

Business Intelligence A Managerial Approach 2nd Edition Pearson 2012

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ADVANCED METHODOLOGIES AND
TECHNOLOGIES IN BUSINESS

OPERATIONS AND MANAGEMENT -
KHOSROW-POUR, D.B.A., MEHDI
2018-09-14

BUSINESSES CONSISTENTLY WORK ON NEW PROJECTS, PRODUCTS, AND WORKFLOWS TO REMAIN COMPETITIVE AND SUCCESSFUL IN THE MODERN BUSINESS ENVIRONMENT. TO REMAIN ZEALOUS, BUSINESSES MUST EMPLOY THE MOST EFFECTIVE METHODS AND TOOLS IN HUMAN RESOURCES, PROJECT MANAGEMENT, AND OVERALL BUSINESS

PLAN EXECUTION AS COMPETITORS WORK TO SUCCEED AS WELL.

ADVANCED METHODOLOGIES AND TECHNOLOGIES IN BUSINESS

OPERATIONS AND MANAGEMENT

PROVIDES EMERGING RESEARCH ON

BUSINESS TOOLS SUCH AS EMPLOYEE

ENGAGEMENT, PAYOUT POLICIES, AND

FINANCIAL INVESTING TO PROMOTE

OPERATIONAL SUCCESS. WHILE

HIGHLIGHTING THE CHALLENGES FACING

MODERN ORGANIZATIONS, READERS WILL

LEARN HOW CORPORATE SOCIAL

RESPONSIBILITY AND **Downloaded from**

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ARTIFICIAL INTELLIGENCE IMPROVE A COMPANY'S CULTURE AND MANAGEMENT. THIS BOOK IS AN IDEAL RESOURCE FOR EXECUTIVES AND MANAGERS, RESEARCHERS, ACCOUNTANTS, AND FINANCIAL INVESTORS SEEKING CURRENT RESEARCH ON BUSINESS OPERATIONS AND MANAGEMENT.

BUSINESS INTELLIGENCE ROADMAP -
LARISSA TERPELUK MOSS 2003

THIS SOFTWARE WILL ENABLE THE USER TO LEARN ABOUT BUSINESS INTELLIGENCE ROADMAP.

23RD EUROPEAN CONFERENCE ON KNOWLEDGE MANAGEMENT VOL 1 -
PIERA CENTOBELLI 2022-09-01

PATTERNS OF INFORMATION MANAGEMENT - MANDY CHESSELL
2013-05-02

USE BEST PRACTICE PATTERNS TO UNDERSTAND AND ARCHITECT MANAGEABLE, EFFICIENT INFORMATION SUPPLY CHAINS THAT HELP YOU LEVERAGE ALL YOUR DATA AND KNOWLEDGE IN THE ERA OF "BIG DATA," INFORMATION PERVADES EVERY ASPECT OF THE ORGANIZATION. THEREFORE, ARCHITECTING AND MANAGING IT IS A MULTI-DISCIPLINARY TASK. NOW, TWO PIONEERING IBM® ARCHITECTS PRESENT PROVEN ARCHITECTURE PATTERNS THAT FULLY REFLECT THIS REALITY. USING THEIR PATTERN LANGUAGE, YOU CAN ACCURATELY CHARACTERIZE THE INFORMATION ISSUES ASSOCIATED WITH YOUR OWN SYSTEMS, AND DESIGN SOLUTIONS THAT SUCCEED OVER BOTH THE SHORT- AND LONG-TERM. BUILDING

ON THE ANALOGY OF A SUPPLY CHAIN, MANDY CHESSELL AND HARALD C. SMITH EXPLAIN HOW INFORMATION CAN BE TRANSFORMED, ENRICHED, RECONCILED, REDISTRIBUTED, AND UTILIZED IN EVEN THE MOST COMPLEX ENVIRONMENTS. THROUGH A REALISTIC, END-TO-END CASE STUDY, THEY HELP YOU BLEND OVERLAPPING INFORMATION MANAGEMENT, SOA, AND BPM TECHNOLOGIES THAT ARE OFTEN VIEWED AS COMPETITIVE. USING THIS BOOK'S PATTERNS, YOU CAN INTEGRATE ALL LEVELS OF YOUR ARCHITECTURE—FROM HOLISTIC, ENTERPRISE, SYSTEM-LEVEL VIEWS DOWN TO LOW-LEVEL DESIGN ELEMENTS. YOU CAN FULLY ADDRESS KEY NON-FUNCTIONAL REQUIREMENTS SUCH AS THE AMOUNT, QUALITY, AND PACE OF INCOMING DATA. ABOVE ALL, YOU CAN CREATE AN IT LANDSCAPE THAT IS COHERENT, INTERCONNECTED, EFFICIENT, EFFECTIVE, AND MANAGEABLE. COVERAGE INCLUDES UNDERSTANDING HOW A PATTERN LANGUAGE CAN HELP YOU ADDRESS KEY INFORMATION MANAGEMENT CHALLENGES DEFINING INFORMATION STRATEGY AND GOVERNANCE FOR ORGANIZATIONS AND USERS CREATING ORDERLY INFORMATION FLOWS YOU CAN REUSE AND SYNCHRONIZE AS NEEDED MANAGING INFORMATION STRUCTURE, MEANING, AND LIFECYCLES PROVIDING FOR EFFICIENT INFORMATION ACCESS AND STORAGE WHEN DEPLOYING NEW IT CAPABILITIES MOVING INFORMATION EFFICIENTLY AND RELIABLY TO SUPPORT YOUR PROCESSES DETERMINING HOW

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INFORMATION SHOULD BE PROCESSED AND MAINTAINED IMPROVING QUALITY AND ACCESSIBILITY, AND SUPPORTING HIGHER-VALUE ANALYTICS PROTECTING INFORMATION VIA VALIDATION, TRANSFORMATION, ENRICHMENT, CORRECTION, SECURITY, AND MONITORING PLANNING NEW INFORMATION MANAGEMENT PROJECTS IN THE CONTEXT OF YOUR EXISTING IT RESOURCES

BUSINESS STATISTICS - KEN BLACK
2019-12-12

BUSINESS STATISTICS CONTINUES THE TRADITION OF PRESENTING AND EXPLAINING THE WONDERS OF BUSINESS STATISTICS THROUGH A CLEAR, COMPLETE, STUDENT-FRIENDLY PEDAGOGY. IN THIS 10TH EDITION, AUTHOR KEN BLACK USES CURRENT REAL-WORLD DATA TO EQUIP STUDENTS WITH THE BUSINESS ANALYTICS TECHNIQUES AND QUANTITATIVE DECISION-MAKING SKILLS REQUIRED TO MAKE SMART DECISIONS IN TODAY'S WORKPLACE.

HANDBOOK OF RESEARCH ON TRENDS IN EUROPEAN HIGHER EDUCATION CONVERGENCE - DIMA, ALINA MIHAELA
2014-04-30

WITH AN INCREASE IN GLOBAL COMPETITION AMONG UNIVERSITIES AND NATIONAL HIGHER EDUCATION SYSTEMS, EDUCATIONAL PROGRAMS DESIRE TO OFFER COMPATIBLE CONTENT WITHOUT LOSING THEIR COMPETITIVE ADVANTAGE. BECAUSE OF THIS BALANCE, THE ISSUE OF CONVERGENCE, ALONG WITH ITS BENEFITS AND LIMITS, HAS EMERGED. HANDBOOK OF RESEARCH

ON TRENDS IN EUROPEAN HIGHER EDUCATION CONVERGENCE AIMS TO IDENTIFY THE INDICATORS THAT MEET THE CONSENSUS OF THE ACADEMIC COMMUNITY AND HIGHER EDUCATION MANAGEMENT EXPERTS. ANALYZING THE RECOGNIZED TRENDS WITHIN THE PUBLICATION AND CONCLUDING WHICH MEASURES SHOULD BE TAKEN TO IMPROVE CONVERGENCE PACE AND AVOID POTENTIAL PITFALLS; THIS REFERENCE BOOK IS A USEFUL RESOURCE FOR ACADEMICS AND STUDENTS, AS WELL AS SPECIALISTS, POLICY MAKERS, AND PROFESSIONALS CONNECTED WITH THE EDUCATIONAL SECTOR.

