

Business Society Sustainability Stakeholder Management

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Societal Learning and Change - Steve Waddell 2017-09-08

Constructing roads in Madagascar; forestry along Canada's Pacific Coast; water and sanitation projects in South Africa; community banking in the United States; constructing a new global system for corporate reporting. These all have something in common. They provide great illustrations of the types of profound and wise changes needed in the way we run our affairs if we are to respond to the scale of environmental and social challenges and opportunities facing us. They are examples of "societal learning and change". Today, this phenomenon is occurring across industries as diverse as resources extraction, infrastructure development, agriculture and information technology at the local, national, regional and global levels. Its essence involves the ability to create rich relationships that bridge large differences. This book describes this phenomenon for practitioners to help them address issues and develop opportunities more effectively. Building on the traditions of individual and organizational learning, this book suggests that our challenge is to create learning societies and processes. This involves both change in ourselves as individuals, but also change in the way the three key systems that make up our societies – the political system (government), economic system (business) and social system (civil society) – function by creating more robust interactions that respond to human and environmental imperatives rather than organizational ones. Societal Learning and Change presents a meta-framework that covers diverse approaches, including corporate citizenship, social responsibility, community development, private-public partnerships, inter-sectoral collaboration and sustainability strategies. It makes sense of all of these by emphasising that they all share the need to change relationships at the societal level and explaining how to do this from a systems perspective. The book helps overcome the conundrum where individual organisations are unsuccessfully trying to achieve big change with their stakeholders. Rather than stakeholder management with an organization-centric viewpoint, this book describes the importance of taking a stakeholder engagement and issue/opportunity-centric strategy. Wherever you are, you can make a contribution to shifting the paradigm through a societal learning and change strategy. The critical contribution is creating new relationships between people and organizations that traditionally would not interact but in fact have common interests. When

these relationships become meaningful by addressing a problem or developing an opportunity, people begin to learn about each other and develop mutual appreciation and understanding. Often this process is complicated and confusing. People do not use words in the same way even if they speak the same formal language; they do not learn or perceive the world the same way although they may share a common culture; their organizations have diverse goals, resources and weaknesses that make working together problematic. However, it is these very differences that are the source of the value of working together. Societal Learning and Change aims to make it easier to solve differences in order to work together successfully; it does this by identifying some of the differences as sources of tension and opportunity and describing the development processes of building relationships that can produce mutually rewarding innovation that is unimaginable when the relationship begins. This is an extremely optimistic book at a time of great pessimism about the huge forces of globalization and corporate power that seem to be overwhelming us. It will be essential reading for students and practitioners in the fields of organizational learning, sustainability, poverty, international development and stakeholder relations.

Business and Society: Ethics, Sustainability, and Stakeholder Management - Archie B. Carroll 2014-01-01

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your

values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business and Society - Archie B. Carroll 2017-01-31

The A to Z of Corporate Social Responsibility - Wayne Visser 2010-05-20

CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field. The A to Z of Corporate Social Responsibility is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions. This paperback edition includes all the latest developments in CSR as well as incorporating new sections on boardroom pay, the sub-prime market and the financial crisis. Praise for the first edition: "A complete reference guide...offers an invaluable combination of lessons learned and best practice for the future...provides first-hand insights" (Forum CSR International, October 2008) "This is a timely and innovative contribution to the field of Corporate Social Responsibility" (Retail & Leisure International, February 2008) "...a handy reference to have on the shelf behind your desk..." (Ethical Performance, February 2008) "You will not find a wider display of today's key global players and their action programs than here." (CSR-News.net, May 2008) "The book contains a great deal of detailed research." (Supply Management, May 2008)

Encyclopedia of Stakeholder Management - Jacob D. Rendtorff 2023-02-14

This Encyclopedia provides a comprehensive overview of the most important concepts of stakeholder theory and management in business and public administration. It identifies that stakeholders are essential for value-creation in democratic societies.

Sustainability, Stakeholder Governance, and Corporate Social Responsibility - Sinziana Dorobantu 2018-08-10

The chapters in this volume cover a wide range of theoretical perspectives grounded in strategy, economics and sociology, employ various

methodological approaches, and offer new arguments on the connections that exist between firms' decisions relating to sustainability, CSR, and the governance of their stakeholder relations.

