationships and other common scenarios with specific requirements. Managing a company's short-term resources is both an art and a science. Effectively maintaining funds for ongoing activities— and keeping those funds liquid, mobile, and available— is a masterful skillset lacking in business. Working Capital Management offers practical advice for managers in this challenging position, providing guidance that helps them: Learn the specific metrics at work in capital management, and the problems that they can cause Improve cash management with robust fraud protection and better use of short-term instruments Manage the issues that arise from accounts receivable, inventory, payables, information management, and international sources Develop an effective management system for key points in the working capital cycle The recent liquidity crisis in the U.S. has thrown the spotlight on those companies that have adjusted well to credit contraction and the weakened economy, and these success stories – some of which are noted in the book – demonstrate that a positive business outcome can be accomplished. Working Capital Management provides a clear look at a complex issue, with practical, actionable, sustainable advice.

Project Management Tools and Techniques - Deborah Sater Carstens 2019-11-04

The topic of project management is truly an evolution of art seeking science. This activity involves balancing project objectives against the constraints of time, budget, and quality. Achieving this balance requires skill, experience, along with the use of many tools, and techniques which are the focus of this book. This new edition provides updated content to incorporate examples from Microsoft Project 2016 and material from the Project Management Body of Knowledge (PMBOK® Guide), sixth edition. The chapter structure includes step-by-step instructions regarding the basic mechanics and various software tools that can be used to assist in the processes. To reinforce the textbook's learning objectives, extra material is provided on the textbook website. This includes mechanical tool examples and lab assignments representative of the chapter topics. An external video tutorial library is available to help with various mechanics related to Microsoft Project mechanics. An instructor manual is available for qualifying adoptions for classroom use. Features Illustrates the use of Microsoft Project throughout the project life cycle Offers templates as productivity enhancement tools Includes

supplemental material for students and instructors Provides assignments for hands-on experience Follows the PMI PMBOK® Guide model structure that will support a better understanding of the model and help prepare students for PMP and CAPM certification Illustrates both traditional and contemporary management techniques
Managerial Accounting Tools for Business Decision Making 6E with WileyPlus - Jerry J. Weygandt 2012-05-03

Explores computer-intensive probability and statistics for ecosystem management decision making Simulation is an accessible way to explain probability and stochastic model behavior to beginners. This book introduces probability and statistics to future and practicing ecosystem managers by providing a comprehensive treatment of these two areas. The author presents a self-contained introduction for individuals involved in monitoring, assessing, and managing ecosystems and features intuitive, simulation-based explanations of probabilistic and statistical concepts. Mathematical programming details are provided for estimating ecosystem model parameters with Minimum Distance, a robust and computer-intensive method. The majority of examples illustrate how probability and statistics can be applied to ecosystem management challenges. There are over 50 exercises - making this book suitable for a lecture course in a natural resource and/or wildlife management department, or as the main text in a program of self-study. Key features: Reviews different approaches to wildlife and ecosystem management and inference. Uses simulation as an accessible way to explain probability and stochastic model behavior to beginners. Covers material from basic probability through to hierarchical Bayesian models and spatial/ spatio-temporal statistical inference. Provides detailed instructions for using R, along with complete R programs to recreate the output of the many examples presented. Provides an introduction to Geographic Information Systems (GIS) along with examples from Quantum GIS, a free GIS software package. A companion website featuring all R code and data used throughout the book. Solutions to all exercises are presented along with an online intelligent tutoring system that supports readers who are using the book for self-study.

Engineering Economics - Niall M. Fraser 2012-03-05

Engineering Economics: Financial Decision Making for Engineers is designed for teaching a course on engineering economics to match engineering practice today. It recognizes the role of the engineer as a decision maker who has to make and defend sensible decisions. Such decisions must not only take into account a correct assessment of costs and benefits, they must also reflect an understanding of the environment in which the decisions are made. The 5th edition has new material on project management in order to adhere to the CEAB guidelines as well the new edition will have a new spreadsheet feature throughout the text.