GLOBAL PERSPECTIVES ON CONTEMPORARY MARKETING EDUCATION - SMITH, BRENT
2016-03-17

A SUCCESSFUL MARKETING DEPARTMENT HAS THE POWER TO MAKE OR BREAK A BUSINESS. TODAY, MARKETING PROFESSIONALS ARE EXPECTED TO HAVE EXPERTISE IN A MYRIAD OF SKILLS AND KNOWLEDGE OF HOW TO REMAIN COMPETITIVE IN THE GLOBAL MARKET. AS COMPANIES COMPETE FOR INTERNATIONAL STANDING, THE VALUE OF MARKETING PROFESSIONALS WITH WELL-ROUNDED EXPERIENCE, EXPOSURE, AND EDUCATION HAS SKYROCKETED. GLOBAL PERSPECTIVES ON CONTEMPORARY MARKETING EDUCATION ADDRESSES THIS NEED BY CONSIDERING THE DEVELOPMENT AND EDUCATION OF MARKETING PROFESSIONALS IN AN AGE OF SHIFTING MARKETS AND HEIGHTENED CONSUMER ENGAGEMENT. A COMPENDIUM OF

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INNOVATIONS, INSIGHTS, AND IDEAS FROM MARKETING PROFESSORS AND PROFESSIONALS, THIS TITLE EXPLORES THE NEED FOR STUDENTS TO BE PREPARED TO ENTER THE SOPHISTICATED GLOBAL MARKETPLACE. THIS BOOK WILL BE INVALUABLE TO MARKETING OR BUSINESS STUDENTS AND EDUCATORS, BUSINESS PROFESSIONALS, AND BUSINESS SCHOOL ADMINISTRATORS.

BUSINESS INTELLIGENCE AND DATA

MINING - ANIL MAHESHWARI
2014-12-31

“THIS BOOK IS A SPLENDID AND VALUABLE ADDITION TO THIS SUBJECT. THE WHOLE BOOK IS WELL WRITTEN AND I HAVE NO HESITATION TO RECOMMEND THAT THIS CAN BE ADAPTED AS A TEXTBOOK FOR GRADUATE COURSES IN BUSINESS INTELLIGENCE AND DATA MINING.” DR. EDI SHIVAJI, DES MOINES, IOWA “AS A COMPLETE NOVICE TO THIS AREA JUST STARTING OUT ON A MBA COURSE I FOUND THE BOOK INCREDIBLY USEFUL AND VERY EASY TO FOLLOW AND UNDERSTAND. THE CONCEPTS ARE CLEARLY EXPLAINED AND MAKE IT AN EASY TASK TO GAIN AN UNDERSTANDING OF THE SUBJECT MATTER.” -- MR. CRAIG DOMONEY, SOUTH AFRICA. BUSINESS INTELLIGENCE AND DATA MINING IS A CONVERSATIONAL AND INFORMATIVE BOOK IN THE EXPLODING AREA OF BUSINESS ANALYTICS. USING THIS BOOK, ONE CAN EASILY GAIN THE INTUITION ABOUT THE AREA, ALONG WITH A SOLID TOOLSET OF MAJOR DATA MINING TECHNIQUES AND PLATFORMS. THIS BOOK CAN THUS BE

GAINFULLY USED AS A TEXTBOOK FOR A COLLEGE COURSE. IT IS ALSO SHORT AND ACCESSIBLE ENOUGH FOR A BUSY EXECUTIVE TO BECOME A QUASI-EXPERT IN THIS AREA IN A COUPLE OF HOURS. EVERY CHAPTER BEGINS WITH A CASE-LET FROM THE REAL WORLD, AND ENDS WITH A CASE STUDY THAT RUNS ACROSS THE CHAPTERS.

PRINCIPLES AND APPLICATIONS OF BUSINESS INTELLIGENCE RESEARCH - HERSCHEL, RICHARD T. 2012-12-31

“THIS BOOK PROVIDES THE LATEST IDEAS AND RESEARCH ON ADVANCING THE UNDERSTANDING AND IMPLEMENTATION OF BUSINESS INTELLIGENCE WITHIN ORGANIZATIONS” - PROVIDED BY PUBLISHER.

BUSINESS INTELLIGENCE - EFRAIM TURBAN 2013-07-17

FOR COURSES ON BUSINESS INTELLIGENCE OR DECISION SUPPORT SYSTEMS. A MANAGERIAL APPROACH TO UNDERSTANDING BUSINESS INTELLIGENCE SYSTEMS. TO HELP FUTURE MANAGERS USE AND UNDERSTAND ANALYTICS, BUSINESS INTELLIGENCE PROVIDES STUDENTS WITH A SOLID FOUNDATION OF BI THAT IS REINFORCED WITH HANDS-ON PRACTICE. THE SECOND EDITION FEATURES UPDATED INFORMATION ON DATA MINING, TEXT AND WEB MINING, AND IMPLEMENTATION AND EMERGING TECHNOLOGIES.

SAFETY AND HEALTH FOR ENGINEERS - ROGER L. BRAUER 2022-08-18

SAFETY AND HEALTH FOR ENGINEERS A COMPREHENSIVE RESOURCE FOR MAKING PRODUCTS

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FACILITIES, PROCESSES, AND OPERATIONS SAFE FOR WORKERS, USERS, AND THE PUBLIC ENSURING THE HEALTH AND SAFETY OF INDIVIDUALS IN THE WORKPLACE IS VITAL ON AN INTERPERSONAL LEVEL BUT IS ALSO CRUCIAL TO LIMITING THE LIABILITY OF COMPANIES IN THE EVENT OF AN ONSITE INJURY. THE BUREAU OF LABOR STATISTICS REPORTED OVER 4,700 FATAL WORK INJURIES IN THE UNITED STATES IN 2020, MOST FREQUENTLY IN TRANSPORTATION-RELATED INCIDENTS. THE SAME YEAR, APPROXIMATELY 2.7 MILLION WORKPLACE INJURIES AND ILLNESSES WERE REPORTED BY PRIVATE INDUSTRY EMPLOYERS. ACCORDING TO THE NATIONAL SAFETY COUNCIL, THE COST IN LOST WAGES, PRODUCTIVITY, MEDICAL AND ADMINISTRATIVE COSTS IS CLOSE TO 1.2 TRILLION DOLLARS IN THE US ALONE. IT IS IMPERATIVE—BY LAW AND ETHICS—FOR ENGINEERS AND SAFETY AND HEALTH PROFESSIONALS TO DRIVE DOWN THESE STATISTICS BY CREATING A SAFE WORKPLACE AND SAFE PRODUCTS, AS WELL AS MAINTAINING A SAFE ENVIRONMENT. SAFETY AND HEALTH FOR ENGINEERS IS CONSIDERED THE GOLD STANDARD FOR ENGINEERS IN ALL SPECIALTIES, TEACHING AN UNDERSTANDING OF MANY COMPONENTS NECESSARY TO ACHIEVE SAFE WORKPLACES, PRODUCTS, FACILITIES, AND METHODS TO SECURE SAFETY FOR WORKERS, USERS, AND THE PUBLIC. EACH CHAPTER OFFERS INFORMATION RELEVANT TO HELP SAFETY PROFESSIONALS AND ENGINEERS IN THE

ACHIEVEMENT OF THE FIRST CANON OF PROFESSIONAL ETHICS: TO PROTECT THE HEALTH, SAFETY, AND WELFARE OF THE PUBLIC. THE TEXTBOOK EXAMINES THE FUNDAMENTALS OF SAFETY, LEGAL ASPECTS, HAZARD RECOGNITION AND CONTROL, THE HUMAN ELEMENT, AND TECHNIQUES TO MANAGE SAFETY DECISIONS. IN DOING SO, IT COVERS THE PRIMARY SAFETY ESSENTIALS NECESSARY FOR CERTIFICATION EXAMINATIONS FOR PRACTITIONERS. READERS OF THE FOURTH EDITION OF SAFETY AND HEALTH FOR ENGINEERS READERS WILL ALSO FIND: UPDATES TO ALL CHAPTERS, INFORMED BY RESEARCH AND REFERENCES GATHERED SINCE THE LAST PUBLICATION THE MOST UP-TO-DATE INFORMATION ON CURRENT POLICY, CERTIFICATIONS, REGULATIONS, AGENCY STANDARDS, AND THE IMPACT OF NEW TECHNOLOGIES, SUCH AS WEARABLE TECHNOLOGY, AUTOMATION IN TRANSPORTATION, AND ARTIFICIAL INTELLIGENCE NEW INTERNATIONAL INFORMATION, INCLUDING U.S. AND FOREIGN STANDARDS AGENCIES, PROFESSIONAL SOCIETIES, AND OTHER ORGANIZATIONS WORLDWIDE EXPANDED SECTIONS WITH REAL-WORLD APPLICATIONS, EXERCISES, AND 164 CASE STUDIES AN EXTENSIVE LIST OF REFERENCES TO HELP READERS FIND MORE DETAIL ON CHAPTER CONTENTS A SOLUTION MANUAL AVAILABLE TO QUALIFIED INSTRUCTORS SAFETY AND HEALTH FOR ENGINEERS IS AN IDEAL TEXTBOOK FOR COURSES IN SAFETY ENGINEERING AROUND THE WORLD IN

UNDERGRADUATE OR GRADUATE STUDIES, OR IN PROFESSIONAL DEVELOPMENT LEARNING. IT ALSO IS A USEFUL REFERENCE FOR PROFESSIONALS IN ENGINEERING, SAFETY, HEALTH, AND ASSOCIATED FIELDS WHO ARE PREPARING FOR CREDENTIALING EXAMINATIONS IN SAFETY AND HEALTH.