Stakeholder Management - David M. Wasieleski 2017-06-02

This book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

Business & Society: Ethics, Sustainability & Stakeholder Management - Archie B. Carroll 2017-05-24

Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 10E. Readers see, first-hand, how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. They review the importance of business decision making particularly now, as businesses recover from a perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Corporate Responsibility - Archie B. Carroll 2012-08-30

This landmark history of corporate responsibility documents corporate power and business behaviour from the mid-eighteenth century to the modern day. It shows how corporate responsibility has evolved, with the roles, responsibilities and performance of corporations coming increasingly under the spotlight as new norms of transparency and accountability emerge.

Business & Society - Archie B. Carroll 2006

BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and internal groups that have a stake, or interest, in that business. It is a fundamental goal of the course that students really get that responsible business decision makers strive to balance and protect the interests of various stakeholders-investors, employees, community, environment, etc. An emphasis is also placed on the fact that one needs to understand that business situations will continually arise that will truly test ones values and ethics. BUSINESS AND SOCIETY not only exposes students to diverse and important stakeholder and ethical frameworks for considering and protecting stakeholder interests, through its use of cases and other real-world applications, this text enhances the precision with which students think

about and practice ethical decision making. Opportunities to apply stakeholder and ethical systems to specific business problems abound, and questions are provided with all cases and applications to focus student reasoning, ensuring excellent preparation for class discussions.

Corporate Citizenship in Developing Countries - Mahad Huniche 2006

"This book is about corporate citizenship in developing countries, paying special attention to the new partnerships between companies, development agencies and/or civil society organisations. The book will deal with some of the following issues: analyse the background for discussing corporate citizenship in developing countries; describe some of the development issues facing companies trying to be good corporate citizens; present the background and content of the new partnerships between companies, development agencies and civil society organisations; and discuss the potentials and pitfalls of these cooperative approaches."

"The book is written by scholars and practitioners with comprehensive knowledge of corporate citizenship, corporate social responsibility, private sector development, etc."--BOOK JACKET.

The A to Z of Corporate Social Responsibility - Wayne Visser 2009-08-27

This is the world's first complete reference on CSR, compiled by the Institute for Corporate Cultural Affairs (the ICCA). The entries have been written by leading experts, leading global thinkers and CSR practitioners. In these pages lie the answers to questions such as: What do we mean by CSR? In what way are organizations viewed as citizens of the countries in which they operate? How does a company know when it is operating in a sustainable way? What is ethical investment? The reference also lists and describes the most important organizations and landmarks in the field of CSR. The book comprises 339 terms, which are split into core concepts, key words and definitions to form the standard reference for managers, academics, teachers, students, officials and volunteers in the field of CSR. This is a timely and innovative contribution to the field of Corporate Social Responsibility – the definitive terminology reference on CSR, business society relations and the organizations and standards in the field.

Business & Society: Ethics, Sustainability & Stakeholder Management -

Archie B. Carroll 2022-03-21

Gain a solid understanding of the importance of business ethics, sustainability and stakeholder management using a strong managerial perspective within Carroll/Brown/Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 11E. You discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses navigate today's issues, such as climate change and a global pandemic. Updated chapter content and 34 timely cases examine the social, legal, political and ethical responsibilities of a business to all external and internal groups that have a stake or interest in

that business. Ethics in Practice cases also provide opportunities to apply your skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managing Sustainable Business - Gilbert G. Lenssen 2018-03-07

This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

Business & society - Archie B and Buchholtz Carroll (Ann K.)

Business & Society - Archie B. Carroll 2003

Business and Society: Ethics and Stakeholder Management, 5th edition employs a stakeholder management framework, emphasizing business' social and ethical responsibilities to both external and internal stakeholder groups. A twin theme of business ethics illustrates how ethical or moral considerations are included in the public issues facing organizations and the decision making process of managers. The text is written from a managerial perspective that along with the two themes shows how to identify stakeholders, incorporate their concerns into the organization's strategy and operations, and also integrate ethical wisdom into their decision making process. In addition, 35 case histories are included to help connect theory and practice through timely and interesting examples.