Two Hundred Years of Accounting Research - Richard Mattessich 2007-11-15

This is the first and only book to offer a comprehensive survey of accounting research on a broad international scale for the last two centuries. Its main emphasis is on accounting research in the English, German, Italian, French and Spanish language areas; it also contains chapters dealing with research in Finland, the Netherlands, Scand

A First Course in Statistics - James T. McClave 1995

Intended for the one semester general statistics course, this text emphasizes statistical thinking. It introduces topics of data collection including observations, experiments, and surveys.

The Analysis and Use of Financial Statements - Gerald I. White 2002-12-30

Accounting Standards (US and International) have been updated to reflect the

latest pronouncements. * An increased international focus with more coverage of IASC and non-US GAAPs and more non-US examples.

The British National Bibliography - Arthur James Wells 2001

Books in Print Supplement - 2002

Earnings Management - Joshua Ronen 2008-08-06

This book is a study of earnings management, aimed at scholars and professionals in accounting, finance, economics, and law. The authors address research questions including: Why are earnings so important that firms feel compelled to manipulate them? What set of circumstances will induce earnings management? How will the interaction among management, boards of directors, investors, employees, suppliers, customers and regulators affect earnings management? How to design empirical research addressing earnings management? What are the limitations and strengths of current empirical models?

The Financial Numbers Game - Charles W. Mulford 2011-03-10

Praise for *The Financial Numbers Game* "So much for the notion 'those who can, do those who can't, teach.' Mulford and Comiskey function successfully both as college professors and real-world financial mercenaries. These guys know their balance sheets. *The Financial Numbers Game* should serve as a survival manual for both serious individual investors and industry pros who study and act upon the interpretation of financial statements. This unique blend of battle-earned scholarship and quality writing is a must-read/must-have reference for serious financial statement analysis." --Bob Acker, Editor/Publisher, *The Acker Letter* "Wall Street's unforgiving attention to quarterly earnings presents ever increasing pressure on CFOs to manage earnings and expectations. *The Financial Numbers Game* provides a clear explanation of the ways in which management can stretch, bend, and break accounting rules to reach the desired bottom line. This arms the serious investor or financial analyst with the healthy skepticism required to drive beyond reported results to a clear understanding of a firm's true performance." --Mark Hurley, Managing Director, Training and Development, Global Corporate and Investment Banking, Bank of America "After reading *The Financial Numbers Game*, I feel as though I've taken a master's level course in financial statement analysis. Mulford and Comiskey's latest book should be required reading for anyone who is serious about fundamentally analyzing stocks." --Harry Domash, San Francisco Chronicle investing columnist and investment newsletter publisher

Managerial Accounting - James Jiambalvo 2004

The text is current, concise, and clearly written, with cases at the end of each chapter to illustrate the material.* An interactive CD lets students test and expand their understanding with multiple-choice questions, key term matching exercises, demonstrations of various concepts and techniques, critical thinking exercise, interactive cases, and videos.* A dynamic Web site provides test study guides, exercises, games, web testing, relevant articles, from *The Wall Street Journal* and other sources linked to the text, links to relevant web sites, additional cases, and other materials.

New Perspectives on Computer Concepts 2018: Introductory - June Jamrich Parsons 2017-06-29

In today's world where technology impacts every aspect of life, you need to know how to evaluate devices, choose apps, maintain a professional online reputation, and ensure digital security. **NEW PERSPECTIVES ON COMPUTER CONCEPTS 2018**,

INTRODUCTORY offers the insights to help. This book goes beyond the intuitive how-to of apps and social media to delve into broad concepts that are guiding current technologies such as self-driving cars, virtual reality, file sharing torrents, encrypted communications, photo forensics, and the Internet of Things. Numerous illustrations and interactive features make mastering technical topics a breeze, while the book's proven learning path is structured with today's busy reader in mind. This edition offers an insightful overview of what today's readers must know about using technology to complete an education, secure a successful career, and engage in issues that shape today's world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introducción a la Contabilidad para la Toma de Decisiones Estimación y Aplicación
- Ahmad H Juma'h. Ph. D., CPA 2015-04-21