IMPLEMENTING IT BUSINESS STRATEGY IN THE CONSTRUCTION INDUSTRY - HUA, GOH BEE 2013-06-30

TECHNOLOGY DEVELOPMENT HAS PROVIDED FUNDAMENTAL BENEFITS OF SPEED, PRECISION, AND CONVENIENCE TO COMMON BUSINESS STRATEGIES; PROVIDING NOT ONLY A MEANS FOR FUNCTIONAL INTEGRATION, BUT ALSO AN OPPORTUNITY TO ENHANCE COMPETITIVE CAPABILITY OF A BUSINESS FIRM. IMPLEMENTING IT BUSINESS STRATEGY IN THE CONSTRUCTION INDUSTRY BRINGS TOGETHER TOPICS ON UNDERSTANDING BUSINESS STRATEGY AND COMPETITIVE ADVANTAGE, AS WELL AS ESSENTIAL BENEFITS OF CONCEPTS AND TECHNOLOGIES FOR IMPROVING EFFICIENCY OF THE CONSTRUCTION INDUSTRY. THIS REFERENCE SOURCE IS DIRECTED TOWARD RESEARCHERS, POLICY-MAKERS, PRACTITIONERS, UNDERGRADUATE, AND POSTGRADUATE STUDENTS, IN ORDER TO GAIN INSIGHTS INTO THE COMPLEX WORKINGS OF THE TRADITIONAL CONSTRUCTION INDUSTRY AND THE CONCEPTS AND TOOLS USED TO FACILITATE A STRATEGICALLY IT ENABLED INDUSTRY.

ECKM 2020 21st EUROPEAN CONFERENCE ON KNOWLEDGE

MANAGEMENT - PROFESSOR ALEXEIS GARCIA-PEREZ 2020-12-02

WEB SERVICES: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS - MANAGEMENT ASSOCIATION, INFORMATION RESOURCES 2018-12-07

WEB SERVICE TECHNOLOGIES ARE REDEFINING THE WAY THAT LARGE AND SMALL COMPANIES ARE DOING BUSINESS AND EXCHANGING INFORMATION. DUE TO THE CRITICAL NEED FOR FURTHERING AUTOMATION, ENGAGEMENT, AND EFFICIENCY, SYSTEMS AND WORKFLOWS ARE BECOMING INCREASINGLY MORE WEB-BASED. *WEB SERVICES: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS* IS AN INNOVATIVE REFERENCE SOURCE THAT EXAMINES RELEVANT THEORETICAL FRAMEWORKS, CURRENT PRACTICE GUIDELINES, INDUSTRY STANDARDS AND STANDARDIZATION, AND THE LATEST EMPIRICAL RESEARCH FINDINGS IN WEB SERVICES. HIGHLIGHTING A RANGE OF TOPICS SUCH AS CLOUD COMPUTING, QUALITY OF SERVICE, AND SEMANTIC WEB, THIS MULTI-VOLUME BOOK IS DESIGNED FOR COMPUTER ENGINEERS, IT SPECIALISTS, SOFTWARE DESIGNERS, PROFESSIONALS, RESEARCHERS, AND UPPER-LEVEL STUDENTS INTERESTED IN WEB SERVICES ARCHITECTURE, FRAMEWORKS, AND SECURITY.

AGILE ANALYTICS - KEN COLLIER 2012

USING AGILE METHODS, YOU CAN BRING FAR GREATER INNOVATION, VALUE, AND QUALITY TO ANY DATA WAREHOUSING

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(DW), BUSINESS INTELLIGENCE (BI), OR ANALYTICS PROJECT. HOWEVER, CONVENTIONAL AGILE METHODS MUST BE CAREFULLY ADAPTED TO ADDRESS THE UNIQUE CHARACTERISTICS OF DW/BI PROJECTS. IN AGILE ANALYTICS, AGILE PIONEER KEN COLLIER SHOWS HOW TO DO JUST THAT. COLLIER INTRODUCES PLATFORM-AGNOSTIC AGILE SOLUTIONS FOR INTEGRATING INFRASTRUCTURES CONSISTING OF DIVERSE OPERATIONAL, LEGACY, AND SPECIALTY SYSTEMS THAT MIX COMMERCIAL AND CUSTOM CODE. USING WORKING EXAMPLES, HE SHOWS HOW TO MANAGE ANALYTICS DEVELOPMENT TEAMS WITH WIDELY DIVERSE SKILL SETS AND HOW TO SUPPORT ENORMOUS AND FAST-GROWING DATA VOLUMES. COLLIER'S TECHNIQUES OFFER OPTIMAL VALUE WHETHER YOUR PROJECTS INVOLVE "BACK-END" DATA MANAGEMENT, "FRONT-END" BUSINESS ANALYSIS, OR BOTH. PART I FOCUSES ON AGILE PROJECT MANAGEMENT TECHNIQUES AND DELIVERY TEAM COORDINATION, INTRODUCING CORE PRACTICES THAT SHAPE THE WAY YOUR AGILE DW/BI PROJECT COMMUNITY CAN COLLABORATE TOWARD SUCCESS. PART II PRESENTS TECHNICAL METHODS FOR ENABLING CONTINUOUS DELIVERY OF BUSINESS VALUE AT PRODUCTION-QUALITY LEVELS, INCLUDING EVOLVING SUPERIOR DESIGNS; TEST-DRIVEN DW DEVELOPMENT; VERSION CONTROL; AND PROJECT AUTOMATION. COLLIER BRINGS TOGETHER PROVEN SOLUTIONS YOU CAN APPLY RIGHT NOW--WHETHER

YOU'RE AN IT DECISION-MAKER, DATA WAREHOUSE PROFESSIONAL, DATABASE ADMINISTRATOR, BUSINESS INTELLIGENCE SPECIALIST, OR DATABASE DEVELOPER. WITH HIS HELP, YOU CAN MITIGATE PROJECT RISK, IMPROVE BUSINESS ALIGNMENT, ACHIEVE BETTER RESULTS-- AND HAVE FUN ALONG THE WAY.

HUMAN DEVELOPMENT AND INTERACTION IN THE AGE OF UBIQUITOUS TECHNOLOGY - RAHMAN, HAKIKUR
2016-06-27

THE HUMAN CONDITION IS AFFECTED BY NUMEROUS FACTORS IN MODERN SOCIETY. IN MODERN TIMES, TECHNOLOGY IS SO INTEGRATED INTO CULTURE THAT IT HAS BECOME NECESSARY TO PERFORM EVEN DAILY FUNCTIONS. HUMAN DEVELOPMENT AND INTERACTION IN THE AGE OF UBIQUITOUS TECHNOLOGY IS AN AUTHORITATIVE REFERENCE SOURCE FOR THE LATEST SCHOLARLY RESEARCH ON THE WIDESPREAD INTEGRATION OF TECHNOLOGICAL INNOVATIONS AROUND THE GLOBE AND EXAMINES HOW HUMAN-COMPUTER INTERACTION AFFECTS VARIOUS ASPECTS OF PEOPLE'S LIVES. FEATURING EMERGENT RESEARCH FROM THEORETICAL PERSPECTIVES AND CASE STUDIES, THIS BOOK IS IDEALLY DESIGNED FOR PROFESSIONALS, STUDENTS, PRACTITIONERS, AND ACADEMICIANS.