Business and Society - Anne T. Lawrence 2004-04-01

Business and Society: Stakeholder Relations, Ethics and Public Policy by Lawrence/Weber/Post, has continued through several successive author teams to be the market-leader in its field. For over thirty years, Business and Society has been updated and reinvented in response to society's relationship to business. Business and Society, 11e highlights why government regulation is sometimes required as well as new models of business-community collaboration. Business and Society,

11e is a book with a point of view. Lawrence, Weber and Post believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success. The book is designed to be easily modularized; an instructor who wishes to focus on a particular portion of the material may select individual chapters or cases to be packaged in a Primis custom product.

Studyguide for Business and Society - 1st Edition Wiegman and Glasberg
2011-02

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included.

Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific.

Accompanys: 9780538453165 .

Principles of Stakeholder Management - Clarkson Centre for Business Ethics 1999

Business Ethics - Archie B. Carroll 2013-12-19

These readings grew out of the author's monthly column on business ethics in the business section of the Athens Banner-Herald newspaper.

Written in an open and engaging style, the book features topics that are timely, each followed by several thought provoking discussion questions.

The book includes readings on the current financial crisis in order to challenge today's students to confront the economic reality in which they will have to live. An excellent addition to any Business Ethics course.

Corporate Sustainability and Responsibility - Mark Anthony Camilleri 2017

Today's corporations are increasingly implementing responsible behaviours as they pursue profit-making activities. A thorough literature review suggests that there is a link between corporate social responsibility (CSR) or corporate social performance (CSP) and financial performance. In

addition, there are relevant theoretical underpinnings and empirical studies that have often used other concepts, including corporate citizenship, stakeholder management and business ethics. In this light, this

contribution reports on how CSR is continuously evolving to reflect contemporary societal realities. At the same time, it critically analyses some of the latest value-based CSR constructs. This review paper puts

forward a conceptual framework for corporate sustainability and responsibility. It suggests that responsible business practices create economic and societal value by re-aligning their corporate objectives with stakeholder management and environmental responsibility.

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A Stakeholder Approach to Corporate Social Responsibility - Philip Kotler
2016-03-16

Corporate social responsibility has grown into a global phenomenon that encompasses businesses, consumers, governments, and civil society, and

many organizations have adopted its discourse. Yet corporate social responsibility remains an uncertain and poorly defined ambition, with few absolutes. First, the issues that organizations must address can easily be interpreted to include virtually everyone and everything. Second, with their unique, often particular characteristics, different stakeholder groups tend to focus only on specific issues that they believe are the most appropriate and relevant in organizations' corporate social responsibility programs.

Thus, beliefs about what constitutes a socially responsible and sustainable organization depend on the perspective of the stakeholder. Third, in any organization, the beliefs of organizational members about their organization's social responsibilities vary according to their function and department, as well as their own managerial fields of knowledge. A Stakeholder Approach to Corporate Social Responsibility provides a comprehensive collection of cutting-edge theories and research that can lead to a more multifaceted understanding of corporate social responsibility in its various forms, the pressures and conflicts that result from these different understandings, and some potential solutions for reconciling them.

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Rethink! Project Stakeholder Management - Pernille Eskerod, PhD, MSc
2016-02-01

Rethink! Project Stakeholder Management broadens the current view of project landscapes in this thoroughly researched investigation of project stakeholder theory, methods, and practices. Building on the current literature, Huemann, Eskerod, and Ringhofer portray the two most common stakeholder management approaches as existing on a continuum between managing of stakeholders and managing for stakeholders. Their research study offers detailed insights into how four contemporary projects, each with complex stakeholder situations and different stakeholder management styles, used focus groups and systemic constellation methods to aid project teams in clarifying roles, visualizing relationships, and identifying stakeholders and their needs.

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the managerial synapse and company-relevant stakeholders-based management system able to help companies and stakeholders face successfully the challenges of digital transformation and the COVID-19 crisis and to generate greater organization functionality and performance. The book will be of interest to company managers and management specialists, management academics, consultants and researchers, and MBA students interested in a style of management with social responsibility at the forefront.