La información de contabilidad adecuada y precisa es esencial para todas las decisiones gerenciales y financiera. Los gerentes preparan informes financieros para el uso interno y externo. El uso preciso de los datos y la selección de los métodos de contabilidad relacionados con las estimaciones y mediciones de rendimiento de las empresas aumenta la fiabilidad de los informes financieros. La utilización precisa de los datos no se refiere sólo a los principios y directrices de contabilidad, depende de otras cuestiones tales como la preparación, la creencia y la ética de los contadores. Diversos factores, que incluyen cuestiones relacionadas con la educación y el punto de vista de los contadores influyen la ética de los contadores. Los temas relacionados a la cadena de valor influyen en la toma de decisiones de contabilidad. La independencia de los contadores es una cuestión importante para mantener los informes de contabilidad pertinentes. Sin embargo, es difícil aislar los contadores a partir del contexto de trabajo. Por lo tanto, se requieren guías y normas de contabilidad adecuadas para lograr en cierta medida la objetividad de los contadores. Este texto se relaciona con los conceptos básicos, los métodos, la estimación y aplicación de la información de contabilidad utilizada para la toma de decisiones. El texto está organizado de la siguiente manera: Capítulo 1 (Introducción) discute las cuestiones básicas relacionadas con la contabilidad gerencial que incluye el uso interno y externo de la información de contabilidad, las funciones gerenciales (planificación, control y toma de decisiones), y una introducción de los elementos de códigos de ética de contabilidad. Capítulo 2 (clasificación de costos y gastos) incluye factores de costo y de objetos de costo, los costos discrecionales, y los costos variables y fijos. Capítulo 3 (estimación de costos y gastos) incluye algunos métodos matemáticos y estadísticos para la utilización en la toma de decisión. Estos incluyen la media, la estimación de costos fijos y variables por unidad. Capítulo 4 (introducción a los sistemas de costos) incluye introducción a la orden de trabajo específico y el costo procesal. Capítulo 5 (asignación de costos indirectos) está relacionado con el costo asignaciones, la asignación de los gastos indirectos (gastos generales), y los centros de responsabilidad. Capítulo 6 (análisis de costo-volumen) se analizan los conceptos básicos y los supuestos del análisis de costo-volumen (ACV), y ofrece ejemplos prácticos de punto de equilibrio, el ingreso requerido, el margen de seguridad y la mezcla de ventas. Capítulo 7 (información de contabilidad para tomar decisiones a corto plazo) se refiere a los supuestos de adopción a corto plazo y ejemplos básicos que incluyen producir o comprar, la suspensión de un segmento, diferentes etapas de la producción. Capítulo 8 (Gerencias de recursos de los activos corrientes y pasivos corrientes) incluye introducción a las gerencias de efectivo, cuentas por cobrar y

cuentas por pagar. Capítulo 9 (Valoración de productos y servicios) presenta los métodos de fijación de precios y las implicaciones éticas de la tasación de producto / servicio. Capítulo 10 (Presupuestos y toma de decisiones) discuten las clasificaciones presupuestarias, integral (maestro) de presupuesto, presupuesto, estados financieros y las implicaciones éticas en la preparación de los presupuestos de la empresa. Capítulo 11 (costo estándar y análisis de varianza) es una introducción al costo estándar, en particular ofrece ejemplos de material, mano de obra y las variaciones generales. Capítulo 12 (presupuesto de capital) introduce las técnicas clásicas en el presupuesto de capital y las implicaciones éticas en el presupuesto de capital. Capítulo 13 (estados financieros y sus usos para la toma de decisiones) incluye el análisis de estados financieros, incluyendo análisis vertical, horizontal y razones de la rentabilidad, la liquidez y la solvencia de una empresa. Capítulo 14 (Medición de rendimiento) cubre los conceptos básicos de las medidas de desempeño. Introduce las mediciones tradicionales (ROA, ROE y ROI) y cuadros de mando (balanced scorecards). Finalmente, se presentan las bibliografías y fuentes de información útiles.
American Book Publishing Record - 2006

The Current State of Business Disciplines - Shri Bhagwan Dahiya 2000

Principles of Finance - Besley 1999

To accomplish your course goals, use this study guide to enhance your understanding of the text content and to be better prepared for quizzes and tests. This convenient manual helps you assimilate and master the information encountered in the text through the use of practice exercises and applications, comprehensive review tools, and additional helpful resources.