LEADERSHIP AND NURSING - JOHN DALY
2015-02-10

LEADERSHIP IS FUNDAMENTAL TO THE NATURE OF NURSING TO ENSURE THE DEVELOPMENT OF SAFE PRACTICE, INTERDISCIPLINARY RELATIONSHIPS

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EDUCATION, RESEARCH AND ULTIMATELY, THE DELIVERY OF QUALITY HEALTHCARE. LEADERSHIP AND NURSING: CONTEMPORARY PERSPECTIVES 2E PRESENTS A GLOBAL PERSPECTIVE OF LEADERSHIP ISSUES WITHIN THE AUSTRALIAN CONTEXT. IT BUILDS ON THE PREMISE THAT NURSING LEADERSHIP IS FOR ALL NURSES — NOT JUST THOSE WHO ARE AUTHORISED TO HOLD A POSITION WITHIN AN ORGANISATION. IN ADDITION, THIS BOOK EXPLORES HOW LEADERSHIP IS NOT POSSIBLE UNTIL ONE HAS AN UNDERSTANDING OF SELF AND WHAT MOTIVATES OTHERS. THE TEXT IS AIMED AT SENIOR UNDERGRADUATE AND POSTGRADUATE NURSING STUDENTS MAKING THE TRANSITION TO PRACTICE AS WELL AS PROFESSIONAL NURSES SEEKING TO STRENGTHEN THEIR CLINICAL PRACTICE AND GOVERNANCE. NEW CHAPTERS ON: INDIGENOUS LEADERSHIP IN NURSING: SPEAKING LIFE INTO EACH OTHER'S SPIRITS LEADERSHIP AND ITS INFLUENCE ON PATIENT OUTCOMES LEADERSHIP AND EMPOWERMENT IN NURSING LEADERSHIP AND HEALTH POLICY DEVELOPING AND SUSTAINING SELF INTERPROFESSIONAL EDUCATION (IPE): LEARNING TOGETHER TO PRACTISE COLLABORATIVELY LEADERSHIP AND THE ROLE OF PROFESSIONAL ORGANISATIONS LEADING NURSING IN THE ACADEMY AVOIDING DERAILMENT: LEADERSHIP STRATEGIES FOR IDENTITY, REPUTATION AND LEGACY MANAGEMENT ORGANIZATIONAL APPLICATIONS OF BUSINESS INTELLIGENCE MANAGEMENT:


EMERGING TRENDS - HERSCHEL, RICHARD T. 2012-03-31

"THIS BOOK OFFERS A DEEP LOOK INTO THE LATEST RESEARCH, TOOLS, IMPLEMENTATIONS, FRAMEWORKS, ARCHITECTURES, AND CASE STUDIES WITHIN THE FIELD OF BUSINESS INTELLIGENCE MANAGEMENT"-- PROVIDED BY PUBLISHER.

MANAGING INTERNATIONALISATION - PATRICIA ADAM 2015-06-17
"MANAGING INTERNATIONALISATION" EXPLAINS THE PROCESS OF INTERNATIONALISING ANY KIND OF ORGANISATION FROM A MANAGEMENT PERSPECTIVE. BASED ON THE RENOWNED EFQM EXCELLENCE MODEL, ALL ISSUES WITH SPECIAL RELEVANCE FOR INTERNATIONAL ACTIVITIES ARE EXPLAINED AND TRACED BACK TO RECENT SCIENTIFIC RESEARCH AND GOOD MANAGEMENT PRACTISE. THE BOOK IS MEANT FOR PRACTITIONERS AND STUDENTS ALIKE. FOR A BETTER UNDERSTANDING, EXTENSIVE ILLUSTRATIONS, EXAMPLES, EXERCISES AND RECOMMENDATIONS FOR CASE STUDIES ENRICH THE TEXT. DIESES BUCH ERKLÄRT DEN PROZESS DER INTERNATIONALISIERUNG VON ORGANISATIONEN AUS DER SICHT DES MANagements. AUF DER BASIS DES EFQM-MODELLS FÜR BUSINESS EXCELLENCE (QUALITÄTSMANAGEMENT) WERDEN ALLE FÜR INTERNATIONALE AKTIVITÄTEN RELEVANTEN THEMEN ERLÄUTERT. DAS BUCH IST FÜR PRAKTIKER UND STUDIERENDE GLEICHERMAßEN GEEIGNET. MIT

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PRAXISNAHEN  BÜCHER UND
FALLSTUDIEN.

*BUSINESS ANALYTICS - WALTER R.
PACZKOWSKI 2022-01-03*

THIS BOOK FOCUSES ON THREE CORE KNOWLEDGE REQUIREMENTS FOR EFFECTIVE AND THOROUGH DATA ANALYSIS FOR SOLVING BUSINESS PROBLEMS. THESE ARE A FOUNDATIONAL UNDERSTANDING OF: 1. STATISTICAL, ECONOMETRIC, AND MACHINE LEARNING TECHNIQUES; 2. DATA HANDLING CAPABILITIES; 3. AT LEAST ONE PROGRAMMING LANGUAGE. PRACTICAL IN ORIENTATION, THE VOLUME OFFERS ILLUSTRATIVE CASE STUDIES THROUGHOUT AND EXAMPLES USING PYTHON IN THE CONTEXT OF JUPYTER NOTEBOOKS. COVERED TOPICS INCLUDE DEMAND MEASUREMENT AND FORECASTING, PREDICTIVE MODELING, PRICING ANALYTICS, CUSTOMER SATISFACTION ASSESSMENT, MARKET AND ADVERTISING RESEARCH, AND NEW PRODUCT DEVELOPMENT AND RESEARCH. THIS VOLUME WILL BE USEFUL TO BUSINESS DATA ANALYSTS, DATA SCIENTISTS, AND MARKET RESEARCH PROFESSIONALS, AS WELL AS ASPIRING PRACTITIONERS IN BUSINESS DATA ANALYTICS. IT CAN ALSO BE USED IN COLLEGES AND UNIVERSITIES OFFERING COURSES AND CERTIFICATIONS IN BUSINESS DATA ANALYTICS, DATA SCIENCE, AND MARKET RESEARCH.

APPLYING BUSINESS INTELLIGENCE INITIATIVES IN HEALTHCARE AND ORGANIZATIONAL SETTINGS - MIAH, SHAH J. 2018-07-13

DATA ANALYSIS IS AN IMPORTANT

PART OF MODERN BUSINESS ADMINISTRATION, AS EFFICIENT COMPILATION OF INFORMATION ALLOWS MANAGERS AND BUSINESS LEADERS TO MAKE THE BEST DECISIONS FOR THE FINANCIAL SOLVENCY OF THEIR ORGANIZATIONS. UNDERSTANDING THE USE OF ANALYTICS, REPORTING, AND DATA MINING IN EVERYDAY BUSINESS ENVIRONMENTS IS IMPERATIVE TO THE SUCCESS OF MODERN BUSINESSES. APPLYING BUSINESS INTELLIGENCE INITIATIVES IN HEALTHCARE AND ORGANIZATIONAL SETTINGS INCORPORATES EMERGING CONCEPTS, METHODS, MODELS, AND RELEVANT APPLICATIONS OF BUSINESS INTELLIGENCE SYSTEMS WITHIN PROBLEM CONTEXTS OF HEALTHCARE AND OTHER ORGANIZATIONAL BOUNDARIES. FEATURING COVERAGE ON A BROAD RANGE OF TOPICS SUCH AS RISE OF EMBEDDED ANALYTICS, COMPETITIVE ADVANTAGE, AND STRATEGIC CAPABILITY, THIS BOOK IS IDEALLY DESIGNED FOR BUSINESS ANALYSTS, INVESTORS, CORPORATE MANAGERS, AND ENTREPRENEURS SEEKING TO ADVANCE THEIR UNDERSTANDING AND PRACTICE OF BUSINESS INTELLIGENCE.

**KAUFVERHALTENSFORSCHUNG IN
SOCIAL SHOPPING COMMUNITIES -
CHRISTIAN HOLSING 2012-09**

**ECRM2015-PROCEEDINGS OF THE
14TH EUROPEAN CONFERENCE ON
RESEARCH METHODS 2015 - DR
VINCENT CASSAR 2015-06-01**

COMPLETE PROCEEDINGS OF THE 14TH EUROPEAN CONFERENCE ON RESEARCH

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METHODOLOGY FOR BUSINESS AND
MANAGEMENT STUDIES VALLETTA,
MALTA PUBLISHED BY ACADEMIC
CONFERENCES AND PUBLISHING
INTERNATIONAL

DECISION MANAGEMENT: CONCEPTS,
METHODOLOGIES, TOOLS, AND
APPLICATIONS - MANAGEMENT

ASSOCIATION, INFORMATION
RESOURCES 2017-01-30

THE IMPLEMENTATION OF EFFECTIVE
DECISION MAKING PROTOCOLS IS
CRUCIAL IN ANY ORGANIZATIONAL
ENVIRONMENT IN MODERN SOCIETY.

EMERGING ADVANCEMENTS IN
TECHNOLOGY AND ANALYTICS HAVE
OPTIMIZED USES AND APPLICATIONS OF
DECISION MAKING SYSTEMS. DECISION
MANAGEMENT: CONCEPTS,
METHODOLOGIES, TOOLS, AND
APPLICATIONS IS A COMPENDIUM OF
THE LATEST ACADEMIC MATERIAL ON
THE CONTROL, SUPPORT, USAGE, AND
STRATEGIES FOR IMPLEMENTING EFFICIENT
DECISION MAKING SYSTEMS ACROSS A
VARIETY OF INDUSTRIES AND FIELDS.

FEATURING COMPREHENSIVE COVERAGE
ON NUMEROUS PERSPECTIVES, SUCH AS
DATA VISUALIZATION, PATTERN
ANALYSIS, AND PREDICTIVE ANALYTICS,
THIS MULTI-VOLUME BOOK IS AN
ESSENTIAL REFERENCE SOURCE FOR
RESEARCHERS, ACADEMICS,
PROFESSIONALS, MANAGERS, STUDENTS,
AND PRACTITIONERS INTERESTED IN THE
MAINTENANCE AND OPTIMIZATION OF
DECISION MANAGEMENT PROCESSES.