Corporate Social Responsibility - James Weber 2018-05-14

Volume Two of Business and Society 360 focuses on research drawn from work grounded in 'corporate social responsibility' and 'corporate citizenship.'

Leveraging Corporate Responsibility - C. B. Bhattacharya 2011-09-15

This book shows how companies can maximize the value of their CR initiatives by fostering strong stakeholder relationships.

Business & Sustainability - Gabriel Eweje 2011-12-06

This volume aims to assist readers to navigate the conceptual maze surrounding discussions of business and sustainability by offering critical reflection on the state of business action for environmental sustainability and providing evidence about what is actually taking place in real localities and businesses.

Stakeholder Capitalism - Klaus Schwab 2021-01-27

Reimagining our global economy so it becomes more sustainable and prosperous for all Our global economic system is broken. But we can replace the current picture of global upheaval, unsustainability, and uncertainty with one of an economy that works for all people, and the planet. First, we must eliminate rising income inequality within societies where productivity and wage growth has slowed. Second, we must reduce the dampening effect of monopoly market power wielded by large corporations on innovation and productivity gains. And finally, the short-sighted exploitation of natural resources that is corroding the environment and affecting the lives of many for the worse must end. The debate over the causes of the broken economy—laissez-faire government, poorly managed globalization, the rise of technology in favor of the few, or yet another reason—is wide open. Stakeholder Capitalism: A Global Economy that Works for Progress, People and Planet argues convincingly that if we don't start with recognizing the true shape of our problems, our current system will continue to fail us. To help us see our challenges more clearly, Schwab—the Founder and Executive Chairman of the World Economic Forum—looks for the real causes of our system's shortcomings, and for solutions in best practices from around the world in places as diverse as China, Denmark, Ethiopia, Germany, Indonesia, New Zealand, and Singapore. And in doing so, Schwab finds emerging examples of new ways of doing things that provide grounds for hope, including: Individual agency: how countries and policies can make a difference against large external forces A clearly defined social contract: agreement on shared

values and goals allows government, business, and individuals to produce the most optimal outcomes Planning for future generations: short-sighted presentism harms our shared future, and that of those yet to be born Better measures of economic success: move beyond a myopic focus on GDP to more complete, human-scaled measures of societal flourishing By accurately describing our real situation, Stakeholder Capitalism is able to pinpoint achievable ways to deal with our problems. Chapter by chapter, Professor Schwab shows us that there are ways for everyone at all levels of society to reshape the broken pieces of the global economy and—country by country, company by company, and citizen by citizen—glue them back together in a way that benefits us all.

Business & Society + Lms Integrated Mindtap Management, 1 Term 6 Months Printed Access Card - 2017

Managing Sustainable Stakeholder Relationships - Linda O'Riordan 2017-09-01

This book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society. Though concepts of responsible management continue to evolve, its key objective is to explore the opportunities and dilemmas which business decision-makers face when attempting to reconcile their organisation's interests with those of other stakeholder groups. In this intensely debated field, it focuses on the power of entrepreneurial purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests. A case study of the pharmaceutical industry in the UK and Germany is presented to reveal how decision-makers in this particular sector are responding to their context-specific management challenges. The research findings are subsequently employed to examine and revise a pre-specified stakeholder management framework which was previously developed by the author. The proposed updated framework is the book's main conceptual contribution. By depicting a set of inclusive, integrated, and inter-related steps, it is intended to provide an innovative, comprehensive, practical toolkit for stakeholder management. As such, it is designed to help decision-makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders, but also and more holistically for a broader range of stakeholders. Ultimately, the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society.

Philosophy of Management and Sustainability - Jacob Dahl Rendtorff 2019-09-30

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations'

Sustainable Development Goals (SDGs).

Stakeholders, the Environment and Society - Sanjay Sharma 2004-01-01

The role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth. In this, the first book to gather cutting-edge

Principles of Sustainable Business - Rob van Tulder 2022-11-04

The basic function of companies is to add value to society. Profits are a means to an end, not an end in itself. The ability of companies to innovate, scale and invest provides them with a powerful base for positive change.