The Expectation Gap Standards - 1993

Financial & Managerial Accounting for MBAs - Thomas R. Dyckman 2020

Auditor's Dictionary - David O'Regan 2004-10-06

The Dictionary of Auditing is a one-stop resource for key auditing terminology, concepts, and processes essential to auditors and of increasing interest to those that work with them. Covers key regulatory developments such as Sarbanes Oxley and provides links for further reading.

Managerial Accounting - James Jiambalvo 2019-10-15

To be a successful manager, you need to understand how foundational managerial accounting concepts apply to the business world. Managerial Accounting, 7th edition helps students make direct connections between the classroom and the boardroom by presenting robust cases and managers' comments on real company issues. Known for its "You Get What You Measure" framework, this edition presents an updated focus on building students' decision-making and critical thinking skills through incremental analysis and data analytics coverage. Appropriate for both introductory and MBA Managerial Accounting courses, Managerial Accounting, 7th edition helps prepares students for their role as future leaders.

Auditing and Assurance Services MyAccountingLab Access Code - Alvin a Arens 2012-06-20

NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package

includes the Enhanced Pearson eText and the bound book This guide gives current and future educators practical help for rediscovering the value, potential, richness, and adventure of a diverse classroom-while developing the capacity to professionally address the differential learning and transition needs of culturally and linguistically diverse (CLD) students. Ideal for pre- and in-service teachers, district and building administrators, school specialists, and paraprofessionals, it presents the latest tools, procedures, strategies, and ideas for ensuring effective teaching and learning for students of any native language. Included are new ways to reach and maximize relationships with parents, caregivers, and extended family members by partnering with them in appropriate pedagogical practices. The new Third Edition of Mastering ESL/EF Methods includes illustrated concepts; global connections; tips for practice in the EFL classroom; a revised framework for the conceptual definitions of approach method, strategy, and technique; an expanded Glossary; interactive video links; a revised discussion of dual language programs; and an overview of program model effectiveness. The Enhanced Pearson eText features embedded videos. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. 0133832228 / 9780133832228 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students with Enhanced Pearson eText -- Access Card Package Package consists of: 0133594971 / 9780133594973 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students 0133827674 / 9780133827675 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse

(CLD) Students, Enhanced Pearson eText -- Access Card

Artificial Intelligence in Accounting and Auditing - Miklos A. Vasarhelyi 1989
The articles in this volume offer an introductory overview of artificial intelligence in accounting and auditing. They seek to provide a logically arranged and usable handbook of artificial intelligence, decision support, and expert systems in accounting and auditing.

MANAGERIAL ACCOUNTING, 2ND ED (With CD) - Jiambalvo 2007-04

Market_Desc: This book is intended for the first semester Managerial Accounting course that all business majors must take. This text is better suited for its audience because it is briefer and more focused on what students need to be future managers, not future accountants. Special Features: · The text is current, concise, and clearly written, with cases at the end of each chapter to illustrate the material. An interactive CD lets students test and expand their understanding with multiple-choice questions, key term matching exercises, demonstrations of various concepts and techniques, critical thinking exercise, interactive cases, and videos· A dynamic Web site provides test study guides, exercises, games, web testing, relevant articles, from The Wall Street Journal and other sources linked to the text, links to relevant web sites, additional cases, and other materials. About The Book: This text focuses on key concepts and themes important to readers learning managerial accounting. It provides a new, flexible learning system designed to enhance the understanding of managerial accounting. It places equal importance on text and media, providing readers with a conceptual understanding which includes problem solving, exploration, research and enjoyment.

Perspectives on International Relations - Henry R. Nau 2018-01-03

Perspectives on International Relations: Power, Institutions, and Ideas shows students new to the field how theories (perspectives) of international affairs—realism, liberalism, constructivism (identity), and critical theory—play a decisive role in explaining every-day debates about world affairs. Why, for example, do politicians and political scientists disagree about the causes of the ongoing conflict in Syria, even though they all have the same facts? Or, why do policymakers disagree about how to deal with North Korea when they are all equally well informed? The new Sixth Edition of this best-seller includes updates on Brexit, the rise of Donald Trump and other populist leaders, and continuing developments for ISIS, Syria, and Russia.