**SEVEN METHODS FOR TRANSFORMING
CORPORATE DATA INTO BUSINESS
INTELLIGENCE** - VASANT DHAR 1997

INFORMATION SYSTEMS: PAST, PRESENT,
AND EMERGING; INTELLIGENCE DENSITY A
METRIC FOR KNOWLEDGE WORK; THE
VOCABULARY OF INTELLIGENCE
DENSITY; METHOD ONE: DATA-DRIVEN
DECISION SUPPORT; METHOD TWO:
EVOLVING SOLUTIONS: GENETIC
ALGORITHMS; METHOD THREE:
SIMULATING THE BRAIN TO SOLVE
PROBLEMS: NEURAL NETWORKS; METHOD
FOUR: PUTTING EXPERT REASONING IN A
BOX: RULE-BASED SYSTEMS; METHOD
FIVE: DEALING WITH LINGUISTIC
AMBIGUITY: FUZZY LOGIC; METHOD SIX:
SOLVING PROBLEMS BY ANALOGY
CASE-BASED REASONING; METHOD SEVEN:
DERIVING RULES FROM DATA: MACHINE
LEARNING; APPENDIX SAVING TIME AND
MONEY WITH OBJECT; APPENDIX CASE
STUDIES.

**HANDBOOK OF RESEARCH ON SMART
MANAGEMENT FOR DIGITAL
TRANSFORMATION** - BARBOSA, BELEM
2022-03-11

IN A GLOBAL AND DIGITAL SOCIETY,
BUSINESSES ARE CONSTANTLY BEING
CHALLENGED BY INNOVATIVE AND
DISRUPTIVE MANAGEMENT STRATEGIES.
THE DRAMATIC CHANGES THAT TOOK
PLACE IN ALL CORNERS OF THE WORLD
DURING THE COVID-19 PANDEMIC
CONFIRMED THAT COMPANIES NEED TO
UPDATE THEIR RESOURCES AND
ANTICIPATE TRENDS. THE CURRENT
CHANGES INTRODUCED BY
DIGITALIZATION OFFER ENDLESS
INNOVATION SCENARIOS AND
STRATEGIC OPPORTUNITIES TO
COMPANIES BUT ALSO DEMAND AN
ACCURATE AND STRUCTURED ANALYSIS

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OF DRIVERS, MOTIVATIONS, AND DETERMINANTS FOR SUCCESS IN THIS TRANSFORMATION. THE HANDBOOK OF RESEARCH ON SMART MANAGEMENT FOR DIGITAL TRANSFORMATION ANALYZES THE DRIVERS OF DIGITAL TRANSFORMATION IN BUSINESSES AND ASSESSES DIGITAL TRANSFORMATION SUCCESS FACTORS IN THE SHORT, MEDIUM, AND LONG RUN. THIS CRITICAL REFERENCE SOURCE IS COMPRISED OF THEORETICAL AND EMPIRICAL CHAPTERS AS WELL AS CASE STUDIES ON DIGITAL ADOPTION BY COMPANIES IN DIFFERENT BUSINESS SECTORS. COVERING TOPICS SUCH AS BRAND MESSAGING, DIGITAL MEDIA PLATFORMS, AND SUCCESS DETERMINANTS, THIS BOOK IS AN ESSENTIAL RESOURCE FOR MANAGERS, RESEARCHERS, EDUCATORS OF HIGHER EDUCATION, BUSINESS STUDENTS, DIGITAL STRATEGISTS, BUSINESS ASSOCIATIONS, COMMUNICATION AND MARKETING AGENCIES, ENTREPRENEURS, AND ACADEMICIANS.

HANDBOOK OF RESEARCH ON MANAGING INFORMATION SYSTEMS IN DEVELOPING ECONOMIES - BOATENG, RICHARD
2020-04-17

TECHNOLOGY PROVIDES ACCESSIBILITY OTHERWISE UNAVAILABLE TO THE PEOPLE WHO CAN BENEFIT FROM IT THE MOST. AS NEW DIGITAL TOOLS BECOME LESS EXPENSIVE AND MORE WIDELY AVAILABLE, RESEARCH AND REAL-WORLD CASES THAT EXAMINE THE UNION BETWEEN EMERGENT COUNTRIES AND INFORMATION SYSTEMS ARE ESSENTIAL IN DETERMINING THE NEXT STEPS FOR THESE NATIONS. THE

HANDBOOK OF RESEARCH ON MANAGING INFORMATION SYSTEMS IN DEVELOPING ECONOMIES IS A PIVOTAL REFERENCE SOURCE THAT EXPLORES THE EFFECTS OF TECHNOLOGICAL DATA HANDLING WITHIN DEVELOPING ECONOMIES. COVERING A BROAD RANGE OF TOPICS SUCH AS EMERGING DIGITAL TECHNOLOGIES, SOCIO-ECONOMIC DEVELOPMENT, AND TECHNOLOGY STARTUPS, THIS BOOK IS IDEALLY DESIGNED FOR SOFTWARE PROGRAMMERS, POLICYMAKERS, PRACTITIONERS, EDUCATORS, ACADEMICIANS, STUDENTS, AND RESEARCHERS.

THE COMPLETE GUIDE TO BUSINESS ANALYTICS (COLLECTION) - THOMAS H. DAVENPORT 2012-10-14

A BRAND NEW COLLECTION OF BUSINESS ANALYTICS INSIGHTS AND ACTIONABLE TECHNIQUES... 3 AUTHORITY BOOKS, NOW IN A CONVENIENT E-FORMAT, AT A GREAT PRICE! 3 AUTHORITY EBOOKS DELIVER COMPREHENSIVE ANALYTICS KNOWLEDGE AND TOOLS FOR OPTIMIZING EVERY CRITICAL BUSINESS DECISION! USE BUSINESS ANALYTICS TO DRIVE MAXIMUM VALUE FROM ALL YOUR BUSINESS DATA! THIS UNIQUE 3 EBOOK PACKAGE WILL HELP YOU HARNESS YOUR INFORMATION, DISCOVER HIDDEN PATTERNS, AND SUCCESSFULLY ACT ON WHAT YOU LEARN. IN ENTERPRISE ANALYTICS, ANALYTICS PIONEER TOM DAVENPORT AND THE WORLD-RENOWNED EXPERTS AT THE INTERNATIONAL INSTITUTE FOR ANALYTICS (IIA) BRING TOGETHER THE

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LATEST TECHNIQUES, BEST PRACTICES, AND RESEARCH ON LARGE-SCALE ANALYTICS STRATEGY, TECHNOLOGY, IMPLEMENTATION, AND MANAGEMENT. USING REAL-WORLD EXAMPLES, THEY COVER EVERYTHING FROM BUILDING BETTER ANALYTICS ORGANIZATIONS TO GATHERING DATA; IMPLEMENTING PREDICTIVE ANALYTICS TO LINKING ANALYSIS WITH ORGANIZATIONAL PERFORMANCE. YOU'LL FIND SPECIFIC INSIGHTS FOR OPTIMIZING SUPPLY CHAINS, ONLINE SERVICES, MARKETING, FRAUD DETECTION, AND MANY OTHER BUSINESS FUNCTIONS; PLUS CHAPTER-LENGTH CASE STUDIES FROM HEALTHCARE, RETAIL, AND FINANCIAL SERVICES. NEXT, IN THE UP-TO-THE-MINUTE ANALYSIS WITHOUT PARALYSIS, SECOND EDITION, BABETTE E. BENSOUSSAN AND CRAIG S. FLEISHER HELP YOU SUCCEED WITH ANALYSIS WITHOUT GETTING MIRED IN ADVANCED MATH OR ARCANE THEORY. THEY WALK YOU THROUGH THE ENTIRE BUSINESS ANALYSIS PROCESS, AND GUIDE YOU THROUGH USING 12 CORE TOOLS FOR MAKING BETTER DECISIONS ABOUT STRATEGY AND OPERATIONS -- INCLUDING THREE POWERFUL TOOLS COVERED FOR THE FIRST TIME IN THIS NEW SECOND EDITION. THEN, IN BUSINESS AND COMPETITIVE ANALYSIS, FLEISHER AND BENSOUSSAN HELP YOU APPLY 24 LEADING BUSINESS ANALYSIS MODELS TO GAIN DEEP CLARITY ABOUT YOUR BUSINESS ENVIRONMENT, ANSWER TOUGH QUESTIONS, AND MAKE TOUGH CHOICES. THEY FIRST WALK YOU THROUGH DEFINING PROBLEMS, AVOIDING