But companies are also criticized for not contributing sufficiently to society's grand challenges. An increasingly VUCA (Volatile, Uncertain, Complex and Ambiguous) world creates serious governance gaps that not only require new ways of regulation, but also new ways of doing business. Can companies effectively contribute to sustainable development and confront society's systemic challenges? Arguably the most important frame to drive this ambition was introduced and unanimously adopted in 2015: the Sustainable Development Goals (SDGs). The SDG-agenda not only defines a holistic set of global goals and targets, but also foundational principles to guide meaningful action to their achievement by 2030.

Multinational companies have signed up to the SDGs as the world's long-term business plan. Realizing the SDGs provides a yearly \$12 trillion investment and growth opportunity, while creating hundreds of millions of jobs in the process. But progress is too slow – witnessing society's inability to deal with pressing human, ecological, economic and health crises – whilst the vast potential for societal value creation remains underutilized. This book provides a timely account of the systemic, strategic and operational challenges that need to be addressed to enhance the effectiveness of corporate involvement in society, by using the SDGs as the leading principles-based framework for actionable, powerful and transformative change. *Principles of Sustainable Business* is written for graduate and postgraduate (executive) students, policymakers and business professionals who want to understand the complex challenges of global sustainability. It shows how companies can design and implement SDG-relevant strategies at three levels: the macro level, to assess whether the SDGs present wicked problems or opportunities; the micro level, to develop and operationalize innovative business models, design new business cases and navigate organizational transition trajectories; and the meso level, to develop fit-for-purpose cross-sector partnering strategies. *Principles of Sustainable Business* presents innovative tools embedded in a coherent sequence of analytical frameworks that can be applied in courses for students, be put into practice by business professionals and used by action researchers to help companies contribute to the Decade of Action.

Stakeholder Management - David M. Wasieleski 2017-06-02

This book brings together leading scholars in the field of stakeholder

management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

Business & Society - Ann K. Buchholtz 2012

Learn to make strong business decisions with a better understanding of business ethics, sustainability and stakeholder management from a strong managerial perspective. *BUSINESS AND SOCIETY: ETHICS AND STAKEHOLDER MANAGEMENT*, 8E, International Edition demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.

Business & Society + Mindtap Management, 1 Term 6 Months Access Card -

Corporate Sustainability & Responsibility - Wayne Visser 2013

Corporate Sustainability & Responsibility (CSR) - incorporating corporate responsibility, sustainable development, business ethics and corporate citizenship - has become a widely taught subject in business schools and practiced in companies around the world. Presented here is a comprehensive textbook that introduces students and practitioners to CSR theory and practice, looking at the past, present and future. The text includes 25 case studies and over 60 sets of discussion questions (nearly 200 questions), which allow teachers, students and practitioners to reflect on the presented content and to discuss, debate and dig deeper into the issues. The text itself is written in a highly readable style, without sacrificing academic rigour (there are over 200 references cited). The result is an inexpensive, accessible and searchable introduction to a management discipline that has become critical to the future of business, written by one of the world's leading authorities on the subject.

A Guide to Sustainable Corporate Responsibility - Caroline D. Ditlev-Simonsen 2021

This open access book discusses the challenges and opportunities faced by companies in an age that increasingly values sustainability and demands corporate responsibility. Beginning with the historical development of corporate responsibility, this book moves from academic theory to practical application. It points to ways in which companies can

successfully manage their transition to a more responsible, sustainable way of doing business, common mistakes to avoid and how the UN Sustainable Development Goals are integral to any sustainability transformation. Practical cases illustrate key points. Drawing on thirty years of sustainability research and extensive corporate experience, the author provides tools such as a Step-by-Step strategic guide on integrating sustainability in collaboration with stakeholders including employees, customers, suppliers and investors. The book is particularly relevant for SMEs and companies operating in emerging markets. From a broader perspective, the value of externalities, full cost pricing, alternative

economic theories and circular economy are also addressed.

Business & Society - Archie B. Carroll 2023

Studyguide for Business and Society - Cram101 Textbook Reviews
2015-08-19

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