PITFALLS, CHOOSING TOOLS, AND COMMUNICATING RESULTS. NEXT, THEY SYSTEMATICALLY ADDRESS BOTH "CLASSIC" TECHNIQUES AND THE MOST PROMISING NEW APPROACHES FROM ECONOMICS, FINANCE, SOCIOLOGY, ANTHROPOLOGY, AND THE INTELLIGENCE AND FUTURIST COMMUNITIES. FOR THE FIRST TIME, ONE BOOK COVERS NINE FORCES, COMPETITIVE POSITIONING, BUSINESS MODEL, SUPPLY CHAIN ANALYSES, BENCHMARKING, MCKINSEY 7S, SHADOWING, PRODUCT LINE, WIN/LOSS, STRATEGIC RELATIONSHIPS, CORPORATE REPUTATION, CRITICAL SUCCESS FACTORS, DRIVING FORCES, COUNTRY RISK, TECHNOLOGY FORECASTING, WAR GAMING, EVENT/TIMELINE, INDICATIONS, WARNING ANALYSES, COMPETITOR CASH FLOW, ACH, LINCHPIN ANALYSES, AND MORE. WHETHER YOU'RE AN EXECUTIVE, STRATEGIST, ANALYST, MARKETER, OR OPERATIONS PROFESSIONAL, THIS EBOOK COLLECTION WILL HELP YOU MAKE MORE EFFECTIVE, DATA-DRIVEN, PROFITABLE DECISIONS! FROM WORLD-RENOWNED ANALYTICS AND COMPETITIVE/BUSINESS INTELLIGENCE EXPERTS THOMAS H. DAVENPORT, BABETTE E. BENSOUSSAN, AND CRAIG S. FLEISHER

BUSINESS INTELLIGENCE - RIMVYDAS SKYRIUS 2021-03-08

THIS BOOK EXAMINES THE MANAGERIAL DIMENSIONS OF BUSINESS INTELLIGENCE (BI) SYSTEMS. IT DEVELOPS A SET OF GUIDELINES FOR VALUE CREATION BY IMPLEMENTING BUSINESS INTELLIGENCE

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SYSTEMS AND TECHNOLOGIES. IN PARTICULAR THE BOOK LOOKS AT BI AS A PROCESS – DRIVEN BY A MIX OF HUMAN AND TECHNOLOGICAL CAPABILITIES – TO SERVE COMPLEX INFORMATION NEEDS IN BUILDING INSIGHTS AND PROVIDING AID IN DECISION MAKING. AFTER AN INTRODUCTION TO THE KEY CONCEPTS OF BI AND NEIGHBORING AREAS OF INFORMATION PROCESSING, THE BOOK LOOKS AT THE COMPLEXITY AND MULTIDIMENSIONALITY OF BI. IT TACKLES BOTH DATA INTEGRATION AND INFORMATION INTEGRATION ISSUES. BODIES OF KNOWLEDGE AND OTHER WIDELY ACCEPTED COLLECTIONS OF EXPERIENCE ARE PRESENTED AND TURNED INTO LESSONS LEARNED. FOLLOWING A STRAIGHTFORWARD INTRODUCTION TO THE PROCESSES AND TECHNOLOGIES OF BI THE BOOK EMBARKS ON BI MATURITY AND AGILITY, THE COMPONENTS, DRIVERS AND INHIBITORS OF BI CULTURE AND SOFT BI FACTORS LIKE ATTENTION, SENSE AND TRUST. EVENTUALLY THE BOOK ATTEMPTS TO PROVIDE A HOLISTIC VIEW ON BUSINESS INTELLIGENCE, POSSIBLE STRUCTURES AND TRADEOFFS AND EMBARKS TO PROVIDE AN OUTLOOK ON POSSIBLE DEVELOPMENTS IN BI AND ANALYTICS.

TRIBAL UNITY (PAPERBACK) - EM CAMPBELL-PRETTY 2016-10-11

ARE YOU READY TO CREATE A ONE TEAM CULTURE? TRIBAL UNITY IS A REAL WORLD, PRACTICAL GUIDE FOR LEADERS COMMITTED TO MAKING THEIR ORGANISATION A GREAT PLACE TO WORK. BASED IN THE TRUE STORY OF

HOW ONE INSPIRING LEADER TRANSFORMED A HIGHLY TOXIC ORGANISATIONAL CULTURE, INTO AN INTERNATIONALLY RECOGNISED CASE STUDY OF SUCCESS. TRIBAL UNITY SHARES PROVEN PATTERNS THAT ARE REVOLUTIONISING THE WAY TEAMS OF TEAMS CONNECT AND PERFORM. EM CAMPBELL-PRETTY IS AN INTERNATIONALLY ACCLAIMED BUSINESS STRATEGIST, SPEAKER AND ONE OF AUSTRALIA'S LEADING ENTERPRISE AGILE CONSULTANTS. AFTER 20 YEARS IN SENIOR BUSINESS ROLES WITHIN MULTINATIONAL BLUE CHIP CORPORATIONS, EM DISCOVERED AGILE AND BECAME PASSIONATE ABOUT THE CHANCE IT PROVIDES TO ALIGN BUSINESS AND IT AROUND THE DELIVERY OF VALUE. TODAY EM IS INSTRUMENTAL IN EMPOWERING AUSTRALIA'S LARGEST ENTERPRISES IN IMPROVING THE EFFECTIVENESS OF THEIR TEAMS.

INTEGRATION OF DATA MINING IN BUSINESS INTELLIGENCE SYSTEMS - AZEVEDO, Ana 2014-09-30

UNCOVERING AND ANALYZING DATA ASSOCIATED WITH THE CURRENT BUSINESS ENVIRONMENT IS ESSENTIAL IN MAINTAINING A COMPETITIVE EDGE. AS SUCH, MAKING INFORMED DECISIONS BASED ON THIS DATA IS CRUCIAL TO MANAGERS ACROSS INDUSTRIES. INTEGRATION OF DATA MINING IN BUSINESS INTELLIGENCE SYSTEMS INVESTIGATES THE INCORPORATION OF DATA MINING INTO BUSINESS TECHNOLOGIES USED IN THE DECISION MAKING PROCESS. EMPHASIZING CUTTING-EDGE RESEARCH AND RELEVANT

CONCEPTS IN DATA DISCOVERY AND ANALYSIS, THIS BOOK IS A COMPREHENSIVE REFERENCE SOURCE FOR POLICYMAKERS, ACADEMICIANS, RESEARCHERS, STUDENTS, TECHNOLOGY DEVELOPERS, AND PROFESSIONALS INTERESTED IN THE APPLICATION OF DATA MINING TECHNIQUES AND PRACTICES IN BUSINESS INFORMATION SYSTEMS.

ENCYCLOPEDIA OF INFORMATION SCIENCE AND TECHNOLOGY, FOURTH EDITION - KHOSROW-POUR, D.B.A., MEHDI 2017-06-20

IN RECENT YEARS, OUR WORLD HAS EXPERIENCED A PROFOUND SHIFT AND PROGRESSION IN AVAILABLE COMPUTING AND KNOWLEDGE SHARING INNOVATIONS. THESE EMERGING ADVANCEMENTS HAVE DEVELOPED AT A RAPID PACE, DISSEMINATING INTO AND AFFECTING NUMEROUS ASPECTS OF CONTEMPORARY SOCIETY. THIS HAS CREATED A PIVOTAL NEED FOR AN INNOVATIVE COMPENDIUM ENCOMPASSING THE LATEST TRENDS, CONCEPTS, AND ISSUES SURROUNDING THIS RELEVANT DISCIPLINE AREA. DURING THE PAST 15 YEARS, THE ENCYCLOPEDIA OF INFORMATION SCIENCE AND TECHNOLOGY HAS BECOME RECOGNIZED AS ONE OF THE LANDMARK SOURCES OF THE LATEST KNOWLEDGE AND DISCOVERIES IN THIS DISCIPLINE. THE ENCYCLOPEDIA OF INFORMATION SCIENCE AND TECHNOLOGY, FOURTH EDITION IS A 10-VOLUME SET WHICH INCLUDES 705 ORIGINAL AND PREVIOUSLY UNPUBLISHED RESEARCH ARTICLES COVERING A FULL RANGE OF

PERSPECTIVES, APPLICATIONS, AND TECHNIQUES CONTRIBUTED BY THOUSANDS OF EXPERTS AND RESEARCHERS FROM AROUND THE GLOBE. THIS AUTHORITATIVE ENCYCLOPEDIA IS AN ALL-ENCOMPASSING, WELL-ESTABLISHED REFERENCE SOURCE THAT IS IDEALLY DESIGNED TO DISSEMINATE THE MOST FORWARD-THINKING AND DIVERSE RESEARCH FINDINGS. WITH CRITICAL PERSPECTIVES ON THE IMPACT OF INFORMATION SCIENCE MANAGEMENT AND NEW TECHNOLOGIES IN MODERN SETTINGS, INCLUDING BUT NOT LIMITED TO COMPUTER SCIENCE, EDUCATION, HEALTHCARE, GOVERNMENT, ENGINEERING, BUSINESS, AND NATURAL AND PHYSICAL SCIENCES, IT IS A PIVOTAL AND RELEVANT SOURCE OF KNOWLEDGE THAT WILL BENEFIT EVERY PROFESSIONAL WITHIN THE FIELD OF INFORMATION SCIENCE AND TECHNOLOGY AND IS AN INVALUABLE ADDITION TO EVERY ACADEMIC AND CORPORATE LIBRARY.

ANALYTICS AND KNOWLEDGE MANAGEMENT - SULIMAN HAWAMDEH 2018-08-06

THE PROCESS OF TRANSFORMING DATA INTO ACTIONABLE KNOWLEDGE IS A COMPLEX PROCESS THAT REQUIRES THE USE OF POWERFUL MACHINES AND ADVANCED ANALYTICS TECHNIQUE. ANALYTICS AND KNOWLEDGE MANAGEMENT EXAMINES THE ROLE OF ANALYTICS IN KNOWLEDGE MANAGEMENT AND THE INTEGRATION OF BIG DATA THEORIES, METHODS, AND TECHNIQUES INTO AN ORGANIZATIONAL KNOWLEDGE MANAGEMENT FRAMEWORK.

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CHAPTERS WRITTEN BY RESEARCHERS AND PROFESSIONALS PROVIDE INSIGHT INTO THEORIES, MODELS, TECHNIQUES, AND APPLICATIONS WITH CASE STUDIES EXAMINING THE USE OF ANALYTICS IN ORGANIZATIONS. THE PROCESS OF TRANSFORMING DATA INTO ACTIONABLE KNOWLEDGE IS A COMPLEX PROCESS THAT REQUIRES THE USE OF POWERFUL MACHINES AND ADVANCED ANALYTICS TECHNIQUES. ANALYTICS, ON THE OTHER HAND, IS THE EXAMINATION, INTERPRETATION, AND DISCOVERY OF MEANINGFUL PATTERNS, TRENDS, AND KNOWLEDGE FROM DATA AND TEXTUAL INFORMATION. IT PROVIDES THE BASIS FOR KNOWLEDGE DISCOVERY AND COMPLETES THE CYCLE IN WHICH KNOWLEDGE MANAGEMENT AND KNOWLEDGE UTILIZATION HAPPEN. ORGANIZATIONS SHOULD DEVELOP KNOWLEDGE FOCUSES ON DATA QUALITY, APPLICATION DOMAIN, SELECTING ANALYTICS TECHNIQUES, AND ON HOW TO TAKE ACTIONS BASED ON PATTERNS AND INSIGHTS DERIVED FROM ANALYTICS. CASE STUDIES IN THE BOOK EXPLORE HOW TO PERFORM ANALYTICS ON SOCIAL NETWORKING AND USER-BASED DATA TO DEVELOP KNOWLEDGE. ONE CASE EXPLORES ANALYZE DATA FROM TWITTER FEEDS. ANOTHER EXAMINES THE ANALYSIS OF DATA OBTAINED THROUGH USER FEEDBACK. ONE CHAPTER INTRODUCES THE DEFINITIONS AND PROCESSES OF SOCIAL MEDIA ANALYTICS FROM DIFFERENT PERSPECTIVES AS WELL AS FOCUSES ON TECHNIQUES AND TOOLS USED FOR SOCIAL MEDIA ANALYTICS.

DATA VISUALIZATION HAS A CRITICAL ROLE IN THE ADVANCEMENT OF MODERN DATA ANALYTICS, PARTICULARLY IN THE FIELD OF BUSINESS INTELLIGENCE AND ANALYTICS. IT CAN GUIDE MANAGERS IN UNDERSTANDING MARKET TRENDS AND CUSTOMER PURCHASING PATTERNS OVER TIME. THE BOOK ILLUSTRATES VARIOUS DATA VISUALIZATION TOOLS THAT CAN SUPPORT ANSWERING DIFFERENT TYPES OF BUSINESS QUESTIONS TO IMPROVE PROFITS AND CUSTOMER RELATIONSHIPS. THIS INSIGHTFUL REFERENCE CONCLUDES WITH A CHAPTER ON THE CRITICAL ISSUE OF CYBERSECURITY. IT EXAMINES THE PROCESS OF COLLECTING AND ORGANIZING DATA AS WELL AS REVIEWING VARIOUS TOOLS FOR TEXT ANALYSIS AND DATA ANALYTICS AND DISCUSSES DEALING WITH COLLECTIONS OF LARGE DATASETS AND A GREAT DEAL OF DIVERSE DATA TYPES FROM LEGACY SYSTEM TO SOCIAL NETWORKS PLATFORMS.

RESEARCH ANTHOLOGY ON FACILITATING NEW EDUCATIONAL PRACTICES THROUGH COMMUNITIES OF LEARNING - MANAGEMENT ASSOCIATION, INFORMATION RESOURCES 2020-10-30
WITH THE FUTURE OF EDUCATION BEING DISRUPTED AND THE ONSET OF DAY-TO-DAY UNCERTAINTIES AND CHALLENGES THAT HAVE TO BE SOLVED QUICKLY, TEACHERS ARE NOW TURNING TO PROFESSIONAL DEVELOPMENT COMMUNITIES/SUPPORT COMMUNITIES WHERE THEY CAN SHARE AND LEARN

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ABOUT EFFECTIVE PRACTICES TO USE IN THE CLASSROOM. WHILE TRANSITIONING TO BLENDED OR ONLINE LEARNING AND KEEPING UP WITH THE TECHNOLOGICAL ADVANCES IN EDUCATION, THESE COMMUNITIES PROVIDE AN ESSENTIAL BACKBONE FOR TEACHERS TO RELY ON FOR SUPPORT AND UPDATED KNOWLEDGE ON WHAT EDUCATIONAL PRACTICES ARE BEING UTILIZED, HOW THEY ARE WORKING, AND WHAT SOLUTIONS HAVE BEEN FOUND FOR THE EVER-CHANGING CLIMATE OF EDUCATION. RESEARCH ON THE BENEFITS AND USE OF THESE COMMUNITIES, AS WELL AS ON THE LATEST EDUCATIONAL PRACTICES, IS ESSENTIAL IN TEACHER DEVELOPMENT AND STUDENT LEARNING IN THE CURRENT CULTURE OF A RAPIDLY CHANGING EDUCATIONAL ENVIRONMENT. THE RESEARCH ANTHOLOGY ON FACILITATING NEW EDUCATIONAL PRACTICES THROUGH COMMUNITIES OF LEARNING CONTAINS HAND-SELECTED, PREVIOUSLY PUBLISHED RESEARCH THAT PROVIDES INFORMATION ON THE COMMUNITIES OF LEARNING THAT TEACHERS ARE CURRENTLY INVOLVED IN TO SEEK THE LATEST EDUCATIONAL PRACTICES. THE CHAPTERS COVER THE CONTEXT OF THESE COMMUNITIES, THE BENEFITS, AND AN OVERVIEW OF HOW THIS SUPPORT IS A NECESSARY TOOL IN TODAY'S PRACTICES OF TEACHING AND LEARNING. WHILE HIGHLIGHTING TOPICS SUCH AS LEARNING COMMUNITIES, TEACHER DEVELOPMENT, MENTORING, AND VIRTUAL COMMUNITIES, THIS BOOK IS ESSENTIAL FOR INSERVICE AND PRESERVICE TEACHERS,

ADMINISTRATORS, TEACHER EDUCATORS, PRACTITIONERS, STAKEHOLDERS, RESEARCHERS, ACADEMICIANS, AND STUDENTS WHO ARE INTERESTED IN HOW COMMUNITIES OF PRACTICE TIE INTO PROFESSIONAL DEVELOPMENT, TEACHER LEARNING, AND THE ONLINE SHIFT IN TEACHING. THE BEST THINKING IN BUSINESS ANALYTICS FROM THE DECISION SCIENCES INSTITUTE - DECISION SCIENCES INSTITUTE 2015-08-18 TODAY, BUSINESS SUCCESS DEPENDS ON MAKING GREAT DECISIONS – AND MAKING THEM FAST. LEADING ORGANIZATIONS APPLY SOPHISTICATED BUSINESS ANALYTICS TOOLS AND TECHNOLOGIES TO EVALUATE VAST AMOUNTS OF DATA, GLEAN NEW INSIGHTS, AND INCREASE BOTH THE SPEED AND QUALITY OF DECISION MAKING. IN THE BEST THINKING AND PRACTICES IN BUSINESS ANALYTICS FROM THE DECISION SCIENCES INSTITUTE , DSI HAS COMPILED AWARD-WINNING AND AWARD-NOMINATED CONTRIBUTIONS FROM ITS MOST RECENT CONFERENCES: PAPERS THAT ILLUMINATE EXCEPTIONALLY HIGH-VALUE APPLICATIONS AND RESEARCH ON ANALYTICS FOR DECISION-MAKING. THESE PAPERS HAVE APPEARED IN NO OTHER DSI COLLECTION. EXPLORE THEM HERE, AND YOU'LL DISCOVER POWERFUL NEW OPPORTUNITIES FOR COMPETITIVE ADVANTAGE THROUGH ANALYTICS. FOR ALL BUSINESS, ACADEMIC, AND ORGANIZATIONAL PROFESSIONALS CONCERNED WITH THE SCIENCE OF MORE EFFECTIVE DECISION-MAKING, AND FOR

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UNDERGRADUATE STUDENTS, GRADUATE STUDENTS, AND CERTIFICATION CANDIDATES IN ALL RELATED FIELDS.

MANAGEMENT APPROACH FOR RESOURCE-PRODUCTIVE OPERATIONS -

MARKUS HAMMER 2018-07-10

MARKUS HAMMER INVESTIGATES A TIME-BASED AND ANALYTICS-SUPPORTED OPERATIONS MANAGEMENT APPROACH. HE EXPLORES FIVE PERSPECTIVES: 1) THE NEEDS OF INDUSTRY, IN PARTICULAR MANUFACTURING IN PROCESS INDUSTRIES, 2) THE IMPACT OF DIGITIZATION, WITH FOCUS ON BIG DATA AND ANALYTICS, 3) THE MANAGEMENT OF OPERATIONS THROUGH TIME-BASED PERFORMANCE METRICS, 4) HOW OPERATIONS IMPROVEMENT METHODS AND ADVANCED PROCESS CONTROL HELP ACHIEVE RESOURCE-PRODUCTIVE OPERATIONS AND 5) LEARNING FROM PRACTICE BASED ON TWO EMPIRICAL CASE STUDIES. THE AUTHOR CONCEIVES, EXPLAINS, AND TESTS AN IMPLEMENTATION METHODOLOGY. THE FINAL CASE STUDY PROVES THAT THE DEVELOPED IMPLEMENTATION METHODOLOGY WORKS IN PRACTICE.

DATA GOVERNANCE - JOHN LADLEY 2019-11-08

MANAGING DATA CONTINUES TO GROW AS A NECESSITY FOR MODERN ORGANIZATIONS. THERE ARE SEEMINGLY INFINITE OPPORTUNITIES FOR ORGANIC GROWTH, REDUCTION OF COSTS, AND CREATION OF NEW PRODUCTS AND SERVICES. IT HAS BECOME APPARENT THAT NONE OF THESE OPPORTUNITIES

CAN HAPPEN SMOOTHLY WITHOUT DATA GOVERNANCE. THE COST OF EXPONENTIAL DATA GROWTH AND PRIVACY / SECURITY CONCERNS ARE BECOMING BURDENSOME.

ORGANIZATIONS WILL ENCOUNTER UNEXPECTED CONSEQUENCES IN NEW SOURCES OF RISK. THE SOLUTION TO THESE CHALLENGES IS ALSO DATA GOVERNANCE; ENSURING BALANCE BETWEEN RISK AND OPPORTUNITY. DATA GOVERNANCE, SECOND EDITION, IS FOR ANY EXECUTIVE, MANAGER OR DATA PROFESSIONAL WHO NEEDS TO UNDERSTAND OR IMPLEMENT A DATA GOVERNANCE PROGRAM. IT IS REQUIRED TO ENSURE CONSISTENT, ACCURATE AND RELIABLE DATA ACROSS THEIR ORGANIZATION. THIS BOOK OFFERS AN OVERVIEW OF WHY DATA GOVERNANCE IS NEEDED, HOW TO DESIGN, INITIATE, AND EXECUTE A PROGRAM AND HOW TO KEEP THE PROGRAM SUSTAINABLE. THIS VALUABLE RESOURCE PROVIDES COMPREHENSIVE GUIDANCE TO BEGINNING PROFESSIONALS, MANAGERS OR ANALYSTS LOOKING TO IMPROVE THEIR PROCESSES, AND ADVANCED STUDENTS IN DATA MANAGEMENT AND RELATED COURSES. WITH THE PROVIDED FRAMEWORK AND CASE STUDIES ALL PROFESSIONALS IN THE DATA GOVERNANCE FIELD WILL GAIN KEY INSIGHTS INTO LAUNCHING SUCCESSFUL AND MONEY-SAVING DATA GOVERNANCE PROGRAM. INCORPORATES INDUSTRY CHANGES, LESSONS LEARNED AND NEW APPROACHES EXPLORES VARIOUS WAYS IN WHICH DATA ANALYSTS AND MANAGERS CAN ENSURE CONSISTENT

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ACCURATE AND RELIABLE DATA ACROSS THEIR ORGANIZATIONS INCLUDES NEW CASE STUDIES WHICH DETAIL REAL-WORLD SITUATIONS EXPLORES ALL OF THE CAPABILITIES AN ORGANIZATION MUST ADOPT TO BECOME DATA DRIVEN PROVIDES GUIDANCE ON VARIOUS APPROACHES TO DATA GOVERNANCE, TO DETERMINE WHETHER AN ORGANIZATION SHOULD BE LOW PROFILE, CENTRAL CONTROLLED, AGILE, OR TRADITIONAL PROVIDES GUIDANCE ON USING TECHNOLOGY AND SEPARATING VENDOR HYPE FROM SINCERE DELIVERY OF NECESSARY CAPABILITIES OFFERS READERS INSIGHTS INTO HOW THEIR ORGANIZATIONS CAN IMPROVE THE VALUE OF THEIR DATA, THROUGH DATA QUALITY, DATA STRATEGY AND DATA LITERACY PROVIDES UP TO 75% BRAND-NEW CONTENT COMPARED TO THE FIRST EDITION

INTERNET MARKETING AND BIG DATA

EXPLOITATION - I. CHASTON

2015-02-11

UNDERSTANDING NEW STRATEGIC APPROACHES IS PROVIDED BY EXAMINING HOW THE ONLINE WORLD IS BEING EXPLOITED BY ORGANISATIONS IN SECTORS OF A MODERN ECONOMY SUCH RETAILING, HEALTHCARE AND THE PUBLIC SECTOR IN TERMS OF CREATING NEW FORMS OF COMPETITIVE ADVANTAGE AS A CONSEQUENCE OF THE ADVENT OF MOBILE TECHNOLOGY AND ONLINE SOCIAL NETWORKS.

ANALYTICS, DATA SCIENCE, AND ARTIFICIAL INTELLIGENCE - RAMESH SHARDA 2020-03-06

FOR COURSES IN DECISION SUPPORT SYSTEMS, COMPUTERIZED DECISION-MAKING TOOLS, AND MANAGEMENT SUPPORT SYSTEMS. MARKET-LEADING GUIDE TO MODERN ANALYTICS, FOR BETTER BUSINESS DECISIONS ANALYTICS, DATA SCIENCE, & ARTIFICIAL INTELLIGENCE: SYSTEMS FOR DECISION SUPPORT IS THE MOST COMPREHENSIVE INTRODUCTION TO TECHNOLOGIES COLLECTIVELY CALLED ANALYTICS (OR BUSINESS ANALYTICS) AND THE FUNDAMENTAL METHODS, TECHNIQUES, AND SOFTWARE USED TO DESIGN AND DEVELOP THESE SYSTEMS. STUDENTS GAIN INSPIRATION FROM EXAMPLES OF ORGANISATIONS THAT HAVE EMPLOYED ANALYTICS TO MAKE DECISIONS, WHILE LEVERAGING THE RESOURCES OF A COMPANION WEBSITE. WITH SIX NEW CHAPTERS, THE 11TH EDITION MARKS A MAJOR REORGANISATION REFLECTING A NEW FOCUS -- ANALYTICS AND ITS ENABLING TECHNOLOGIES, INCLUDING AI, MACHINE-LEARNING, ROBOTICS, ~~TEXTBOOKS AND INNOVATION~~

Laurier Schramm 2017-12-18

THE BOOK PROVIDES A BASIC INTRODUCTION ON INNOVATION TECHNOLOGY IN RESEARCH AND INDUSTRY, MAINLY CHEMICAL/ TECHNICAL INDUSTRY AND THEREFORE BRIDGES THE GAP BETWEEN ACADEMIC AND CORPORATE MARKETS. THE DIFFERENT INNOVATION STAGES ARE DISCUSSED AND TOOLS PRESENTED HOW TO SUCCESSFULLY APPLY THIS KNOWLEDGE WITHIN A RESEARCH ORGANIZATION.

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